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List of articles citing

Direct-to-Consumer Promotion of Prescription Drugs on Mobile Devices: Content Analysis

DOI: 10.2196/jmir.7306

Journal of Medical Internet Research, 2017, 19, e225.

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#	Paper	IF	Citations
5	Electronic direct-to-consumer advertising of pharmaceuticals: an assessment of textual and visual content of websites. <i>Health Education Research</i> , 2020 , 35, 134-151	1.8	1
4	Development and validation of prescription drug risk, efficacy, and benefit perception measures in the context of direct-to-consumer prescription drug advertising. <i>Research in Social and Administrative Pharmacy</i> , 2021 , 17, 942-955	2.9	0
3	Werbung für Arzneimittel im Internet am Beispiel des Internetauftritts Späckerkommen.de. 2019 , 295-320		
2	Pull-Strategien und das Apple-Prinzip. 2019 , 261-293		
1	A scoping review of empirical research on prescription drug promotion. 2023 ,		0