

Gender Differences in Millennial Consumers of Latin America Conspicuous Consumption of New Luxury Goods

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#	ARTICLE	IF	CITATIONS
1	Purchase intention and purchase behavior online: A cross-cultural approach. <i>Heliyon</i> , 2020, 6, e04284.	3.2	155
2	Antecedents of Conspicuous Consumption, Status Aspiration, and Its Consequences: An Empirical Study on Migrant Blue-Collar Workers in GCC. <i>Open Journal of Business and Management</i> , 2021, 09, 731-751.	0.7	2
3	Branding antecedents of consumer need for uniqueness: a behavioural approach to globalness vs. localness. <i>Journal of Marketing Communications</i> , 2022, 28, 392-427.	4.0	3
4	Purchase behavior in COVID-19: A cross study in Mexico, Colombia, and Ecuador. <i>Heliyon</i> , 2021, 7, e06468.	3.2	22
5	Comportamiento de compra ante el Covid-19: un estudio transversal latinoamericano desde un enfoque del marketing sanitario. <i>Horizonte Sanitario</i> , 2020, 20, .	0.1	5
6	Bandwagon effect revisited: A systematic review to develop future research agenda. <i>Journal of Business Research</i> , 2022, 143, 305-317.	10.2	19
7	Study of determinants of online purchasing behaviour: experience of Saudi women regarding luxury beauty products on social media. <i>Journal of Decision Systems</i> , 2023, 32, 513-534.	3.2	3
8	Intention to Purchase Eco-Friendly Handcrafted Fashion Products for Gifting and Personal Use: A Comparison of National and Foreign Consumers. <i>Behavioral Sciences (Basel, Switzerland)</i> , 2023, 13, 171.	2.1	3
9	Can Individuals with Power Distance Consume Luxury? A Model for Inclusion Through Social Capital and Social Approval. <i>Global Business Review</i> , 0, , 097215092211458.	3.1	0
10	Identity exploration of university students in the somatic and material domains: the mediating role of conspicuous consumption. <i>Arab Gulf Journal of Scientific Research</i> , 0, , .	0.6	0
11	Polarization in Consumer Behavior. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2024, , 23-50.	0.8	0
12	All we crave is pleasure! The motivation behind millennial men's clothing store choices when purchasing semi-formal/smart workwear for themselves. <i>Journal of Consumer Behaviour</i> , 0, , .	4.2	0