

# Selling with physical distribution service

Business Horizons

11, 75-85

DOI: 10.1016/0007-6813(68)90011-6

Citation Report

#	ARTICLE	IF	CITATIONS
1	Logistics in its marketing context. European Journal of Marketing, 1972, 6, 117-123.	2.9	8
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17	On a New Relationship between Physical Distribution and Marketing: On Doing for Marketing what it Cannot do for Itself. Developments in Marketing Science: Proceedings of the Academy of Marketing Science, 2015, , 417-419.	0.2	0
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