

# CITATION REPORT

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## Retailing technology: do consumers care?

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Spanish Journal of Marketing - ESIC, 2020, 24, 355-375.

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#	Paper	IF	Citations
10	The Moderating Effect of Store Format on the Relationships Between ICT, Innovation and Sustainability in Retailing. <i>Frontiers in Psychology</i> , <b>2021</b> , 12, 678991	3.4	2
9	Service robots and COVID-19: exploring perceptions of prevention efficacy at hotels in generation Z. <i>International Journal of Contemporary Hospitality Management</i> , <b>2021</b> , ahead-of-print,	7.5	14
8	Examining the effects of robots' physical appearance, warmth, and competence in frontline services: The Humanness-Value-Loyalty model. <i>Psychology and Marketing</i> , <b>2021</b> , 38, 2357-2376	3.9	20
7	International mobile marketing: a satisfactory concept for companies and users in times of pandemic. <i>Benchmarking</i> , <b>2021</b> , ahead-of-print,	4	1
6	Augmented reality filters on social media. Analyzing the drivers of playability based on uses and gratifications theory. <i>Psychology and Marketing</i> , <b>2022</b> , 39, 559-578	3.9	5
5	Does perceived corporate citizenship affect on purchasing intention during the COVID-19 pandemic? Across the mediation impact of brand trust and consumer-brand relationship. <b>2022</b> , ahead-of-print,		1
4	Internet of things and consumer engagement on retail: state-of-the-art and future directions. <i>EuroMed Journal of Business</i> , <b>2022</b> , ahead-of-print,	3.9	1
3	Impact of perceived corporate citizenship on purchase intention: across the fear of COVID-19 during the COVID-19 pandemic. <b>2022</b> , ahead-of-print,		1
2	COVID-19ÜN YARATTIĞI ZORUNLU DİJİTAL DİNİM VE YENİ NORMALDE PERAKENDECIİK. <b>2022</b> , 12, 1941-1961		0
1	Factors affecting consumer attitude and loyalty: evidence from a Philippine chain of fast-food restaurants smart retailing technology.		0