Analysing tourism destination promotion through Face Organizations of India

Current Issues in Tourism 25, 1416-1431

DOI: 10.1080/13683500.2021.1921713

Citation Report

#	Article	IF	CITATIONS
1	Social Media as a Destination Marketing Tool for a Sustainable Heritage Festival in Nigeria: A Moderated Mediation Study. Sustainability, 2021, 13, 6191.	3.2	14
2	Post COVID-19 Pandemic: The New Technology and Tourism Revolution for Tourism Fairs, Festivals and Events., 2022,, 363-387.		2
3	The impact of tourism promotion in tourist destinations: a bibliometric study. International Journal of Tourism Cities, 2022, 8, 844-882.	2.4	23
4	The Future of Destination Marketing Organizations in the Insight Era. Tourism and Hospitality, 2022, 3, 803-808.	1.3	4
5	Social media and Tourism: a cross-platform study of Indian DMOs. Current Issues in Tourism, 2023, 26, 2727-2744.	7.2	2
6	Visual Destination Images. , 2022, , 39-53.		1
7	Elucidating International Travelers' Tourism Image of Taiwan: A Qualitative Approach. Sustainability, 2023, 15, 1905.	3.2	2
8	Implementation of Promotional Videos in the Tourism Industry: Is It Possible to Increase Local Revenue in the Digital Economy?. , 2023, , 113-125.		O
9	USE OF SOCIAL MEDIA IN DESTINATION PROMOTION. Elektronik Sosyal Bilimler Dergisi, 0, , .	0.8	0
10	How does electronic word of mouth on Instagram affect travel behaviour in Indonesia: A perspective of the information adoption model. Cogent Social Sciences, 2023, 9, .	1.1	O
11	A Conceptual Review on Impact of User Generated Facebook Content on Destination Choices; With Special Reference to Tourism Industry. SSRN Electronic Journal, 0, , .	0.4	0
12	Responding to an unprecedented shock â€" Elucidating how 113 DMOs changed the marketing communications on Twitter during the COVID-19 crisis. Journal of Destination Marketing & Management, 2023, 30, 100819.	5.3	1
13	Predicting user engagement with textual, visual, and social media features for online travel agencies' Instagram post: evidence from machine learning. Current Issues in Tourism, 0, , 1-15.	7.2	0
14	TikTok in museum management: an effective museum enhancement tool <i>?</i> . Museum Management and Curatorship, 0, , 1-15.	1.4	1
15	Policy and regulatory frameworks for agritourism development in India: A scoping review. Cogent Social Sciences, 2024, 10, .	1.1	1
16	Advantaging Tourism Through Influencers: Applying Transaction Cost Theory to Recognize Top Hero, Hub, and Hygiene Content Tactics for Tourism Marketing. Journal of Travel Research, 0, , .	9.0	О
17	Sustainability in tourism demands a mode shift: Appraisal of heritage tourism; a safe bet for developing regions. Natural Resources Forum, 0, , .	3.6	0
18	The effect of social media marketing on brand loyalty in the hospitality industry in Zimbabwe: the moderating role of age. Cogent Business and Management, 2024, $11$ , .	2.9	0

IF CITATIONS ARTICLE

Driving forces of social media and its impact on tourists  $\hat{a} \in \mathbb{T}^M$  destination decisions: a uses and gratification theory. Cogent Social Sciences, 2024, 10, . 19 1.1 0