

Predictive model assessment in PLS-SEM: guidelines for

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Citation Report

#	ARTICLE	IF	CITATIONS
1	(Ir)Rationality of decisions in business research and practice: introduction to the special issue. <i>Business Research</i> , 2019, 12, 1-7.	4.0	1
2	How to Specify, Estimate, and Validate Higher-Order Constructs in PLS-SEM. <i>Australasian Marketing Journal</i> , 2019, 27, 197-211.	3.5	1,074
3	Partial least squares structural equation modeling using SmartPLS: a software review. <i>Journal of Marketing Analytics</i> , 2019, 7, 196-202.	2.2	343
4	Exploring the microfoundations of end-user interests toward co-creating renewable energy technology innovations. <i>Journal of Cleaner Production</i> , 2019, 229, 203-212.	4.6	21
5	Mirror, mirror on the wall, are we ready for Gen-Z in marketplace? A study of smart retailing technology in Malaysia. <i>Young Consumers</i> , 2021, 22, 68-89.	2.3	40
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