

How artificial intelligence will change the future of mar

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Citation Report

#	ARTICLE	IF	CITATIONS
1	Developing the Digital Artifact for the Sustainability of Marketing Research Results. Sustainability, 2019, 11, 6554.	1.6	1
2	The future of technology and marketing: a multidisciplinary perspective. Journal of the Academy of Marketing Science, 2020, 48, 1-8.	7.2	216
3	Artificial intelligence in marketing: A bibliographic perspective. Australasian Marketing Journal, 2021, 29, 252-263.	3.5	34
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6	Numbers, Not Lives: AI Dehumanization Undermines COVID-19 Preventive Intentions. Journal of the Association for Consumer Research, 2022, 7, 63-71.	1.0	3
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