Consumers†dectronic word-of-mouth behavioral integration type have an effect?

Tourism and Hospitality Research 19, 296-307

DOI: 10.1177/1467358417742684

Citation Report

#	Article	IF	CITATIONS
1	Chinese DMOs' engagement on global social media: examining post-related factors. Asia Pacific Journal of Tourism Research, 2020, 25, 274-285.	1.8	16
2	Cryptocurrencies as a Financial Tool: Acceptance Factors. Mathematics, 2020, 8, 1974.	1.1	38
3	Who says what?: exploring the impacts of content type and blog type on brand credibility, brand similarity and eWOM intention. Journal of Fashion Marketing and Management, 2020, 24, 611-630.	1.5	10
4	Exploring airline Companies' engagement with their passengers through social network: An investigation from their Facebook pages. Tourism Management Perspectives, 2020, 34, 100657.	3.2	17
5	Emoticons are not for everyone: The role of congruence between hotel brand positioning strategies and communication style in enhancing customers' brand attitude and booking intention. Tourism and Hospitality Research, 2021, 21, 317-329.	2.4	6
6	Crisis Communication on Social Media: What Types of COVID-19 Messages Get the Attention?. Cornell Hospitality Quarterly, 2022, 63, 528-543.	2.2	29
7	Big social data and customer decision making in vegetarian restaurants: A combined machine learning method. Journal of Retailing and Consumer Services, 2021, 62, 102630.	5.3	25
8	Factors affecting female online purchase decision. Journal of Governance and Regulation, 2022, 11, 351-360.	0.4	1
9	Understanding Digital Social Responsibility in the Social Media Context: Evidence from Thailand. International Journal of Professional Business Review, 2022, 7, e0257.	0.2	7
10	Effect of mid-roll video advertising value and perceived intrusiveness on Facebook viewers' response: the mediating roles of attitude and word-of-mouth intention. Cogent Business and Management, 2022, 9, .	1.3	3
11	A Hybrid Method for Big Data Analysis Using Fuzzy Clustering, Feature Selection and Adaptive Neuro-Fuzzy Inferences System Techniques: Case of Mecca and Medina Hotels in Saudi Arabia. Arabian Journal for Science and Engineering, 2023, 48, 1693-1714.	1.7	4
12	A Hybrid Method for Customer Segmentation in Saudi Arabia Restaurants Using Clustering, Neural Networks and Optimization Learning Techniques. Arabian Journal for Science and Engineering, 2023, 48, 2021-2039.	1.7	7
13	A comparative study of positive and negative electronic word-of-mouth on the SERVQUAL scale during the COVID-19 epidemic - taking a regional teaching hospital in Taiwan as an example. BMC Health Services Research, 2022, 22, .	0.9	1