CITATION REPORT
List of articles citing

Facebook Advertising Across an Engagement Spectrum: A Case Example for Public Health Communication

#	Paper	IF	Citations
46	Engaging a state: Facebook comments on a large population biobank. *Journal of Community Genetics*, **2017**, 8, 183-197	2.5	3
45	Targeting Future Customers: An Introductory Biobanking Course for Undergraduate Students of Life Sciences. *Biopreservation and Biobanking*, **2017**, 15, 350-359	2.1	14
44	Capturing the Patient's Perspective: a Review of Advances in Natural Language Processing of Health-Related Text. *Yearbook of Medical Informatics*, **2017**, 26, 214-227	4	56
43	Online-to-offline models in HIV service delivery. *Current Opinion in HIV and AIDS*, **2017**, 12, 447-457	4.2	8
42	User Perceptions of the Make Healthy Normal campaign Facebook Page: A Mixed Methods Study. *Social Media and Society*, **2018**, 4, 205630511879463	2.3	6
41	Responses to a Social Media Campaign Promoting Safe Fish Consumption Among Women. *Preventing Chronic Disease*, **2019**, 16, E99	3.7	0
40	Health Information Engagement Factors in Malaysia: A Content Analysis of Facebook Use by the Ministry of Health in 2016 and 2017. *International Journal of Environmental Research and Public Health*, **2019**, 16,	4.6	20
39	Using Facebook to communicate mammography messages to rural audiences. *Public Health Nursing*, **2019**, 36, 164-171	1.8	11
38	PrEP4Love: The Role of Messaging and Prevention Advocacy in PrEP Attitudes, Perceptions, and Uptake Among YMSM and Transgender Women. *Journal of Acquired Immune Deficiency Syndromes (1999)*, **2020**, 83, 450-456	3.1	9
37	Dynamic transactional model: a framework for communicating public health messages via social media. *Perspectives in Public Health*, **2021**, 141, 279-286	1.4	2
36	Evaluating values-based message frames for type 2 diabetes prevention among Facebook audiences: Divergent values or common ground?. *Patient Education and Counseling*, **2020**, 103, 2420-2420	3.1	3
35	Ideas for how informaticians can get involved with COVID-19 research. *BioData Mining*, **2020**, 13, 3	4.3	13
34	Using Social Media to Conduct Outreach and Recruitment for Expanded Newborn Screening. *Frontiers in Communication*, **2020**, 5,	2.5	2
33	Engagement design in studies on pregnancy and infant health using social media: Systematic review. *Preventive Medicine Reports*, **2020**, 19, 101113	2.6	5
32	New social media for health promotion management: a statistical analysis. *Soft Computing*, **2020**, 24, 13853-13862	3.5	1
31	Use of Live Community Events on Facebook to Share Health and Clinical Research Information with a Minnesota Statewide Community: An Exploratory Study (Preprint).		
30	Facebook Users' Interactions, Organic Reach, and Engagement in a Smoking Cessation Intervention: Content Analysis. *Journal of Medical Internet Research*, **2021**, 23, e27853	7.6	0

29	Influencing Factors on Health Information to Improve Public Health Literacy in the Official WeChat Account of Guangzhou CDC. *Frontiers in Public Health*, **2021**, 9, 657082	6	1
28	Precision Public Health Campaign: Delivering Persuasive Messages to Relevant Segments Through Targeted Advertisements on Social Media. *JMIR Formative Research*, **2021**, 5, e22313	2.5	0
27	Reaching Those At Risk for Psychiatric Disorders and Suicidal Ideation: Facebook Advertisements to Recruit Military Veterans. *JMIR Mental Health*, **2018**, 5, e10078	6	9
26	Generating Engagement on the Make Healthy Normal Campaign Facebook Page: Analysis of Facebook Analytics. *JMIR Public Health and Surveillance*, **2019**, 5, e11132	11.4	13
25	Digital Marketing to Promote Healthy Weight Gain Among Pregnant Women in Alberta: An Implementation Study. *Journal of Medical Internet Research*, **2019**, 21, e11534	7.6	15
24	Using the Extended Parallel Process Model to Examine the Nature and Impact of Breast Cancer Prevention Information on Mobile-Based Social Media: Content Analysis. *JMIR MHealth and UHealth* , **2019**, 7, e13987	5.5	11
23	Attracting Users to Online Health Communities: Analysis of LungCancer.net's Facebook Advertisement Campaign Data. *Journal of Medical Internet Research*, **2019**, 21, e14421	7.6	6
22	Facebook-Based Social Marketing to Reduce Smoking in Australia's First Nations Communities: An Analysis of Reach, Shares, and Likes. *Journal of Medical Internet Research*, **2020**, 22, e16927	7.6	4
21	Review of Evaluation Metrics Used in Digital and Traditional Tobacco Control Campaigns. *Journal of Medical Internet Research*, **2020**, 22, e17432	7.6	9
20	Uptake of Tailored Text Message Smoking Cessation Support in Pregnancy When Advertised on the Internet (MiQuit): Observational Study. *Journal of Medical Internet Research*, **2018**, 20, e146	7.6	8
19	The Use of Facebook Advertising for Communicating Public Health Messages: A Campaign Against Drinking During Pregnancy in New Zealand. *JMIR Public Health and Surveillance*, **2017**, 3, e49	11.4	11
18	Online Health Monitoring using Facebook Advertisement Audience Estimates in the United States: Evaluation Study. *JMIR Public Health and Surveillance*, **2018**, 4, e30	11.4	10
17	Uptake of Tailored Text Message Smoking Cessation Support in Pregnancy When Advertised on the Internet (MiQuit): Observational Study.		0
16	Reaching Those At Risk for Psychiatric Disorders and Suicidal Ideation: Facebook Advertisements to Recruit Military Veterans (Preprint).		
15	Generating Engagement on the Make Healthy Normal Campaign Facebook Page: Analysis of Facebook Analytics (Preprint).		
14	Digital Marketing to Promote Healthy Weight Gain Among Pregnant Women in Alberta: An Implementation Study (Preprint).		
13	Health Information Engagement Factors: A Content Analysis of Facebook of Ministry of Health, Malaysia. (Preprint).		
12	Health Information Engagement Factors: A Content Analysis of Facebook of Ministry of Health, Malaysia. (Preprint). *Interactive Journal of Medical Research*,	2.1	

11	Attracting Users to Online Health Communities: Analysis of LungCancer.net Facebook Advertisement Campaign Data (Preprint).		0
10	Analysis of Social Media Messaging for Health Promotion by the CDC from 2018 to 2019 in Guangzhou, China (Preprint).		
9	Facebook-Based Social Marketing to Reduce Smoking in Australia First Nations Communities: An Analysis of Reach, Shares, and Likes (Preprint).		
8	Impact of Facebook Advertising on Purchase Intention. **2019**,		0
7	Review of Evaluation Metrics Used in Digital and Traditional Tobacco Control Campaigns (Preprint).		
6	Precision Public Health Campaign: Delivering Persuasive Messages to Relevant Segments Through Targeted Advertisements on Social Media (Preprint).		
5	[The universal influenza vaccination in children with Vaxigrip Tetra in Italy: an evaluation of Health Technology Assessment]. *Journal of Preventive Medicine and Hygiene*, **2018**, 59, E1-E86	1.4	5
4	Systematic Review on Information Technology Approaches to Evaluate the Impact of Public Health Campaigns: Real Cases and Possible Directions.. *Frontiers in Public Health*, **2021**, 9, 715403	6	0
3	Use of Live Community Events on Facebook to Share Health and Clinical Research Information With a Minnesota Statewide Community: Exploratory Study.. *JMIR Formative Research*, **2022**, 6, e30973	2.5	
2	Informing women about the risks of exposing babies to tobacco smoke: outreach and education efforts using Facebook "boost posts".. *Translational Behavioral Medicine*, **2022**,	3.2	0
1	Smokers Engagement Behavior on Facebook: Verbalizing and Visual Expressing the Smoking Cessation Process. **2022**, 19, 9983		