

# CITATION REPORT

List of articles citing

The effectiveness of public health advertisements to promote health: a randomized-controlled trial on 794,000 participants

DOI: 10.1038/s41746-018-0031-7  
Npj Digital Medicine, 2018, 1, 24.

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**Version:** 2024-04-27

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#	Paper	IF	Citations
20	Social media interventions for precision public health: promises and risks. <i>Npj Digital Medicine</i> , <b>2018</b> , 1,	15.7	28
19	More Bank for the Buck: Microtargeting and Normative Appeals to Increase Social Marketing Efficiency. <i>Social Marketing Quarterly</i> , <b>2019</b> , 25, 26-39	1.8	9
18	A Multisensory Multilevel Health Education Model for Diverse Communities. <i>International Journal of Environmental Research and Public Health</i> , <b>2019</b> , 16,	4.6	2
17	Adherence to hepatitis A travel health guidelines: A cross-sectional seroprevalence study in Dutch travelling families - The Dutch travel Vaccination Study (DiVeST). <i>Travel Medicine and Infectious Disease</i> , <b>2019</b> , 101511	8.4	1
16	Association of State Policies Allowing Medical Cannabis for Opioid Use Disorder With Dispensary Marketing for This Indication. <i>JAMA Network Open</i> , <b>2020</b> , 3, e2010001	10.4	7
15	An Evolutionary Approach to Binge Drinking Impression Formation: A Cross-Cultural Comparison Between France and Peru. <i>Evolutionary Psychology</i> , <b>2020</b> , 18, 1474704919897602	1.5	
14	Vaccine advertising: preach to the converted or to the unaware?. <i>Npj Digital Medicine</i> , <b>2021</b> , 4, 23	15.7	0
13	Identifying non-traditional electronic datasets for population-level surveillance and prevention of cardiometabolic diseases: a scoping review protocol. <i>BMJ Open</i> , <b>2021</b> , 11, e053485	3	
12	Precision Public Health Campaign: Delivering Persuasive Messages to Relevant Segments Through Targeted Advertisements on Social Media. <i>JMIR Formative Research</i> , <b>2021</b> , 5, e22313	2.5	0
11	Screening for Cancer Using a Learning Internet Advertising System. <i>ACM Transactions on Computing for Healthcare</i> , <b>2020</b> , 1, 1-13	2.6	6
10	The Automated Copywriter: Algorithmic Rephrasing of Health-Related Advertisements to Improve their Performance. <b>2020</b> ,		2
9	Finding the facts in an infodemic: framing effective COVID-19 messages to connect people to authoritative content.. <i>BMJ Global Health</i> , <b>2022</b> , 7,	6.6	2
8	Regulating Ruminative Web Browsing Based on the Counterbalance Modeling Approach.. <i>Frontiers in Artificial Intelligence</i> , <b>2022</b> , 5, 741610	3	1
7	A content analysis of online information about the benefits and harms of spine surgery.. <i>Brazilian Journal of Physical Therapy</i> , <b>2022</b> , 26, 100398	3.7	0
6	Statin Prescription Patterns and Associations with Subclinical Inflammation. <b>2022</b> , 58, 1096		
5	Effectiveness and not of public health campaigns. <b>2022</b> , 16, 496-500		0
4	Can moral framing drive insurance enrollment in the United States?. <b>2022</b> , 19, 804-843		0

- 3 Menopause knowledge and education in women under 40: Results from an online survey. **2022**, 18, 174550572211396
- 2 Exploring the influence of food labels and advertisements on eating habits of children: a cross-sectional study from Punjab, India. **2023**, 23, ○
- 1 Attracting Effect of Pinpoint Auditory Glimpse on Digital Signage. **2023**, 11, 42779-42794 ○