

CITATION REPORT

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Digital Marketing Strategies and Business Trends in Emerging Industries

DOI: 10.1007/978-3-030-29739-8_18
Contributions To Management Science, 2020, , 375-400.

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Version: 2024-04-20

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2	Does digital content marketing affect tourism consumer behavior? An extension of technology acceptance model. <i>Journal of Consumer Behaviour</i> , 2021 , 20, 61-75	3	14
1	Time-Varying Transmission Effects of Internet Finance Under Economic Policy Uncertainty and Internet Consumers Behaviors: Evidence from China. <i>Journal of Advanced Computational Intelligence and Intelligent Informatics</i> , 2021 , 25, 554-562	0.4	2