The impact of digital transformation on the retailing va

International Journal of Research in Marketing 36, 350-366 DOI: 10.1016/j.ijresmar.2018.12.002

Citation Report

#	Article	IF	CITATIONS
1	Marketing perspectives on digital business models: A framework and overview of the special issue. International Journal of Research in Marketing, 2019, 36, 341-349.	4.2	91
2	Social Factors as a Basic Driver of the Digitalization of the Business Models of Railway Companies. Sustainability, 2019, 11, 3367.	3.2	7
3	Assessing Benefits of Information Process Integration in Supply Chains. Procedia Manufacturing, 2019, 39, 1530-1537.	1.9	5
4	Retailing and retailing research in the age of big data analytics. International Journal of Research in Marketing, 2020, 37, 3-14.	4.2	98
5	Antecedents and consequences of cross-effects: An empirical analysis of omni-coupons. International Journal of Research in Marketing, 2020, 37, 405-420.	4.2	22
6	Using technology to bring online convenience to offline shopping. Marketing Letters, 2020, 31, 25-29.	2.9	35
7	Service integration in omnichannel retailing and its impact on customer experience. Journal of Retailing and Consumer Services, 2022, 65, 102267.	9.4	58
8	Who is interested in retail education? The (mis)match between the leading universities' offerings and job demand in the UK. International Journal of Retail and Distribution Management, 2020, 49, 317-340.	4.7	3
9	Service quality in multichannel fashion retailing: an exploratory study. Information Technology and People, 2020, 33, 1327-1356.	3.2	23
10	Smart Products: Conceptual Review, Synthesis, and Research Directions*. Journal of Product Innovation Management, 2020, 37, 379-404.	9.5	92
11	Prioritization of dimensions of visual merchandising for apparel retailers using FAHP. Benchmarking, 2020, 27, 2759-2784.	4.6	10
13	Impact of Strategic Cooperation under Competition on Green Product Manufacturing. Sustainability, 2020, 12, 10248.	3.2	24
14	Relationship between Urban New Business Indexes and the Business Environment of Chinese Cities: A Study Based on Entropy-TOPSIS and a Gaussian Process Regression Model. Sustainability, 2020, 12, 10422.	3.2	7
15	Social Perspectives in Digital Business Models of Railway Enterprises. Energies, 2020, 13, 6445.	3.1	17
16	How to increase multichannel shopping satisfaction? An adapted Kano based stage-gate approach to select new technologies. Journal of Retailing and Consumer Services, 2020, 56, 102172.	9.4	20
17	Luxury in the digital age: A multi-actor service encounter perspective. Journal of Business Research, 2020, 121, 747-756.	10.2	67
18	Digital Analytics: Modeling for Insights and New Methods. Journal of Interactive Marketing, 2020, 51, 26-43.	6.2	64
19	Persuasive location-based messaging to increase store visits: An exploratory study of fashion shoppers. Journal of Retailing and Consumer Services, 2020, 57, 102174.	9.4	11

#	Article	IF	CITATIONS
20	Digital Environment in Global Markets: Cross-Cultural Implications for Evolving Customer Journeys. Journal of International Marketing, 2020, 28, 28-47.	4.4	45
21	From the store to omnichannel retail: looking back over three decades of research. International Review of Retail, Distribution and Consumer Research, 2021, 31, 1-35.	2.0	38
22	"lt's on its wayâ€: Chatbots applied for online food delivery services, social or task-oriented interaction style?. Journal of Foodservice Business Research, 2021, 24, 140-164.	2.3	19
23	Acquiring customers through online marketplaces? The effect of marketplace sales on sales in a retailer's own channels. International Journal of Research in Marketing, 2021, 38, 311-328.	4.2	17
24	Can traditional organizations be digitally transformed by themselves? The moderating role of absorptive capacity and strategic interdependence. Journal of Business Research, 2021, 124, 408-421.	10.2	74
25	Understanding the Impact of Sustainability and CSR Information in D2C Online Shops on Consumer Attitudes and Behavior $\hat{a} \in$ A Literature Review. , 0, , .		0
26	The Post-COVID-19 Shopping Experience: Thoughts on the Role of Emerging Retail Technologies. Smart Innovation, Systems and Technologies, 2021, , 55-67.	0.6	3
27	Discovering the Value Creation System in IoT Ecosystems. Sensors, 2021, 21, 328.	3.8	2
28	Process of Technological Innovation Management in a Manufacturing Company: Assessment and Improvement. Lecture Notes in Information Systems and Organisation, 2021, , 31-41.	0.6	0
29	Smile through the Mask: Emotion Measurement for Stationary Retail. , 0, , .		1
31	Exploring the Sustainability of Swiss Online Shops: Preliminary Evidence from a Clustering Approach. , 0, , .		0
32	Modern Aspects of Digital Technologies Development in Retail Networks. Lecture Notes in Networks and Systems, 2021, , 111-120.	0.7	0
33	Introducing the "15-Minute City― Sustainability, Resilience and Place Identity in Future Post-Pandemic Cities. Smart Cities, 2021, 4, 93-111.	9.4	516
34	Digitalization as a Game-Changer: A Study on Swedish Video Game Industry. , 0, , .		0
35	Artificial Intelligence in Electronic Commerce: Basic Chatbots and Consumer Journey. Amfiteatru Economic, 2021, 23, 87.	2.1	14
36	The convenience of shopping via voice Al: Introducing AIDM. Journal of Retailing and Consumer Services, 2022, 65, 102490.	9.4	31
37	How Business Intelligence Enables E-commerce: Breaking the Traditional E-commerce Mode and Driving the Transformation of Digital Economy. , 2021, , .		6
38	Retail service innovations and their impact on retailer shareholder value: evidence from an event study. Journal of the Academy of Marketing Science, 2021, 49, 811.	11.2	13

#	Article	IF	CITATIONS
39	Impact of promotional marketing using Web 2.0 tools on purchase decision of Gen Z. Materials Today: Proceedings, 2023, 81, 273-276.	1.8	9
40	Classification of Retail Products: From Probabilistic Ranking to Neural Networks. Applied Sciences (Switzerland), 2021, 11, 4117.	2.5	7
41	Digitalization and Strategic Transformation of Retail Chain Stores: Trends, Impacts, Prospects. Journal of Open Innovation: Technology, Market, and Complexity, 2021, 7, 108.	5.2	7
42	Multi-Criteria Recommendation Systems to Foster Online Grocery. Sensors, 2021, 21, 3747.	3.8	3
43	Information Regulation: A Measure of Consumer Protection. Pertanika Journal of Social Science and Humanities, 2021, 29, .	0.3	1
44	Micro-level practices of bricolage during business model innovation process: The case of digital transformation towards omni-channel retailing. Scandinavian Journal of Management, 2021, 37, 101154.	1.9	27
45	Optimization of IoT-Based Sporting Goods Consumer Service Management System. Complexity, 2021, 2021, 1-13.	1.6	4
46	Omnichannel retailing: a bibliometric and network visualization analysis. Benchmarking, 2022, 29, 1113-1136.	4.6	18
47	Breaking the uncertainty barrier in social commerce: The relevance of seller and customer-based signals. Electronic Commerce Research and Applications, 2021, 48, 101059.	5.0	14
48	Longitudinal analysis versus cross-sectional analysis in assessing the factors influencing shoppers' impulse purchase behavior – Do the store ambience and salesperson interactions really matter?. Journal of Retailing and Consumer Services, 2021, 61, 102586.	9.4	13
49	Entre peur et désir de la digitalisation du commerce de détail : une première conceptualisation pour comprendre les réactions ambivalentes des chalands. Recherche Et Applications En Marketing, 0, , 076737012110231.	0.5	1
50	The Impact of ICT Support and the EFQM Criteria on Sustainable Business Excellence in Higher Education Institutions. Sustainability, 2021, 13, 7523.	3.2	7
51	Omni-channel retailing: some reflections. Journal of Strategic Marketing, 2021, 29, 608-616.	5.5	37
52	Of leaders and laggards - Towards digitalization of the process industries. Technovation, 2021, 105, 102211.	7.8	27
53	Impact of digital multi-sided platforms on firm survival in retail. Voprosy $ ilde{A}$ konomiki, 2021, , 93-122.	1.1	1
54	Emerging trends in digital transformation: a bibliometric analysis. Benchmarking, 2022, 29, 1069-1112.	4.6	56
55	Customer expectations of unattended grocery delivery services: mapping forms and determinants. International Journal of Retail and Distribution Management, 2022, 50, 1-16.	4.7	14
56	Assessing Consumer Attention and Arousal Using Eye-Tracking Technology in Virtual Retail Environment. Frontiers in Psychology, 2021, 12, 665658.	2.1	13

#	Article	IF	CITATIONS
57	How do consumers choose offline shops on online platforms? An investigation of interactive consumer decision processing in diagnosis-and-cure markets. Journal of Research in Interactive Marketing, 2022, 16, 277-291.	8.9	4
58	Artificial Intelligence (AI): Revolutionizing Digital Marketing. Australasian Marketing Journal, 2021, 29, 199-203.	5.4	43
59	Predicting resilience in retailing using grey theory and moving probability based Markov models. Journal of Retailing and Consumer Services, 2021, 62, 102599.	9.4	20
60	Journey of customers in this digital era: Understanding the role of artificial intelligence technologies in user engagement and conversion. Benchmarking, 2022, 29, 2074-2098.	4.6	35
61	Determinants and consequences of service experience toward small retailer platform business model: Stimulus–organism–response perspective. Journal of Retailing and Consumer Services, 2021, 62, 102631.	9.4	18
62	The impact of Covid-19 on customer journeys: implications for interactive marketing. Journal of Research in Interactive Marketing, 2022, 16, 22-36.	8.9	22
63	Uma proposta de cadeia de valor da educação pública básica brasileira. Research, Society and Development, 2021, 10, e538101119209.	0.1	0
64	The effects of institutional pressures on shipping digital transformation in Taiwan. Maritime Business Review, 2022, 7, 175-191.	1.8	12
65	Service Research Priorities: Designing Sustainable Service Ecosystems. Journal of Service Research, 2021, 24, 462-479.	12.2	68
66	Dynamic pricing with reference price effects in integrated online and offline retailing. International Journal of Production Research, 2022, 60, 5854-5875.	7.5	10
67	Triggers of consumers' enhanced digital engagement and the role of digital technologies in transforming the retail ecosystem during COVID-19 pandemic. Technological Forecasting and Social Change, 2021, 172, 121029.	11.6	48
68	How augmented reality (AR) is transforming the restaurant sector: Investigating the impact of "Le Petit Chef―on customers' dining experiences. Technological Forecasting and Social Change, 2021, 172, 121013.	11.6	54
69	The consumer decision journey: A literature review of the foundational models and theories and a future perspective. Technological Forecasting and Social Change, 2021, 173, 121117.	11.6	11
70	Designing smart replenishment systems: Internet-of-Things technology for vendor-managed inventory at end consumers. European Journal of Operational Research, 2021, 295, 949-964.	5.7	18
71	Digital Marketing and Digital Retail Strategies in the Luxury Sector. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2021, , 112-129.	0.8	1
72	Share or Lose. Advances in Business Strategy and Competitive Advantage Book Series, 2021, , 267-285.	0.3	0
73	Supply Networks Going Digital – Causalities of Value Production in Digitalized Systems. Smart Innovation, Systems and Technologies, 2021, , 26-35.	0.6	0
74	Examining the Integration of Virtual and Physical Platforms From Luxury Brand Managers' Perspectives. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2021, , 44-61.	0.8	0

#	Article	IF	CITATIONS
75	Digital transformation and revenue management: Evidence from the hotel industry. Tourism Economics, 2021, 27, 328-345.	4.1	44
76	Towards the Digital Self-renewal of Retail: The Generic Ecosystem of the Retail Industry. Lecture Notes in Information Systems and Organisation, 2021, , 140-146.	0.6	5
77	Big-Data Management: A Driver for Digital Transformation?. Information (Switzerland), 2021, 12, 411.	2.9	16
78	Next-generation business models for artificial intelligence start-ups in the healthcare industry. International Journal of Entrepreneurial Behaviour and Research, 2023, 29, 860-885.	3.8	20
79	The Platformization of Brands. Journal of Marketing, 2022, 86, 109-131.	11.3	29
80	Reimagining the Fashion Retail Industry Through the Implications of COVID-19 in the Gulf Cooperation Council (GCC) Countries. FIIB Business Review, 2021, 10, 327-338.	3.1	9
81	Brand response to environmental turbulence: A framework and propositions for resistance, recovery and reinvention. International Journal of Research in Marketing, 2022, 39, 583-602.	4.2	20
82	A global perspective on the marketing mix across time and space. International Journal of Research in Marketing, 2022, 39, 502-521.	4.2	22
83	Customer-based execution strategy in a global digital economy. International Journal of Research in Marketing, 2022, 39, 566-582.	4.2	8
84	The Role of Omnichannel and Experiential Marketing to Build Brand Association in ZAP Clinic. Binus Business Review, 2021, 12, 255-261.	0.5	1
85	The Arm's Length Principle in the 21st Century – Alive and Kicking?. SSRN Electronic Journal, 0, , .	0.4	0
86	Analysis of production costs of services in the trade of Serbia. Poslovna Ekonomija, 2019, 13, 28-45.	0.2	2
87	Research of IT Projects Portfolio Management Models in Cosmetics Retailer. Scientific Research and Development Russian Journal of Project Management, 2019, 7, 11-22.	0.1	0
88	Did You Read the Customer Reviews Before Shopping?. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2020, , 178-208.	0.8	2
90	Optimization of Logistics Through Introduction of Digital Technologies in the Company's Supply Chain. Lecture Notes in Networks and Systems, 2022, , 573-586.	0.7	0
91	Digital Transformation. Advances in Business Strategy and Competitive Advantage Book Series, 2022, , 1-22.	0.3	0
92	Financial Behavior of Micro Business Women in Management and Well-Being Improvement. , 0, , .		0
93	Kundenansprache in Zeiten digitaler Transformation. , 2020, , 341-356.		1

#	Article	IF	CITATIONS
94	Electronic Business and Trust – Anything is Possible. International Journal of E-Education E-Business E-Management and E-Learning, 2020, 10, 343-349.	0.3	1
95	Determining the impact of experiential marketing on consumer satisfaction: A case of India's luxury cosmetic industry. Innovative Marketing, 2021, 17, 62-74.	1.7	1
96	Competencies of Future Retailing Space. Lecture Notes in Networks and Systems, 2021, , 290-295.	0.7	0
97	Examining the role of consumer impulsiveness in multiple app usage behavior among mobile shoppers. Journal of Business Research, 2022, 140, 657-669.	10.2	50
98	Digital Transformation and Strategic Management: a Systematic Review of the Literature. Journal of the Knowledge Economy, 2022, 13, 3195-3222.	4.4	25
99	Exploring digital innovation in the production process: A suggested framework for automation technology solution providers. Procedia CIRP, 2021, 104, 803-808.	1.9	7
100	Amplifying retailers' sales with a hub's owned and earned social media: The moderating role of marketplace organic search. Industrial Marketing Management, 2022, 101, 165-175.	6.7	5
101	Shopping in the omnichannel supply chain under price competition and product return. Journal of Retailing and Consumer Services, 2022, 65, 102848.	9.4	28
102	Digital transformation in business and management research: An overview of the current status quo. International Journal of Information Management, 2022, 63, 102466.	17.5	224
103	The Development of Website on Management Information System for E-commerce and Services. Jurnal Sisfokom (Sistem Informasi Dan Komputer), 2020, 9, 380-386.	0.2	3
104	Applying a Structured Industry Model Development Process to Support Digital Transformation Efforts. Journal of Electronic Commerce in Organizations, 2022, 20, 1-16.	1.1	2
105	The Impact of Corporate Digital Responsibility (CDR) on Internal Stakeholders' Satisfaction in Hungarian Upscale Hotels. Advances in Hospitality, Tourism and the Services Industry, 2022, , 35-51.	0.2	1
106	Examining the Integration of Virtual and Physical Platforms From Luxury Brand Managers' Perspectives. , 2022, , 1538-1555.		0
107	The impact of a manufacturer's financial liquidity on its market strategies and pricing and promotion decisions in retail grocery markets. Journal of Business Research, 2022, 142, 844-857.	10.2	3
108	The Augmented Retail Store for Augmented Customer Experiences. Advances in Business Strategy and Competitive Advantage Book Series, 2022, , 184-197.	0.3	0
109	Exploring the Role of Flow in Augmented Reality for Mobile Retailing. Advances in Business Strategy and Competitive Advantage Book Series, 2022, , 162-183.	0.3	0
110	The Development of Digital Commerce in the Fashion Industry: The Typology of Emerging Designers in London. SSRN Electronic Journal, 0, , .	0.4	0
112	Research on Digital Transformation Based on Complex Systems: Visualization of Knowledge Maps and Construction of a Theoretical Framework. Sustainability, 2022, 14, 2683.	3.2	4

ARTICLE IF CITATIONS # MULTIPLE CRITERIA APPROACH APPLIED TO DIGITAL TRANSFORMATION IN FASHION STORES: THE CASE OF 113 4.6 1 PHYSICAL RETAILERS IN SPAIN. Technological and Economic Development of Economy, 2022, 28, 500-530. Power in the Context of SCM and Supply Chain Digitalization: An Overview from a Literature Review. 114 4.3 Logistics, 2022, 6, 25. Topic-based classification and identification of global trends for startup companies. Small Business 115 6.7 14 Economics, 2023, 60, 659-689. Digital marketing capability: theÂmystery of business capabilities. Marketing Intelligence and Planning, 116 2022, 40, 477-496. The complexities of consumer empowerment in the modern consumption environment. Current 117 4.9 8 Opinion in Psychology, 2022, 46, 101333. The Impact of Digital Marketing and Digital Transformation on Brand Promotion and Brand Positioning in Kosovo's Enterprises. , 2021, 7, 249-261. De-internationalization of transactional platforms: an exploratory case study. International Review 119 2.0 2 of Retail, Distribution and Consumer Research, 2022, 32, 3-24. Digital transformation for crisis preparedness: service employees' perspective. Journal of Services Marketing, 2023, 37, 351-370. Internet of things and consumer engagement on retail: state-of-the-art and future directions. 121 3.2 5 EuroMed Journal of Business, 2022, ahead-of-print, . Impact of Dynamic Capabilities on Customer Satisfaction through Digital Transformation in the 3.2 Automotive Sector. Sustainability, 2022, 14, 4772. Disruptions in Iranian Beauty Retail through Digital Transformation., 2022, 1, e052. 124 0 Thriving through turbulence. European Management Journal, 2023, 41, 730-743. 5.1 Al-powered chatbot communication with customers: Dialogic interactions, satisfaction, engagement, 126 8.5 46 and customer behavior. Computers in Human Behavior, 2022, 134, 107329. Retail System Scenario Modeling Using Fuzzy Cognitive Maps. Information (Switzerland), 2022, 13, 251. 127 Social Media Sentiment Analysis: Online versus â€[~]Brick and Mortarâ€[™] Retailers in South Africa. Journal of 128 2.4 2 African Business, 2023, 24, 345-362. 129 Guest editorial: Digital transformation and consumer experience. Internet Research, 2022, 32, 967-970. The impact of customer-generated evaluation information on sales in online platform-based markets. 130 9.4 10 Journal of Retailing and Consumer Services, 2022, 68, 103016. Human-Computer Interaction in Customer Service: The Experience with AI Chatbotsâ€"A Systematic 3.1 Literature Review. Electronics (Switzerland), 2022, 11, 1579.

#	Article	IF	CITATIONS
132	Development of teachers' digital competencies on the basis of Innopolis University. PolÃŧica E Gestão Educacional, 0, , e022078.	0.1	0
133	Omniâ€channel retailing on platforms: Disentangling the effects of channel integration and interâ€platform function usage difference. Journal of Operations Management, 2023, 69, 197-216.	5.2	5
134	COVID-19 and SMEs Digital Transformation. IEEE Transactions on Engineering Management, 2023, 70, 2864-2873.	3.5	11
135	Redesigning and Reinvention of Retail Industry Through Artificial Intelligence (AI). Studies in Computational Intelligence, 2022, , 41-56.	0.9	1
136	Transportation gas emissions with online retailing: a spatial model. Spatial Economic Analysis, 2023, 18, 7-22.	1.6	2
137	How do e-stores grow their market share?. Marketing Intelligence and Planning, 2022, 40, 945-957.	3.5	2
138	Digital retail—key trends and developments. , 2022, , 237-254.		0
139	Revisiting the <i>Big Middle</i> : an fsQCA approach to unpack a large value market from a product specialist retailer's perspective. International Journal of Retail and Distribution Management, 2022, 50, 900.	4.7	2
140	Between fear of and desire for the digitalization of retailing: An initial conceptualization to understand the ambivalent reactions of shoppers. Recherche Et Applications En Marketing, 2022, 37, 47-75.	0.5	2
141	Reflections and predictions on effects of COVID-19 pandemic on retailing. Journal of Service Management, 2023, 34, 274-293.	7.2	23
142	Entwicklungslinien der quantitativen Marketingforschung im deutschsprachigen Raum. , 2022, , 213-239.		0
143	Performance Management in Digital Transformation. Advances in Logistics, Operations, and Management Science Book Series, 2022, , 1-23.	0.4	0
144	Value Creation Measurement and Management in Times of Radical Social and Technological Change. Journal of Creating Value, 2022, 8, 171-183.	0.9	4
145	Investigating the impact of artificial intelligence on consumer's purchase intention in e-retailing. Foresight, 2023, 25, 249-263.	2.1	7
146	Artificial intelligence in retail – a systematic literature review. Foresight, 2023, 25, 264-286.	2.1	2
147	Use of electronic educational resources for the development of digital competencies of commerce students. PolÃŧica E Gestão Educacional, 0, , 3031-3042.	0.1	0
148	Digitization in the insurance sector – challenges in the face of the Covid-19 pandemic. Procedia Computer Science, 2022, 207, 1677-1684.	2.0	1
149	Consumer decision journey: Mapping with real-time longitudinal online and offline touchpoint data. European Management Journal, 2022, , .	5.1	3

#	Article	IF	CITATIONS
150	Technological and Organisational Factors Influencing Alignment of Information Technology and Business Objectives. , 2023, , 92-102.		0
151	Transforming Pipelines into Digital Platforms: An Illustrative Case Study Transforming a Traditional Pipeline Business Model in the Standardization Industry into a Digital Platform. Journal of Open Innovation: Technology, Market, and Complexity, 2022, 8, 183.	5.2	3
152	Conceptualizing Value Creation in the Platform Era. Journal of Creating Value, 2022, 8, 184-203.	0.9	2
153	Digital transformation of business model innovation. Frontiers in Psychology, 0, 13, .	2.1	2
154	Design et développement d'un prototype de magasin connecté pour les petites entreprises. Marché Et Organisations, 2022, nº 45, 49-80.	0.1	1
155	EU27 and USA institutions in the digital ecosystem: Proposal for a digital presence measurement index. Journal of Business Research, 2023, 154, 113354.	10.2	1
156	The development of digital commerce in the fashion industry: The typology of emerging designers in London. Technological Forecasting and Social Change, 2023, 186, 122122.	11.6	1
157	Analysis of Consumer Technology Acceptance and Readiness Factors for Activate the Network Effect of Fashion Platforms. The Korean Society of Costume, 2022, 72, 56-75.	0.2	0
158	The role of business competition law in online business: A comparative study of United Kingdom and Indonesia. Cogent Social Sciences, 2022, 8, .	1.1	1
159	Progressive Web Application (PWA) Development for Outfit Management System. , 2022, , .		0
160	Digital Transformation in Small and Medium Businesses in Vietnam. Advances in Finance, Accounting, and Economics, 2022, , 442-465.	0.3	0
161	Doha as a 15-Minute City: An Urban Fereej. Gulf Studies, 2023, , 257-281.	0.7	0
162	Exploring the price anchoring effect in mobile commerce: An experimental study. Managerial and Decision Economics, 0, , .	2.5	0
163	Technology advancement propels work productivity: Empirical efficiency potential determination in marketing and sales. Managerial and Decision Economics, 0, , .	2.5	1
164	How to control the effectiveness of a campaign of mailing list marketing: a proposal based on survival analysis. Annals of Operations Research, 0, , .	4.1	0
165	Towards Digital Transformation: A Case Study to Identify and Mitigate COVID-19 in the Retail Industry. Springer Proceedings in Business and Economics, 2023, , 373-398.	0.3	0
167	Unpacking Detrimental Effects of Network Externalities on Privacy Invasion, Communication Overload and Mobile App Discontinued Intentions: A Cognition-Affect-Conation Perspective. Behavioral Sciences (Basel, Switzerland), 2023, 13, 47.	2.1	5
168	The path to digital maturity: A cluster analysis of the retail industry in an emerging economy. Technology in Society, 2023, 72, 102191.	9.4	8

#	Article	IF	CITATIONS
169	The Resilient System Architecture of Supply Chain Adapted to the Digital Transformation. Advances in Logistics, Operations, and Management Science Book Series, 2022, , 60-79.	0.4	0
170	Customer Relationship Management in the Digital Era of Artificial Intelligence. EAI/Springer Innovations in Communication and Computing, 2023, , 175-190.	1.1	3
171	Measuring the Effectiveness of Al-Enabled Chatbots in Customer Service Using AnyLogic Simulation. Lecture Notes in Electrical Engineering, 2023, , 266-274.	0.4	0
172	Technological Innovations in Interactive Marketing: Enhancing Customer Experience at the New Retail Age. , 2023, , 183-197.		1
173	A Review on E-commerce and Rural Consumers: A Study on the Motivational Factors for Online Shopping among Rural Youth. International Journal of Management, Technology, and Social Science, 0, , 83-98.	0.0	0
174	Designing for the Metaverse: A Multidisciplinary Laboratory in the Industrial Design Program. Future Internet, 2023, 15, 69.	3.8	7
175	Technology: a strategic imperative for successful retailers. International Journal of Retail and Distribution Management, 2023, 51, 546-566.	4.7	7
176	Digitalization as a Provider of Sustainability?—The Role and Acceptance of Digital Technologies in Fashion Stores. Sustainability, 2023, 15, 4621.	3.2	0
177	The effects of augmented reality shopping experiences: immersion, presence and satisfaction. Journal of Research in Interactive Marketing, 2023, ahead-of-print, .	8.9	1
178	Increasing the organizational performance of online sellers: theÂpowerful back-end management systems. Business Process Management Journal, 2023, 29, 838.	4.2	1
179	Sharia Economy, Islamic Financial Performance and Factors That Influence It—Evidence from Indonesia. Economies, 2023, 11, 111.	2.5	2
180	Theoretical Foundations of the Digital Transformation of Food Retail. Mir Ã^konomiki I Upravleniâ, 2022, 22, 103-127.	0.1	0
181	TMT's technical orientation and ambidextrous innovation capability in digital transformation age. Managerial and Decision Economics, 0, , .	2.5	2
182	Aspects driving customers' intention to use automated purchasing processes. International Journal of Retail and Distribution Management, 2023, ahead-of-print, .	4.7	0
183	Digital Grocery Retailing—The Influence of Product-Related and Personal-Related Factors on the Purchase Decision. , 2023, , 13-25.		0
184	Financial consequences of adding bricks to clicks. International Journal of Research in Marketing, 2023, 40, 609-628.	4.2	1
185	Strategizing In-store retail experience with IoT for Gen Z: Retail 4.0. , 2023, , .		0
186	Guest editorial: Cultivating a broader paradigm to understand family business brands and the branding process. Journal of Product and Brand Management, 2023, 32, 673-680.	4.3	0

#	Article	IF	CITATIONS
187	Emotion und Interaktion – Zwei Sälen der Servicegestaltung. Forum Dienstleistungsmanagement, 2023, , 261-285.	1.2	0
188	Antecedents of Retail Employees' Service Performance: A Store-Level Exploration of a Climate-Centric versus an Engagement-Centric Approach. Services Marketing Quarterly, 2023, 44, 142-166.	1.1	0
189	Methods to analyze customer usage data in a product decision process:A systematic literature review. Operations Research Perspectives, 2023, 10, 100277.	2.1	0
190	An Interdisciplinary Survey on Information Flows in Supply Chains. ACM Computing Surveys, 2024, 56, 1-38.	23.0	4
191	Consumer Patronage in Omnichannel Retailing and the Moderating Impact of Culture: A MetaSEM Review. Journal of Strategic Marketing, 0, , 1-17.	5.5	2
192	Distinguishing digitization and digitalization: A systematic review and conceptual framework. Journal of Product Innovation Management, 0, , .	9.5	7
193	Personalized Tourism Recommendations and the E-Tourism User Experience. Journal of Travel Research, 0, , .	9.0	2
194	Leveraging synergy to drive digital transformation: A systems-theoretic perspective. Information and Management, 2023, 60, 103836.	6.5	1
195	Transforming Strategic Management Using Agile Methodologies. Advances in Logistics, Operations, and Management Science Book Series, 2023, , 349-368.	0.4	2
196	Retail Business Management From a Sustainability Perspective. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2023, , 25-44.	0.8	0
197	The evaluation of challenges and impact of digitalisation on consumers in Singapore. International Journal of Systems Assurance Engineering and Management, 0, , .	2.4	0
198	Nutzung App-basierter Orientierungshilfen im stationÄ r en Einzelhandel. FOM-Edition, 2023, , 151-169.	0.1	2
199	How Does Data Empower SMEs to Achieve Continuous Innovation? Implications From China. Group and Organization Management, 0, , .	4.4	0
200	Internationalization and digitalization: Their differing role on grocer and non-grocer retailer performance. Journal of Retailing, 2023, 99, 400-419.	6.2	3
201	Role of Social Media in the Digital Transformation of Business. Advances in Social Networking and Online Communities Book Series, 2023, , 48-67.	0.4	0
202	Exploring digital transformation and technological innovation inÂemerging markets. International Journal of Emerging Markets, 0, , .	2.2	0
203	Does the Label Fit the Channel? How "Bricks―and "Clicks―Influence Demand for Environmental and Social Sustainability Labels. Journal of Service Research, 0, , .	12.2	0
204	Retail technologies that enhance the customer experience: a practitioner-centred approach. Humanities and Social Sciences Communications, 2023, 10, .	2.9	0

CITITION	Depart
CITATION	REDURT
	KEI OKI

#	Article	IF	CITATIONS
205	Making new enemies: How suppliers' digital disintermediation strategy shifts consumers' use of incumbent offerings. Journal of the Academy of Marketing Science, 0, , .	11.2	0
206	THE IMPACT OF ENTREPRENEURIAL ECOSYSTEMS ON DIGITAL TRANSFORMATION: A MESO LEVEL ANALYSIS. International Journal of Innovation Management, 2023, 27, .	1.2	0
209	Eying Sales Gains with Virtual Try-On Technology: A Natural Experiment in Webrooming. SSRN Electronic Journal, 0, , .	0.4	0
210	Growing onlineâ€ŧoâ€offline platform businesses: How Vytal became the worldâ€ŀeading provider of smart reusable food packaging. Information Systems Journal, 2024, 34, 179-200.	6.9	3
211	Operation Process Integration Using Supplier Selection, Supply Chain Agility and Logistic Management to Optimize Corporate Performance Based on Enterprise Resource Strategic. , 2024, , 1570-1584.		0
212	Unlocking Consumer Choices in the Digital Economy: Exploring Factors Influencing Online and Offline Purchases in the Emerging Pet Food Market. Journal of the Knowledge Economy, 0, , .	4.4	0
213	Re-examining the Place of the Physical Store During the Digital Retail Era. , 2024, , 305-321.		0
214	Designing the digitalized guest experience: A comprehensive framework and research agenda. Psychology and Marketing, 2024, 41, 512-531.	8.2	0
215	Profit-making, costs, and investments in the digitalization of retailing—The uneven trajectories of Carrefour, Amazon and Walmart (1995–2019). Competition and Change, 0, , .	4.2	0
216	The Future of Physical Stores: Creating Reasons for Customers to Visit. Journal of Retailing, 2023, 99, 532-546.	6.2	2
217	Consumer Segmentation Based on Location and Timing Dimensions Using Big Data from Business-to-Customer Retailing Marketplaces. Big Data, 0, , .	3.4	0
218	Digitalization and employment relations in the retail sector. Examining the role of trade unions in Italy and Spain. European Journal of Industrial Relations, 2024, 30, 151-178.	2.1	0
220	Reimagining personalization in the physical store. Journal of Retailing, 2023, 99, 563-579.	6.2	1
221	Propuesta de modelo gerencial para la exportación de café natural en las comunidades nativas de la jurisdicción de Lamas, Perú. , 2023, 2, e43.		0
222	Retail metamorphosis – how retailing reconfigures itself for the future. International Review of Retail, Distribution and Consumer Research, 2023, 33, 441-444.	2.0	0
223	Sustainable Consumer Behavior: The Driving Force of Innovation in Retail. Sustainability, 2023, 15, 16648.	3.2	0
224	Toward Sovereign Data Exchange Through a Meta-Platform for Data Marketplaces: A Preliminary Evaluation of the Perceived Efficacy of Control Mechanisms. , 0, , .		0
225	Artificial intelligence is the magic wand making customer-centric a reality! An investigation into the relationship between consumer purchase intention and consumer engagement through affective attachment. Journal of Retailing and Consumer Services, 2024, 77, 103674.	9.4	0

#	Article	IF	CITATIONS
226	Value creation in post-pandemic retailing: a conceptual framework and implications. Journal of Business Economics, 0, , .	1.9	1
227	Digital Transformation in Sustainable Digital Marketing: Trends, Opportunities and Challenges in Targeting Millennial Consumers. , 2023, , 131-139.		0
228	Leadership in a Digitalized Stationary Food Retail Environment. , 2023, , 129-139.		0
229	Impact of digital burnout on the use of digital consumer platforms. Technological Forecasting and Social Change, 2024, 200, 123172.	11.6	Ο
230	Does bigger still mean better? How digital transformation affects the market share–profitability relationship. International Journal of Research in Marketing, 2024, , .	4.2	1
231	Communicating with B2B buyers after "Dropping the Ball― Using digital and non-digital communication formats to recover from salesperson transgressions. International Journal of Research in Marketing, 2024, , .	4.2	0
232	Digitization and the Shaping of Society – A Soft Systems Study. Systemic Practice and Action Research, 0, , .	1.7	0
233	Prospects of Digitalization of MSMEs Business Expansion in Sepakat Village. International Journal of Social Science and Business, 2024, 7, 769-782.	0.2	0
235	New Techs and Trends in Gastronomy. , 2024, , 193-205.		0
236	The role of smart technologies in managing supply chain post pandemic: an exploratory scientific procedures and rationales for systematic literature review. Journal of Science and Technology Policy Management, 0, , .	2.8	0
237	Overcoming strategies for supply chain digitization barriers: Implications for sustainable development goals. Business Strategy and the Environment, 0, , .	14.3	0
238	Streaming Revolution. Advances in Multimedia and Interactive Technologies Book Series, 2024, , 8-31.	0.2	0
239	Value Co-Creation on TV Talent Shows: Cases from Mainland China, Taiwan and Hong Kong. Journal of Theoretical and Applied Electronic Commerce Research, 2024, 19, 249-271.	5.7	0
240	Meta-analytic review of online purchase intention: conceptualising the study variables. Cogent Business and Management, 2024, 11, .	2.9	0
241	Towards innovation capability in retail services: managing the tensions of exploration and exploitation. International Review of Retail, Distribution and Consumer Research, 0, , 1-20.	2.0	0
242	Navigating the Digital Transformation Terrain: Insights into the Interplay of Compensation, Incentives, and Managerial Behavior. Journal of the Knowledge Economy, 0, , .	4.4	0
243	Innovation-Driven E-Commerce Growth in the EU: An Empirical Study of the Propensity for Online Purchases and Sustainable Consumption. Sustainability, 2024, 16, 1563.	3.2	0
244	Understanding customers' choice for digital D2C versus multi-brand operations. Journal of Retailing, 2024, , .	6.2	0

	Сітатіс	CITATION REPORT		
#	Article	IF	CITATIONS	
245	Recommendation Systems: Enhancing Personalization and Customer Experience. , 2023, , .		0	
246	Do informal urban communities in Ghana qualify as a 15-Minute City based on access to socioeconomic activities?. African Geographical Review, 0, , 1-17.	1.0	Ο	
247	Going digital EMNEs: The role of digital maturity capability. International Business Review, 2024, , 102271.	4.8	0	
248	Efeitos macroeconômicos do e-commerce na América Latina. , 2024, 2, 79-81.		Ο	
249	Digital technology-empowered omnichannel integration: a review and research agenda. International Journal of Retail and Distribution Management, 2024, 52, 407-424.	4.7	0	