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Japans Demographic Changes, Social Implications, and Business Opportunities

DOI: 10.1007/978-3-540-75331-5_6
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Version: 2024-04-03

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4	Business and Aging: The Boomer Effect on Consumers and Marketing. <i>Handbooks of Sociology and Social Research</i> , 2011 , 351-359	0.7	3
3	Customers as Innovators in Senior Service Markets. <i>International Journal of Service Science, Management, Engineering, and Technology</i> , 2011 , 2, 30-51	0.9	6
2	Customers as Innovators in Senior Service Markets. 2013 , 31-53		
1	From an aging person to an elegant senior: a humanistic approach to viewing older adults. <i>Frontiers of Nursing</i> , 2020 , 7, 191-201	0.4	1