

Toward a dynamic notion of value creation and appropriate concept and measurement of economic gain

Strategic Management Journal

39, 1546-1572

DOI: [10.1002/smj.2708](https://doi.org/10.1002/smj.2708)

Citation Report

#	ARTICLE	IF	CITATIONS
1	Measuring value creation and appropriation in firms: The VCA model. <i>Strategic Management Journal</i> , 2017, 38, 1193-1211.	4.7	49
2	A practical guide for making theory contributions in strategic management. <i>Strategic Management Journal</i> , 2018, 39, 1530-1545.	4.7	162
3	The business foundations of social economic progress. <i>BRQ Business Research Quarterly</i> , 2018, 21, 278-292.	2.2	3
5	Introduction: Contemplating the Connections between Sustainability, Stakeholder Governance, and Corporate Social Responsibility. <i>Advances in Strategic Management</i> , 2018, , 1-14.	0.1	0
6	The Influence of Marketing Capability in Mexican Social Enterprises. <i>Sustainability</i> , 2019, 11, 4668.	1.6	10
7	Marketing firm performance: When does marketing lead to financial gains?. <i>Managerial and Decision Economics</i> , 2020, 41, 191-202.	1.3	8
8	Value distribution to stakeholders: The influence of stakeholder power and strategic importance in public firms. <i>Long Range Planning</i> , 2020, 53, 101883.	2.9	18
9	The effects of strategy and institutions on value creation and appropriation in firms: A longitudinal study of three telecom companies. <i>Strategic Management Journal</i> , 2023, 44, 343-366.	4.7	9
10	A Theory of Firm Value Capture from Employee Job Performance: A Multidisciplinary Perspective. <i>Academy of Management Review</i> , 2021, 46, 572-590.	7.4	22
11	Analytic models in strategy, organizations, and management research: A guide for consumers. <i>Strategic Management Journal</i> , 2021, 42, 329-360.	4.7	17
12	A good match or a quarrel? Value co-creation between complementary manufacturers. <i>Technology Analysis and Strategic Management</i> , 2021, 33, 1450-1466.	2.0	2
13	Is Competitive Advantage Intellectually Sustainable?. <i>Strategic Management Review</i> , 2021, 2, 29-46.	0.5	12
14	Deconstructing corporate value creation: evidence from Indian Information Technology enabled Service (ITeS) companies. <i>Benchmarking</i> , 2021, 28, 2741-2770.	2.9	2
15	Capitalism and Management Research: The Worst of Times, The Best of Times. <i>Academy of Management Review</i> , 2021, 46, 613-622.	7.4	11
16	The resource-based view in business ecosystems: A perspective on the determinants of a valuable resource and capability. <i>Journal of Business Research</i> , 2021, 133, 158-169.	5.8	30
17	Business Model and Strategy: In Search of Dialog through Value Perspective. <i>RAC: Revista De Administra�o Contempor�nea</i> , 2019, 23, 786-806.	0.1	3
18	Operational Excellence as the Main Customer Value: Information Technology Vendors' Perspective. <i>Business Systems Research</i> , 2019, 10, 13-30.	0.5	3
19	Corporate social responsibility and firm performance: a theory of dual responsibility. <i>Management Decision</i> , 2022, 60, 1513-1540.	2.2	54

#	ARTICLE	IF	CITATIONS
20	IT Business Value and Competitive Advantage: Integrating a Customer-Based View. Information Systems Management, 2022, 39, 363-385.	3.2	6
21	Transformation etablierter Unternehmen im Ãœbergang in die ElektromobilitÃ¤t. , 2022, , 13-32.		0
22	Renewing the resourceâ€based view: New contexts, new concepts, and new methods. Strategic Management Journal, 2023, 44, 1357-1390.	4.7	22
23	It Takes Two to Tango. Advances in Finance, Accounting, and Economics, 2023, , 201-219.	0.3	0