

Understanding Cultural Differences in Consumersâ€™ Re- Extensions: The Role of Thinking Styles

Journal of International Marketing

27, 1-21

DOI: [10.1177/1069031x19836780](https://doi.org/10.1177/1069031x19836780)

Citation Report

#	ARTICLE	IF	CITATIONS
1	Culture and the Consumer Journey. <i>Journal of Retailing</i> , 2020, 96, 40-54.	4.0	87
2	Eco-Innovations in Global Markets: The Effect of Ecological (In)Congruence on Consumers' Adoption Intentions. <i>Journal of International Marketing</i> , 2020, 28, 64-83.	2.5	10
3	To What Extent Should Emerging Brands Maintain Distinctiveness in the Global Market? The Effect of Brand Isomorphism Level on Brand Evaluation. <i>Journal of International Consumer Marketing</i> , 2022, 34, 72-94.	2.3	0
4	Endorsement of Global Product Brands by Global Corporate Brands – A Consumer Perspective Across Nations. <i>Management International Review</i> , 2021, 61, 563-598.	2.1	3
5	Individual differences in thinking style and dealing with contradiction: The mediating role of mixed emotions. <i>PLoS ONE</i> , 2021, 16, e0257864.	1.1	7
6	Authenticity, fit and product type: Testing a celebrity brand extension model cross-culturally. <i>Journal of Retailing and Consumer Services</i> , 2021, 63, 102736.	5.3	8
7	Refinement of the Analysis-Holism Scale: A cross-cultural adaptation and validation of two shortened measures of analytic versus holistic thinking in Spain and the United States. <i>Personality and Individual Differences</i> , 2022, 186, 111322.	1.6	6
8	Parent brand susceptibility to negative feedback effects from brand extensions: A meta-analysis of experimental consumer findings. <i>Journal of Consumer Psychology</i> , 2023, 33, 21-44.	3.2	11
9	Impact of brand nostalgia on intention to purchase brand extensions: moderating role of brand attachment. <i>Journal of Product and Brand Management</i> , 2022, 31, 1005-1017.	2.6	6
10	Nexus among the Hofstede Cultural Dimensions and Consumer Brand Loyalty: Empirical Evidence from Pakistan. <i>Journal of Business and Social Review in Emerging Economies</i> , 2021, 7, 985-996.	0.0	1
11	A contingency-based approach to the nexus between international strategic brand management and export performance. <i>Journal of Business Research</i> , 2022, 148, 472-488.	5.8	5
12	Cultural personal values and switching costs perceptions: Beyond Hofstede. <i>Journal of Business Research</i> , 2022, 150, 339-353.	5.8	4
13	The effect of service failure severity on brand forgiveness: the moderating role of interpersonal attachment styles and thinking styles. <i>International Journal of Contemporary Hospitality Management</i> , 2023, 35, 1691-1712.	5.3	8
14	Functional food consumption by Portuguese university community: Knowledge, barriers and motivators. <i>Economia Agro-Alimentare</i> , 2022, , 1-29.	0.1	1
15	Indigenous Costume Color of Bangladesh: A Traditional Context for Cultural Revival. <i>Fibres and Textiles in Eastern Europe</i> , 2022, 30, 123-132.	0.2	1
16	Intention to Purchase Eco-Friendly Handcrafted Fashion Products for Gifting and Personal Use: A Comparison of National and Foreign Consumers. <i>Behavioral Sciences (Basel, Switzerland)</i> , 2023, 13, 171.	1.0	3
17	Vertical line extension: a systematic review of research on upward and downward line extension. <i>Journal of Product and Brand Management</i> , 2023, 32, 828-848.	2.6	4
18	Create the best first glance: The cross-cultural effect of image background on purchase intention. <i>Decision Support Systems</i> , 2023, 170, 113962.	3.5	3

#	ARTICLE	IF	CITATIONS
---	---------	----	-----------