

Rethinking some of the rethinking of partial least squares

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Citation Report

#	ARTICLE	IF	CITATIONS
1	(Ir)Rationality of decisions in business research and practice: introduction to the special issue. <i>Business Research</i> , 2019, 12, 1-7.	4.0	1
2	When in Rome, do as the Romans do. <i>British Food Journal</i> , 2019, 122, 1953-1967.	1.6	7
3	Partial least squares structural equation modeling using SmartPLS: a software review. <i>Journal of Marketing Analytics</i> , 2019, 7, 196-202.	2.2	343
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5	The Effect of Online Unpaid Reviews made by Renowned Vloggers: the Case of Smartphones. <i>Marketing â€œ From Information To Decision Journal</i> , 2019, 2, 18-34.	0.5	2
7	Design Perceptions for 3D Printed Accessories of Digital Devices and Consumer-Based Brand Equity. <i>Frontiers in Psychology</i> , 2019, 10, 2800.	1.1	16
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10	Employeesâ€™ behavioural intention to smartphone security: A gender-based, cross-national study. <i>Computers in Human Behavior</i> , 2020, 104, 106184.	5.1	52
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