

# CITATION REPORT

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## Kritische Reflexionen zum Einfluss kologischer Diskontinuitäten auf das Marketing

DOI: 10.1007/978-3-8349-3746-9\_6  
, 2012, , 113-132.

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#	Paper	IF	Citations
1	Sustainable Marketing bei zunehmenden ökologischen Diskontinuitäten. 2014, 37-54		