

# Rahul Gandhi on Twitter: An Analysis of Brand Building the Main Opposition Party in India

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#	ARTICLE	IF	CITATIONS
1	Emotions in leaderâ€™s crisis communication: Twitter sentiment analysis during COVID-19 outbreak. Journal of Human Behavior in the Social Environment, 2021, 31, 362-372.	1.9	27
2	A Computational Analysis of Polarization on Indian and Pakistani Social Media. Lecture Notes in Computer Science, 2020, , 364-379.	1.3	6
3	User Opinion Prediction for Arabic Hotel Reviews Using Lexicons and Artificial Intelligence Techniques. Applied Sciences (Switzerland), 2023, 13, 5985.	2.5	0
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