Diagnosing Sample Ratio Mismatch in Online Controlled Experiments

#	Paper	IF	Citations
13	Challenges, Best Practices and Pitfalls in Evaluating Results of Online Controlled Experiments. **2019**,		0
12	Online randomized controlled experiments at scale: lessons and extensions to medicine. *Trials*, **2020**, 21, 150	2.8	5
11	How to Measure Your App: A Couple of Pitfalls and Remedies in Measuring App Performance in Online Controlled Experiments. **2021**,		0
10	Online Experimentation with Surrogate Metrics: Guidelines and a Case Study. **2021**,		
9	On Post-selection Inference in A/B Testing. **2021**,		0
8	What is my Problem Identifying Formal Tasks and Metrics in Data Mining on the Basis of Measurement Theory. *IEEE Transactions on Knowledge and Data Engineering*, **2021**, 1-1	4.2	
7	Challenges, Best Practices and Pitfalls in Evaluating Results of Online Controlled Experiments. **2020**,		
6	Using Survival Models to Estimate User Engagement in Online Experiments. **2022**,		0
5	Automated Sample Ratio Mismatch (SRM) detection and analysis. **2022**,		
4	Ensure A/B Test Quality at Scale with Automated Randomization Validation and Sample Ratio Mismatch Detection. **2022**,		0
3	Zero to Hero: Exploiting Null Effects to Achieve Variance Reduction in Experiments with One-sided Triggering. **2023**,		0
2	Online Controlled Experiments and A/B Tests. **2023**, 1-13		0
1	Investigating the effects of product popularity and time restriction: The moderating role of consumers goal specificity.		0