Rethinking Service Systems and Public Policy: A Transf Framework

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Citation Report

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1	May the Force Be with You: Expanding the Scope for Marketing Research as a Force for Good in a Sustainable World. Journal of Public Policy and Marketing, 2021, 40, 116-125.	2.2	34
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4	Creating hospitable service systems for refugees during a pandemic: leveraging resources for service inclusion. Journal of Service Theory and Practice, 2021, 31, 247-263.	1.9	24
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