

CSR, Co-Creation and Green Consumer Loyalty: Are Green Moderated Mediation Approach from an Emerging Economy

Sustainability

12, 10688

DOI: [10.3390/su122410688](https://doi.org/10.3390/su122410688)

Citation Report

#	ARTICLE	IF	CITATIONS
1	Sustainable Banking, Market Power, and Efficiency: Effects on Banksâ€™ Profitability and Risk. Sustainability, 2021, 13, 1298.	3.2	17
2	The Nexus of CSR and Co-Creation: A Roadmap towards Consumer Loyalty. Sustainability, 2021, 13, 523.	3.2	35
4	Corporate Social Responsibility at the Micro-Level as a â€œNew Organizational Valueâ€ for Sustainability: Are Females More Aligned towards It?. International Journal of Environmental Research and Public Health, 2021, 18, 2165.	2.6	47
5	CSR Communication through Social Media: A Litmus Test for Banking Consumersâ€™ Loyalty. Sustainability, 2021, 13, 2319.	3.2	51
6	CSR as a Potential Motivator to Shape Employeesâ€™ View towards Nature for a Sustainable Workplace Environment. Sustainability, 2021, 13, 1499.	3.2	63
7	Sustainability as a â€œNew Normalâ€ for Modern Businesses: Are SMEs of Pakistan Ready to Adopt It?. Sustainability, 2021, 13, 1944.	3.2	34
8	The Relationship between CSR Communication on Social Media, Purchase Intention, and E-WOM in the Banking Sector of an Emerging Economy. Journal of Theoretical and Applied Electronic Commerce Research, 2021, 16, 1025-1041.	5.7	52
9	The Response of Islamic Financial Service to the COVID-19 Pandemic: The Open Social Innovation of the Financial System. Journal of Open Innovation: Technology, Market, and Complexity, 2021, 7, 85.	5.2	36
10	Using Social Media as a Medium for CSR Communication, to Induce Consumerâ€™ Brand Relationship in the Banking Sector of a Developing Economy. Sustainability, 2021, 13, 3700.	3.2	28
11	Sustainable Businesses Speak to the Heart of Consumers: Looking at Sustainability with a Marketing Lens to Reap Banking Consumersâ€™ Loyalty. Sustainability, 2021, 13, 3828.	3.2	27
12	The Relationship of Sustainability Communication on Social Media with Banking Consumersâ€™ Loyalty through e-WOM. Sustainability, 2021, 13, 3832.	3.2	4
13	The Relationship of CSR Communication on Social Media with Consumer Purchase Intention and Brand Admiration. Journal of Theoretical and Applied Electronic Commerce Research, 2021, 16, 1217-1230.	5.7	51
14	Exploring the Impact of Corporate Social Responsibility Communication through Social Media on Banking Customer E-WOM and Loyalty in Times of Crisis. International Journal of Environmental Research and Public Health, 2021, 18, 4739.	2.6	27
15	The Inter-Relation of Corporate Social Responsibility at Employee Level, Servant Leadership, and Innovative Work Behavior in the Time of Crisis from the Healthcare Sector of Pakistan. International Journal of Environmental Research and Public Health, 2021, 18, 4608.	2.6	34
16	The Relationship of Corporate Social Responsibility on Digital Platforms, Electronic Word-of-Mouth, and Consumer-Company Identification: An Application of Social Identity Theory. Sustainability, 2021, 13, 4700.	3.2	17
17	Impact of Women and Independent Directors on Corporate Social Responsibility and Financial Performance: Empirical Evidence from an Emerging Economy. Sustainability, 2021, 13, 6053.	3.2	13
18	Exploring the Role of Islamic Fintech in Combating the Aftershocks of COVID-19: The Open Social Innovation of the Islamic Financial System. Journal of Open Innovation: Technology, Market, and Complexity, 2021, 7, 136.	5.2	63
19	Taking the Debate on E-Learning Pedagogical Strategies Beyond Students and Technology Spheres: An Insight into the Instructor's Core Mission. Journal of Teaching and Teacher Education, 2021, 09, 41-48.	0.0	0

#	ARTICLE	IF	CITATIONS
20	Proposing Stewardship Theory as an Alternate to Explain the Relationship between CSR and Employeesâ€™ Pro-Environmental Behavior. Sustainability, 2021, 13, 8558.	3.2	33
21	The Impact of Workâ€™Family Enrichment on Subjective Career Success through Job Engagement: A Case of Banking Sector. Sustainability, 2021, 13, 8872.	3.2	29
22	The Role of CSR and Ethical Leadership to Shape Employeesâ€™ Pro-Environmental Behavior in the Era of Industry 4.0. A Case of the Banking Sector. Sustainability, 2021, 13, 9773.	3.2	12
23	Integrating Islamic finance and halal industry: current landscape and future forward. Journal of Islamic Marketing, 2021, 6, 60.	0.2	2
24	What Determines Consumer Attitude toward Green Credit Card Services? A Moderated Mediation Approach. Sustainability, 2021, 13, 10865.	3.2	1
25	A Review-Based Research Agenda on Green Banking Service Practices through Green CSR Activities. International Journal of Management, Technology, and Social Science, 0, , 204-230.	0.0	11
26	The Role of Cause Involvement and Assortment Size on Decision Difficulty via Communal Relationships. Sustainability, 2021, 13, 13458.	3.2	0
27	Applications of Blockchain Technology in the Finance and Banking Industry Beyond Digital Currencies. Advances in Computer and Electrical Engineering Book Series, 2022, , 216-238.	0.3	12
28	Corporate Social Responsibility and Marketing: A Bibliometric and Visualization Analysis of the Literature between the Years 1994 and 2020. Sustainability, 2022, 14, 1694.	3.2	15
29	The Effect of CSR Environmental Initiatives on Purchase Decisionsâ€™A Cross-Regional Study in Poland and Ukraine. Sustainability, 2022, 14, 2590.	3.2	5
30	Unleashing the Role of CSR and Employeesâ€™ Pro-Environmental Behavior for Organizational Success: The Role of Connectedness to Nature. Sustainability, 2022, 14, 3191.	3.2	21
31	The Financial Sector and Sustainable Development - A Review of Selected Environmental Practices Implemented in Financial Institutions Operating in Poland Between 2016 and 2020. Finanse I Prawo Finansowe, 2022, 1, 143-157.	0.1	3
32	Financial decision making and Foreign Direct Investment in the era of COVID-19 and beyond: Evidence from India. , 2021, , .		2
33	Fostering Hotel-Employee Creativity Through Micro-Level Corporate Social Responsibility: A Social Identity Theory Perspective. Frontiers in Psychology, 2022, 13, 853125.	2.1	31
34	The role of value co-creation in linking green purchase behavior and corporate social responsibility â€™ An empirical analysis of the agri-food sector in China. Journal of Cleaner Production, 2022, 360, 132195.	9.3	15
35	A systematic literature review on the enablers of green marketing adoption: Consumer perspective. Journal of Cleaner Production, 2022, 366, 132852.	9.3	13
36	Bibliometric and Scientometric analysis on CSR practices in the banking sector. Review of Financial Economics, 2023, 41, 177-196.	1.1	21
37	Effect of Corporate Social Responsibility on Consumer Satisfaction and Consumer Loyalty of Private Banking Companies in Peru. Sustainability, 2022, 14, 9078.	3.2	26

#	ARTICLE	IF	CITATIONS
38	Investigating revisit intention of medical tourists in China through nutritional knowledge, perceived medical quality, and trust in the physiologist: A recommendation on health tourism policy measures. <i>Frontiers in Public Health</i> , 0, 10, .	2.7	1
39	Impact of Capital Structure on Profitability: Panel Data Evidence of the Telecom Industry in the United States. <i>Risks</i> , 2022, 10, 157.	2.4	11
40	Is knowledge on climate change a driver of consumer purchase decisions in Poland? The case of grocery goods and green banking. <i>Journal of Cleaner Production</i> , 2022, 369, 133444.	9.3	3
41	Advancing the debate on hotel employeesâ€™ environmental psychology by promoting energy-saving behavior in a corporate social responsibility framework. <i>Frontiers in Psychology</i> , 0, 13, .	2.1	0
42	Managing Hospital Employeesâ€™ Burnout through Transformational Leadership: The Role of Resilience, Role Clarity, and Intrinsic Motivation. <i>International Journal of Environmental Research and Public Health</i> , 2022, 19, 10941.	2.6	24
43	The linkage between green banking practices and green loyalty: A customer perspective. <i>Banks and Bank Systems</i> , 2022, 17, 201-212.	1.5	3
44	Impact of Bank Efficiency on the Profitability of the Banks in India: An Empirical Analysis Using Panel Data Approach. <i>International Journal of Financial Studies</i> , 2022, 10, 93.	2.3	10
45	Sustainable Hotel Building Local Assessment Model: A Case of Northern Cyprus. <i>Sustainability</i> , 2022, 14, 12752.	3.2	1
46	An examination of the banking efficiency of the BRICS countries: A perspective derived from the oil price volatility. <i>Cogent Economics and Finance</i> , 2022, 10, .	2.1	0
47	COVID-19 Challenges and the Role of Islamic Fintech. , 2022, , 341-356.		0
48	Islamic Fintech, Blockchain and Crowdfunding: Current Landscape and Path Forward. , 2022, , 307-340.		1
49	The Future of Finance and Fintech: Visualizing the Opportunities for Fintech in the MENA Region. , 2022, , 89-111.		2
50	Islamic Finance and Cryptocurrency: A Systematic Review. , 2022, , 279-306.		7
51	Role of Environmental Sustainability, Psychological and Managerial Supports for Determining Bankersâ€™ Green Banking Usage Behavior: An Integrated Framework. <i>Psychology Research and Behavior Management</i> , 0, Volume 15, 3751-3773.	2.8	6
52	Antecedents and Consequences of Banking Customersâ€™ Behavior towards Social Media: Evidence from an Emerging Economy. <i>Behavioral Sciences (Basel, Switzerland)</i> , 2022, 12, 518.	2.1	0
53	Four Perspectives on a Sustainable Future in Nosara, Costa Rica. <i>Sustainability</i> , 2022, 14, 16982.	3.2	0
54	Corporate Social Responsibility and Energy-Related Pro-Environmental Behaviour of Employees in Hospitality Industry. <i>International Journal of Environmental Research and Public Health</i> , 2022, 19, 16141.	2.6	5
55	The Relationship between Corporate Social Responsibility on Social Media and Brand Advocacy Behavior of Customers in the Banking Context. <i>Behavioral Sciences (Basel, Switzerland)</i> , 2023, 13, 32.	2.1	1

#	ARTICLE	IF	CITATIONS
56	CSR and Sustainable Growth in Chinaâ€™s Technology Firms between 2010 and 2021. Sustainability, 2023, 15, 2101.	3.2	2
57	Responsible Tourism and Hospitality: The Intersection of Altruistic Values, Human Emotions, and Corporate Social Responsibility. Administrative Sciences, 2023, 13, 105.	2.9	5
58	The Role of CSR Information on Social Media to Promote the Communicative Behavior of Customers: An Emotional Framework Enriching Behavioral Sciences Literature. Behavioral Sciences (Basel,) Tj ETQqO O O rgBT /Ove lock 10 Tf 50 65.	0.0	0
59	Does investment stimulate or inhibit CSR transparency? The moderating role of CSR committee, board monitoring and CEO duality. Journal of Business Research, 2023, 159, 113762.	10.2	8
60	Corporate Social Responsibility and Renewable Energy Development for the Green Brand within SDGs: A Meta-Analytic Review. Energies, 2023, 16, 2335.	3.1	19
61	Green Loans in Bank Portfolio: Financial and Marketing Implications. Sustainability, 2023, 15, 5914.	3.2	3
62	Strengthening Brand Equity in Hotel Chains: Insights from Emerging Vs. Developed Economies. International Journal of Hospitality and Tourism Administration, 0, , 1-25.	2.5	0
63	Green banking practices, bank reputation, and environmental awareness: evidence from Islamic banks in a developing economy. Environment, Development and Sustainability, 0, , .	5.0	3
64	Bibliometric Review on Sustainable Finance. Sustainability, 2023, 15, 7119.	3.2	10
65	Analyzing the Role of Banks in Providing Green Finance for Retail Customers: The Case of Germany. Sustainability, 2023, 15, 8745.	3.2	3
66	Promoting the advocacy behavior of customers through corporate social responsibility: The role of brand admiration. Business and Society Review, 2023, 128, 367-386.	1.7	5
67	Green Banking in India: A Sustainability Perspective. MANTHAN Journal of Commerce and Management, 2023, 10, 141-161.	0.1	0
68	Systematic Review of Green Banking Adoption: Following PRISMA Protocols. IIM Kozhikode Society & Management Review, 2023, 12, 213-233.	3.4	4
69	Green finance continuance behavior: the role of satisfaction, social supports, environmental consciousness, green bank marketing initiatives and psychological reactance. Management of Environmental Quality, 2023, 34, 1269-1294.	4.3	1
70	Understanding green loyalty: A literature review based on bibliometric-content analysis. Heliyon, 2023, 9, e18029.	3.2	1
71	Current state and future directions of green and sustainable finance: a bibliometric analysis. Qualitative Research in Financial Markets, 2023, 15, 608-629.	2.1	14
72	The Effect of Green Investment and Green Financing on Sustainable Business Performance of Foreign Chemical Industries Operating in Indonesia: The Mediating Role of Corporate Social Responsibility. Sustainability, 2023, 15, 11218.	3.2	6
73	Psychology in action: Social media communication, CSR, and consumer behavior management in banking. PLoS ONE, 2023, 18, e0289281.	2.5	0

#	ARTICLE	IF	CITATIONS
74	Impact of Green Process Innovation and Productivity on Sustainability: The Moderating Role of Environmental Awareness. <i>Sustainability</i> , 2023, 15, 12945.	3.2	7
75	Service Quality and Customer Satisfaction in Rural Public Sector Banks. , 2023, 2, 24-30.		0
76	Developing a Framework of Sustainable Consumption in Retailing Contexts. <i>Australasian Marketing Journal</i> , 0, , .	5.4	0
77	The impact of CSR and green consumption on consumer satisfaction and loyalty: moderating role of ethical beliefs. <i>Environmental Science and Pollution Research</i> , 2023, 30, 113820-113834.	5.3	0
78	Travel and Tourism Marketing in the age of the conscious tourists: a study on CSR and tourist brand advocacy. <i>Journal of Travel and Tourism Marketing</i> , 2023, 40, 551-567.	7.0	2
79	From screen to service: how corporate social responsibility messages on social media shape hotel consumer advocacy. <i>Journal of Hospitality Marketing and Management</i> , 0, , 1-30.	8.2	2
80	Study of Citizen Satisfaction in Rural Versus Urban Areas in Public Services: Perspective of a Multi-group Analysis. <i>Social Indicators Research</i> , 0, , .	2.7	0
81	Do sustainable banking practices enhance the sustainability performance of banking institutions? Direct and indirect effects. <i>International Journal of Bank Marketing</i> , 0, , .	6.4	4
82	Impact of Green Finance on Sustainability in India's Commercial Banks. <i>Advances in Finance, Accounting, and Economics</i> , 2023, , 216-233.	0.3	1
83	Assessing the Impacts and Mechanisms of Green Bond Financing on the Enhancement of Green Management and Technological Innovation in Environmental Conservation Enterprises. <i>Journal of the Knowledge Economy</i> , 0, , .	4.4	1
84	Bridging the Gap: Anxiety's Role in Shaping Consumption Patterns of Chinese University Students in the O2O E-Commerce Landscape. <i>Journal of the Knowledge Economy</i> , 0, , .	4.4	1
85	Beyond <sc>self-interest</sc>: how altruistic values and human emotions drive brand advocacy in hospitality consumers through corporate social responsibility. <i>Corporate Social Responsibility and Environmental Management</i> , 0, , .	8.7	1
86	The good bank: preference of banking institutions based on perceptions of corporate environmental and social causes. , 0, 2, .		0
87	Comparison of Cost and Profit Efficiencies of Indian Public Sector Banks in the Post-Reform Period. <i>Advances in Business Information Systems and Analytics Book Series</i> , 2024, , 283-304.	0.4	0
88	Corporate social responsibility marketing; a way to firm performance; an empirical study: case of Egypt. <i>Future Business Journal</i> , 2024, 10, .	2.8	0
89	Exploring the association of green banking disclosure and corporate sustainable growth: the moderating role of firm size and firm age. <i>Cogent Business and Management</i> , 2024, 11, .	2.9	0
90	Designing incentive systems for participation in digital ecosystems"An integrated framework. <i>Electronic Markets</i> , 2024, 34, .	8.1	0