Examining branding co-creation in brand communities paradigm of Stimulus-Organism-Response

Citation Report

#	ARTICLE	IF	CITATIONS
1	Examining branding co-creation in brand communities on social media: Applying the paradigm of Stimulus-Organism-Response. International Journal of Information Management, 2018, 39, 169-185.	17.5	398
2	Factors of communication mix on social media and their role in forming customer experience and brand image. Management and Marketing, 2018, 13, 1108-1118.	1.7	6
3	Towards a theory of SocioCitizenry: Quality anticipation, trust configuration, and approved adaptation of governmental social media. International Journal of Information Management, 2018, 43, 261-272.	17.5	100
4	Antecedents and outcomes of collaborative innovation capabilities on the platform collaboration environment. International Journal of Information Management, 2018, 43, 273-283.	17.5	35
5	Harnessing user innovation for social media marketing: Case study of a crowdsourced hamburger. International Journal of Information Management, 2018, 43, 319-327.	17.5	37
6	Social media and co-creative service innovation: an empirical study. Online Information Review, 2018, 42, 1146-1179.	3.2	40
7	Identifying reputation collectors in community question answering (CQA) sites: Exploring the dark side of social media. International Journal of Information Management, 2018, 42, 25-35.	17.5	29
8	Investigating the impact of social media advertising features on customer purchase intention. International Journal of Information Management, 2018, 42, 65-77.	17.5	371
9	Examining the core knowledge on facebook. International Journal of Information Management, 2018, 43, 52-63.	17.5	129
10	Big data, knowledge co-creation and decision making in fashion industry. International Journal of Information Management, 2018, 42, 90-101.	17.5	139
11	Twitter as a tool for the management and analysis of emergency situations: A systematic literature review. International Journal of Information Management, 2018, 43, 196-208.	17.5	135
12	Investigating virtual community participation and promotion from a social influence perspective. Industrial Management and Data Systems, 2018, 118, 1229-1250.	3.7	18
13	Sports clubs' use of social media to increase spectator interest. International Journal of Information Management, 2018, 43, 188-195.	17.5	40
14	An app a day keeps a customer connected: Explicating loyalty to brands and branded applications through the lens of affordance and service-dominant logic. Information and Management, 2019, 56, 377-391.	6.5	98
15	The role of digital influencers in brand recommendation: Examining their impact on engagement, expected value and purchase intention. International Journal of Information Management, 2019, 49, 366-376.	17.5	226
16	Virtual Brand Community Experience, Identification, and Electronic Word-of-mouth. Journal of Computer Information Systems, 2021, 61, 357-370.	2.9	18
17	An empirical investigation of the factors influencing online repurchase intention: evidence from the hotel industry. International Journal of Agriculture Innovation Technology and Globalisation, 2019, 1, 114.	0.1	1
18	The relationships among community experience, community commitment, brand attitude, and purchase intention in social media. International Journal of Information Management, 2019, 49, 475-488.	17.5	124

#	ARTICLE	IF	CITATIONS
19	Role of Social Media Marketing Activities (SMMAs) in Apparel Brands Customer Response: A Moderated Mediation Analysis. Sustainability, 2019, 11, 5167.	3.2	24
20	Calculating trust in domain analysis: Theoretical trust model. International Journal of Information Management, 2019, 48, 1-11.	17.5	13
21	How to facilitate knowledge diffusion in complex networks: The roles of network structure, knowledge role distribution and selection rule. International Journal of Information Management, 2019, 47, 152-167.	17.5	40
22	Facebook usage and mental health: An empirical study of role of non-directional social comparisons in the UK. International Journal of Information Management, 2019, 48, 53-62.	17.5	36
23	Disclosing the bright side of SNs in the workplace. Journal of Enterprise Information Management, 2019, 32, 390-412.	7.5	17
24	Would you like to play? A comparison of a gamified survey with a traditional online survey method. International Journal of Information Management, 2019, 49, 242-252.	17.5	33
25	Exploring the emergence of influential users on social media during natural disasters. International Journal of Disaster Risk Reduction, 2019, 38, 101204.	3.9	27
26	Impact of acculturation, online participation and involvement on voting intentions. Government Information Quarterly, 2019, 36, 510-519.	6.8	21
27	Social media enablers and inhibitors: Understanding their relationships in a social networking site context. International Journal of Information Management, 2019, 49, 170-189.	17.5	64
28	Social media for intelligent public information and warning in disasters: An interdisciplinary review. International Journal of Information Management, 2019, 49, 190-207.	17.5	155
29	Understanding impulse buying in mobile commerce: An investigation into hedonic and utilitarian browsing. International Journal of Information Management, 2019, 48, 151-160.	17.5	228
30	Measuring social media influencer index- insights from facebook, Twitter and Instagram. Journal of Retailing and Consumer Services, 2019, 49, 86-101.	9.4	297
31	Driving individuals’ citizenship behaviors in virtual communities through attachment. Internet Research, 2019, 29, 870-899.	4.9	30
32	Does digital footprint act as a digital asset? â€“ Enhancing brand experience through remarketing. International Journal of Information Management, 2019, 49, 142-156.	17.5	72
33	CC-Qual: A holistic scale to assess customer perceptions of service quality of collaborative consumption services. International Journal of Information Management, 2019, 49, 130-141.	17.5	46
34	Connecting circular economy and industry 4.0. International Journal of Information Management, 2019, 49, 98-113.	17.5	358
35	Examining continuance use on social network and micro-blogging sites: Different roles of self-image and peer influence. International Journal of Information Management, 2019, 47, 215-232.	17.5	39
36	Applying uses and gratifications theory to understand customer participation in social media brand communities. Asia Pacific Journal of Marketing and Logistics, 2019, 32, 205-231.	3.2	43

#	ARTICLE	IF	CITATIONS
37	A brand-new world: brand-endorsers-users fit on social media. Academia Revista Latinoamericana De Administracion, 2019, 32, 472-486.	1.1	10
38	Online brand communities' contribution to digital business models. Journal of Research in Interactive Marketing, 2019, 13, 437-463.	8.9	19
39	The Impact of Merchant's Response to Negative Reviews on Consumers' Purchase Intention. , 2019, , .		0
40	Examining the impact of social commerce dimensions on customers' value cocreation: The mediating effect of social trust. Journal of Consumer Behaviour, 2019, 18, 431-446.	4.2	34
41	The influence of technical features of diabetic medical APP on users' continuance intention: The mediating effect of health empowerment. , 2019, , .		1
42	How motivational feedback increases user's benefits and continued use: A study on gamification, quantified-self and social networking. International Journal of Information Management, 2019, 46, 151-162.	17.5	112
43	Exploring the influence of excessive social media use at work: A three-dimension usage perspective. International Journal of Information Management, 2019, 46, 83-92.	17.5	139
44	Aspect-based Kano categorization. International Journal of Information Management, 2019, 46, 163-172.	17.5	18
45	Modeling user preferences using neural networks and tensor factorization model. International Journal of Information Management, 2019, 45, 132-148.	17.5	38
46	How social media brand pages contribute to functional conflict: The central role of commitment. International Journal of Information Management, 2019, 45, 95-106.	17.5	23
47	Exploring the effects of extrinsic motivation on consumer behaviors in social commerce: Revealing consumers' perceptions of social commerce benefits. International Journal of Information Management, 2019, 45, 163-175.	17.5	93
48	Stock market response to information diffusion through internet sources: A literature review. International Journal of Information Management, 2019, 45, 118-131.	17.5	45
49	Developing customer product loyalty through mobile advertising: Affective and cognitive perspectives. International Journal of Information Management, 2019, 47, 101-111.	17.5	58
50	Digital business ecosystem: Literature review and a framework for future research. International Journal of Information Management, 2019, 47, 52-64.	17.5	214
51	Building Guanxi network in the mobile social platform: A social capital perspective. International Journal of Information Management, 2019, 44, 109-120.	17.5	75
52	Use of smart phone apps in co-creative hotel service innovation: an evidence from India. Current Issues in Tourism, 2020, 23, 323-344.	7.2	42
53	Exploring Consumer Behavior in Virtual Reality Tourism Using an Extended Stimulus-Organism-Response Model. Journal of Travel Research, 2020, 59, 69-89.	9.0	537
54	User engagement for mobile payment service providers – introducing the social media engagement model. Journal of Retailing and Consumer Services, 2020, 53, 101718.	9.4	71

#	Article	IF	Citations
55	Up the ante: Electronic word of mouth and its effects on firm reputation and performance. Journal of Retailing and Consumer Services, 2020, 53, 101726.	9.4	36
56	New perspectives on gray sheep behavior in E-commerce recommendations. Journal of Retailing and Consumer Services, 2020, 53, 101764.	9.4	24
57	Examining gender differences in people's information-sharing decisions on social networking sites. International Journal of Information Management, 2020, 50, 45-56.	17.5	100
58	The effect of characteristics of source credibility on consumer behaviour: A meta-analysis. Journal of Retailing and Consumer Services, 2020, 53, 101736.	9.4	216
59	A typology of viral ad sharers using sentiment analysis. Journal of Retailing and Consumer Services, 2020, 53, 101739.	9.4	25
60	Effect of penitence on social media trust and privacy concerns: The case of Facebook. International Journal of Information Management, 2020, 50, 171-181.	17.5	88
61	Pre- and post-launch emotions in new product development: Insights from twitter analytics of three products. International Journal of Information Management, 2020, 50, 111-127.	17.5	64
62	Comparing email and SNS users: Investigating e-servicescape, customer reviews, trust, loyalty and E-WOM. Journal of Retailing and Consumer Services, 2020, 53, 101782.	9.4	69
63	Social media marketing: Who is watching the watchers?. Journal of Retailing and Consumer Services, 2020, 53, 101774.	9.4	120
64	Investigating the antecedents of customer brand engagement and consumer-based brand equity in social media. Journal of Retailing and Consumer Services, 2020, 53, 101767.	9.4	141
65	Impacts of real-world need satisfaction on online gamer loyalty: Perspective of self-affirmation theory. Computers in Human Behavior, 2020, 103, 91-100.	8.5	35
66	The efficiency of mobile media richness across different stages of online consumer behavior. International Journal of Information Management, 2020, 50, 353-364.	17.5	61
68	Leveraging employees as spokespeople in your HR strategy: How company-related employee posts on social media can help firms to attract new talent. European Management Journal, 2020, 38, 204-212.	5.1	34
69	Developing a Research Instrument to Study the Impact of Consumer Brand Perception, Consumer Brand Relationship and Consumer Buying Behaviour on Online Apparel Shopping. Advances in Theory and Practice of Emerging Markets, 2020, , 67-81.	1.0	3
70	How destination music affects tourists' behaviors: travel with music in Lijiang, China. Asia Pacific Journal of Tourism Research, 2020, 25, 131-144.	3.7	26
71	"Do human values matter for promoting brands on social media? How social media users' values influence valuable brand‐related activities such as sharing, content creation, and reviews". Journal of Consumer Behaviour, 2020, 19, 13-23.	4.2	32
72	Can twitter analytics predict election outcome? An insight from 2017 Punjab assembly elections. Government Information Quarterly, 2020, 37, 101444.	6.8	51
73	Consumers' value co-creation in sharing economy: The role of social support, consumers' ethical perceptions and relationship quality. Technological Forecasting and Social Change, 2020, 151, 119786.	11.6	118

#	ARTICLE	IF	CITATIONS
74	Role of technology attraction and parasocial interaction in social shopping websites. International Journal of Information Management, 2020, 51, 102043.	17.5	77
75	â€œIâ€™d like to order with a server.â€•an experimental study of restaurant menu performance. Asia Pacific Journal of Tourism Research, 2020, 25, 766-779.	3.7	6
76	Examining the impact of relationship-related and process-related factors on project success: the paradigm of Stimulus-Organism-Response. Journal of Asian Architecture and Building Engineering, 2022, 21, 93-109.	2.0	11
77	Trust and loyalty in online brand communities. Spanish Journal of Marketing - ESIC, 2020, 24, 177-191.	5.2	31
78	The dynamic stimulus of social media marketing on purchase intention of Indonesian airline products and services. Asia Pacific Journal of Marketing and Logistics, 2020, 33, 561-583.	3.2	42
79	From transactions to interactions: the value of co-creation processes within online brand consumer communities. Business Process Management Journal, 2020, 26, 825-838.	4.2	11
80	Exploring the mechanism of social media addiction: an empirical study from WeChat users. Internet Research, 2020, 30, 1305-1328.	4.9	72
81	How Can Emerging Event Sustainably Develop in the Tourism Industry? From the Perspective of the S-O-R Model on a Two-Year Empirical Study. Sustainability, 2020, 12, 10075.	3.2	13
82	Mobilising SDG 12: co-creating sustainability through brands. Marketing Intelligence and Planning, 2020, 39, 265-283.	3.5	25
83	Impacts of media richness on network features and community commitment in online games. Industrial Management and Data Systems, 2020, 120, 1361-1381.	3.7	18
84	Research on the influence of balance patch on players' character preference. Internet Research, 2020, 30, 995-1018.	4.9	7
85	Building brand loyalty and endorsement with brand pages: integration of the lens of affordance and customer-dominant logic. Information Technology and People, 2020, 34, 731-769.	3.2	27
86	When digitalized customers meet digitalized services: A digitalized social cognitive perspective of omnichannel service usage. International Journal of Information Management, 2020, 54, 102200.	17.5	54
87	Robotics at workplace: An integrated Twitter analytics â€" SEM based approach for behavioral intention to accept. International Journal of Information Management, 2020, 55, 102210.	17.5	45
88	Inter-Edge and Cloud conversion accelerated user-generated content for virtual brand community. Eurasip Journal on Wireless Communications and Networking, 2020, 2020, .	2.4	16
89	The Adoption of Online Product Information: Cognitive and Affective Evaluations. Journal of Internet Commerce, 2020, 19, 373-403.	5.5	7
90	Understanding the impact of lifestyle on sustainable consumption behavior: a sharing economy perspective. Management of Environmental Quality, 2020, 32, 20-40.	4.3	40
91	Impact of Trade-In Remanufacturing Policy and Consumer Behavior on Remanufacturer Decisions. Sustainability, 2020, 12, 5980.	3.2	4

#	Article	IF	Citations
92	Beyond liking. , 2020, , 291-312.		2
93	Investigating narrative involvement, parasocial interactions, and impulse buying behaviours within a second screen social commerce context. International Journal of Information Management, 2020, 53, 102135.	17.5	43
94	Brand Innovation and Value-Creating Practices of the City of Johannesburg's Twitter Community. Communicatio, 2020, 46, 87-112.	0.4	1
95	A new path for building hotel brand equity: the impacts of technological competence and service innovation implementation through perceived value and trust. Journal of Hospitality Marketing and Management, 2020, 29, 911-933.	8.2	30
96	Semi-autonomous methodology to validate and update customer needs database through text data analytics. International Journal of Information Management, 2020, 52, 102073.	17.5	5
97	Non-immersive virtual reality technologies in real estate: How customer experience drives attitudes toward properties and the service provider. Journal of Retailing and Consumer Services, 2020, 57, 102175.	9.4	66
98	Self-Service Technology Service Quality: Building Loyalty and Intention Through Technology Trust in Pakistani Service Sector. SAGE Open, 2020, 10, 215824402092441.	1.7	10
99	Factors Driving Consumer Engagement and Intentions with Gamification of Mobile Apps. Journal of Electronic Commerce in Organizations, 2020, 18, 17-35.	1.1	21
100	The intermediating role of organizational culture and internal analytical knowledge between the capability of big data analytics and a firm's performance. International Journal of Information Management, 2020, 52, 102100.	17.5	77
101	Towards Understanding the Initial Adoption of Online Retail Stores in a Low Internet Penetration Context: An Exploratory Work in Ghana. Sustainability, 2020, 12, 854.	3.2	28
102	Short stay, long impact: ecological footprints of sojourners. Environmental Science and Pollution Research, 2020, 27, 11797-11808.	5.3	7
103	Social media and disaster management: Case of the north and south Kivu regions in the Democratic Republic of the Congo. International Journal of Information Management, 2020, 52, 102068.	17.5	60
104	The interaction effect of ad appeal and need for cognition on consumers' intentions to share viral advertisements. Journal of Consumer Behaviour, 2020, 19, 327-338.	4.2	18
105	Temporal network analysis of inter-organizational communications on social media during disasters: A study of Hurricane Harvey in Houston. International Journal of Disaster Risk Reduction, 2020, 46, 101622.	3.9	34
106	A "User-Knowledge-Product" Co-Creation Cyberspace Model for Product Innovation. Complexity, 2020, 2020, 1-20.	1.6	8
107	Bibliometric Overview of Trends in Contemporary Brand Management. SHS Web of Conferences, 2020, 74, 01012.	0.2	0
108	The effect of host–guest interaction in tourist co-creation in public services: evidence from Hangzhou. Asia Pacific Journal of Tourism Research, 2020, 25, 457-472.	3.7	18
109	How Authentic Experience Affects Traditional Religious Tourism Development: Evidence from the Dajia Mazu Pilgrimage, Taiwan. Journal of Travel Research, 2021, 60, 1140-1157.	9.0	32

#	ARTICLE	IF	CITATIONS
110	Setting the future of digital and social media marketing research: Perspectives and research propositions. International Journal of Information Management, 2021, 59, 102168.	17.5	637
111	A study on China's time-honored catering brands: Achieving new inheritance of traditional brands. Journal of Retailing and Consumer Services, 2021, 58, 102290.	9.4	28
112	Engaging Gen Y Customers in Online Brand Communities: A Cross-National Assessment. International Journal of Information Management, 2021, 56, 102252.	17.5	36
113	Exploring the Role of Social Media Communications in the Success of Professional Sports Leagues: An Emerging Market Perspective. Journal of Promotion Management, 2021, 27, 306-331.	3.4	9
114	Promoting or attenuating? An eye-tracking study on the role of social cues in e-commerce livestreaming. Decision Support Systems, 2021, 142, 113466.	5.9	82
115	Users' Cognitive and Affective Response to the Risk to Privacy from a Smart Speaker. International Journal of Human-Computer Interaction, 2021, 37, 759-771.	4.8	14
116	Generating customer engagement in electronic-brand communities: a stimulus–organism–response perspective. Asia Pacific Journal of Marketing and Logistics, 2021, 33, 1535-1555.	3.2	22
117	Co-creation of a food marketing offer by final purchasers in the context of their lifestyles. British Food Journal, 2021, 123, 1494-1512.	2.9	5
118	Examining the factors influencing smartphone apps use at tourism destinations: a UTAUT model perspective. International Journal of Tourism Cities, 2021, 7, 135-157.	2.4	32
119	Influences of Color Salience and Location of Website Links on User Performance and Affective Experience with a Mobile Web Directory. International Journal of Human-Computer Interaction, 2021, 37, 547-559.	4.8	8
120	Examining the role of social media-based destination brand community in evoking tourists' emotions and intention to co-create and visit. Journal of Product and Brand Management, 2021, 30, 28-43.	4.3	39
121	The Role of Ethical Perceptions in Consumers' Participation and Value Co-creation on Sharing Economy Platforms. Journal of Business Ethics, 2021, 169, 421-441.	6.0	51
122	UGT-Based Study of SM Use Among Undergraduates in UAE and Kuwait. International Journal of E-Collaboration, 2021, 17, 36-59.	0.5	1
123	A Typology of Winery SME Brand Strategies with Implications for Sustainability Communication and Co-Creation. Sustainability, 2021, 13, 805.	3.2	22
124	Identifying Privacy Related Requirements for the Design of Self-Adaptive Privacy Protections Schemes in Social Networks. Future Internet, 2021, 13, 23.	3.8	4
125	Social Network and Social Commerce. Advances in Electronic Commerce Series, 2021, , 203-228.	0.3	0
126	Sustainable Management of Sports Federations: The Indirect Effects of Perceived Service on Member's Loyalty. Sustainability, 2021, 13, 458.	3.2	18
127	Social Media Adoption, Usage And Impact In Business-To-Business (B2B) Context: A State-Of-The-Art Literature Review. Information Systems Frontiers, 2023, 25, 971-993.	6.4	63

#	ARTICLE	IF	CITATIONS
128	Big Data Analytics in Building the Competitive Intelligence of Organizations. International Journal of Information Management, 2021, 56, 102231.	17.5	108
129	What Drives Gift-giving Intention in Live Streaming? The Perspectives of Emotional Attachment and Flow Experience. International Journal of Human-Computer Interaction, 2021, 37, 1317-1329.	4.8	77
130	The role of social media elements in driving co-creation and engagement. Asia Pacific Journal of Marketing and Logistics, 2021, 33, 1994-2018.	3.2	39
131	What drives the adoption and consumption of green hotel products and services? A systematic literature review of past achievement and future promises. Business Strategy and the Environment, 2021, 30, 2637-2655.	14.3	53
132	Antecedents and outcomes of dining experience satisfaction in ethnic restaurants: The moderating role of food neophobia. Journal of Hospitality Marketing and Management, 2021, 30, 799-824.	8.2	10
133	Micro-Influencer Celebrityâ€™s Communication Strategy in Brand Promotion. Humaniora, 2021, 12, 21-28.	0.2	6
134	Brand cocreation and immersion: the link between sense of brand community and attitude toward a brand. Journal of Hospitality and Tourism Insights, 2021, ahead-of-print, .	3.4	4
135	The Role of Online Brand Community Engagement on the Consumerâ€"Brand Relationship. Sustainability, 2021, 13, 3679.	3.2	7
136	Conversational commerce: entering the next stage of AI-powered digital assistants. Annals of Operations Research, 2024, 333, 653-687.	4.1	63
137	Branding Heritage Tourism in Dubai: A Qualitative Study. Advances in Hospitality and Tourism Research, 2021, 9, 243-267.	1.6	3
138	Ä°nvestigation of Organic Food Consumption Behavior in The Context of S-O-R Theory: The Case of Antakya-Hatay. Erciyes Ãœniversitesi Ä°ktisadi Ve Ä°dari Bilimler FakÃ¼ltesi Dergisi, 2021, , 177-196.	0.8	1
139	Customer Experience in Fintech. Journal of Theoretical and Applied Electronic Commerce Research, 2021, 16, 1415-1433.	5.7	103
140	A socio-technical view of platform ecosystems: Systematic review and research agenda. Journal of Business Research, 2021, 128, 94-108.	10.2	67
141	Hedonic and utilitarian perspective of mobile phones purchase intention. Journal of Contemporary Marketing Science, 2021, 4, 44-68.	1.1	5
142	Exploring the drivers of customersâ€™ brand attitudes of online travel agency services: A text-mining based approach. Journal of Business Research, 2021, 128, 391-404.	10.2	25
143	Enabling service innovation and firm performance: the role of co-creation and technological innovation in the hospitality industry. Technology Analysis and Strategic Management, 2022, 34, 774-786.	3.5	21
144	Exploring COBRAs, its antecedents and consequences in the context of banking brands. International Journal of Bank Marketing, 2021, 39, 900-921.	6.4	8
145	â€œShould I Post or Ghost?â€• Examining how privacy concerns impact social media engagement in US consumers. Psychology and Marketing, 2021, 38, 1712-1722.	8.2	17

#	ARTICLE	IF	CITATIONS
146	Mining sustainable fashion e-commerce: social media texts and consumer behaviors. Electronic Commerce Research, 2023, 23, 949-971.	5.0	10
147	Impulse Buying Behaviors in Live Streaming Commerce Based on the Stimulus-Organism-Response Framework. Information (Switzerland), 2021, 12, 241.	2.9	65
148	Exploring viewer participation in online video game streaming: A mixed-methods approach. International Journal of Information Management, 2021, 58, 102297.	17.5	31
149	Fuzzy-set Qualitative Comparative Analysis (fsQCA): Guidelines for research practice in Information Systems and marketing. International Journal of Information Management, 2021, 58, 102310.	17.5	547
150	Modelling the predictors of consumersâ€™ willingness to pay premium price for sustainable products. Journal of Asia Business Studies, 2021, 15, 559-583.	2.2	6
151	Determinants of online hotel booking intentions: website quality, social presence, affective commitment, and e-trust. Journal of Hospitality Marketing and Management, 2021, 30, 845-870.	8.2	33
152	The role of consumer-consumer interaction and consumer-brand interaction in driving consumer-brand engagement and behavioral intentions. Journal of Retailing and Consumer Services, 2021, 61, 102574.	9.4	58
153	Exploring the effectiveness of emotional and rational user-generated contents in digital tourism platforms. Journal of Vacation Marketing, 2022, 28, 152-170.	4.3	35
154	The Dark Side of Social Media: Spreading Misleading Information During COVID-19 Crisis. Studies in Systems, Decision and Control, 2022, , 277-306.	1.0	2
155	Linking organizational members' social-related use of enterprise social media (ESM) to their fashion behaviors: the social learning and stimulus-organism-response theories. Corporate Communications, 2022, 27, 91-109.	2.1	3
156	Exploring consumers' response to text-based chatbots in e-commerce: the moderating role of task complexity and chatbot disclosure. Internet Research, 2022, 32, 496-517.	4.9	73
157	Response to Personalized Marketing Communication: An Empirical Investigation Comparing Users and Non Users of Surrogate Shoppers. Journal of Internet Commerce, 2022, 21, 246-269.	5.5	3
158	Value co-creation and social media: Investigating antecedents and influencing factors in the U.S. retail banking industry. Journal of Retailing and Consumer Services, 2021, 61, 102548.	9.4	33
159	Co-creation of services: an online network perspective. Internet Research, 2022, 32, 897-915.	4.9	9
160	Guest Editorial: A special section on digital marketing. International Journal of Information Management, 2021, 59, 102355.	17.5	1
161	The dual concept of consumer value in social media brand community: A trust transfer perspective. International Journal of Information Management, 2021, 59, 102319.	17.5	65
162	Usersâ€™ response toward online doctor consultation platforms: SOR approach. Management Decision, 2022, 60, 1990-2018.	3.9	10
165	An empirical study of marketing of SMEs in the tourism sector. Small Enterprise Research: the Journal of SEAANZ, 2021, 28, 314-328.	1.9	10

#	ARTICLE	IF	CITATIONS
166	Perceived values and motivations influencing m-commerce use: A nine-country comparative study. International Journal of Information Management, 2021, 59, 102318.	17.5	39
167	Embedded Philanthropic CSR in Digital China: Unified View of Prosocial and Pro-environmental Practices. Frontiers in Psychology, 2021, 12, 695468.	2.1	8
168	Co-Creation of Value and Customer Experience: An Application in Online Banking. Sustainability, 2021, 13, 10486.	3.2	2
169	Building brand loyalty on social media: theories, measurements, antecedents, and consequences. Journal of Brand Management, 2022, 29, 35-57.	3.5	9
170	CO-CREATION APPLIED TO INNOVATION FOR BRANDING ONLINE DISTANCE EDUCATION. Turkish Online Journal of Distance Education, 0, , 295-306.	1.0	1
171	Social media mining for ideation: Identification of sustainable solutions and opinions. Technovation, 2021, 107, 102322.	7.8	23
172	Exploring the consequence of social media usage on firm performance. Digital Business, 2021, 1, 100013.	4.7	23
173	How do experiences enhance brand relationship performance and value co-creation in social commerce? The role of consumer engagement and self brand-connection. Technological Forecasting and Social Change, 2021, 171, 120952.	11.6	54
174	Consumer engagement via interactive artificial intelligence and mixed reality. International Journal of Information Management, 2021, 60, 102382.	17.5	72
175	Effect of customer involvement on co-creation of services: A moderated mediation model. Journal of Retailing and Consumer Services, 2021, 63, 102660.	9.4	24
176	Impact of apps aesthetics on revisit intentions of food delivery apps: The mediating role of pleasure and arousal. Journal of Retailing and Consumer Services, 2021, 63, 102686.	9.4	64
177	Who captures whom â€" Pokémon or tourists? A perspective of the Stimulus-Organism-Response model. International Journal of Information Management, 2021, 61, 102312.	17.5	55
178	Typology of virtual brand communitiesâ€™ members. Procedia Computer Science, 2021, 192, 2190-2198.	2.0	1
179	The Effect of Social EWOM on Consumersâ€™ Behaviour Patterns in the Fashion Sector. , 2021, , 221-242.		1
180	Assessing Consumersâ€™ Coâ€production and Future Participation On Value Coâ€creation and Business Benefit: an F-P-C-B Model Perspective. Information Systems Frontiers, 2022, 24, 945-964.	6.4	44
181	Social Media as a Promotional Tool Towards SMEâ€™s Development: Evidence from the Financial Industry in a Developing Economy. Cogent Business and Management, 2021, 8, .	2.9	19
183	Enterprise Social Network Applications: Enhancing and Driving Innovation Culture and Productivity Through Digital Technologies. , 0, , .		1
184	Return on Investment in Social Media Marketing: Literature Review and Suggestions for Future Research. Advances in Theory and Practice of Emerging Markets, 2020, , 3-17.	1.0	26

#	ARTICLE	IF	CITATIONS
185	Investigating the Impact of Social Media Commerce Constructs on Social Trust and Customer Value Co-creation: A Theoretical Analysis. Advances in Theory and Practice of Emerging Markets, 2020, , 41-55.	1.0	6
186	Investigating the role of social media marketing on value co-creation and engagement: An empirical study in China and Hong Kong. Australasian Marketing Journal, 2021, 29, 118-131.	5.4	67
187	Identifying the combinations of motivations and emotions for creating satisfied users in SNSs: An fsQCA approach. International Journal of Information Management, 2020, 53, 102128.	17.5	74
188	Understanding individuals' engagement and continuance intention of MOOCs: the effect of interactivity and the role of gender. Internet Research, 2021, 31, 1262-1289.	4.9	37
189	Social Media Activities and Its Influence on Customer-Brand Relationship: An Empirical Study of Apparel Retailersâ€™ Activity in India. Journal of Theoretical and Applied Electronic Commerce Research, 2021, 16, 602-617.	5.7	28
190	The Dynamics of Social Media Marketing Content and Customer Retention. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2019, , 1-21.	0.8	2
191	Integration of Value Co-creation into the e-Learning Platform. International Journal of Advanced Computer Science and Applications, 2021, 12, .	0.7	0
192	Customer participation in service innovation using SNS smartphone apps: an investigation of the Indian hotel service industry. International Journal of Emerging Markets, 2023, 18, 2971-2992.	2.2	1
193	A Multidimensional Fuzzy Quality Function Deployment Design for Brand Experience Assessment of Convenience Stores. Mathematics, 2021, 9, 2565.	2.2	0
194	Measuring Customer Engagement in Social Media Marketing: A Higher-Order Model. Journal of Theoretical and Applied Electronic Commerce Research, 2021, 16, 2633-2654.	5.7	21
195	Consumer Behavior in Clothing Industry and Its Relationship with Open Innovation Dynamics during the COVID-19 Pandemic. Journal of Open Innovation: Technology, Market, and Complexity, 2021, 7, 211.	5.2	37
196	Branding Co-Creation with Consumer-Generated Advertising: Effect on Creators and Observers. Journal of Advertising, 2023, 52, 5-23.	6.6	4
197	The Dark Side of Mobile Learning via Social Media: How Bad Can It Get?. Information Systems Frontiers, 2022, 24, 1887-1904.	6.4	41
198	Applied Artificial Intelligence and user satisfaction: Smartwatch usage for healthcare in Bangladesh during COVID-19. Technology in Society, 2021, 67, 101780.	9.4	41
199	Mediating Role of Psychological Ownership between Customer Participation and Loyalty in the Third Place. Journal of Distribution Science, 2018, 16, 5-12.	0.4	1
200	User-Generated Content and Consumer Brand Engagement. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2019, , 193-220.	0.8	1
201	Participation in virtual brand communities as an element of online consumer behaviour. , 2019, , .		1
202	Virtual Brand Communities as a Source of Value Co-creation. Springer Proceedings in Business and Economics, 2020, , 397-406.	0.3	1

#	ARTICLE	IF	CITATIONS
203	Multi-channel Digital Marketing Strategy in an Emerging Economy: The Case of Flintobox in India. Advances in Theory and Practice of Emerging Markets, 2020, , 239-248.	1.0	1
204	Materialism Effect on Apparel Collaborative Consumption Platform Usage: A Research Proposal. Advances in Theory and Practice of Emerging Markets, 2020, , 95-105.	1.0	0
205	Development of adversity quotient based geometry learning model for prospective teachers. International Journal on Teaching and Learning Mathematics, 2019, 2, 60.	0.2	1
206	DENÄ°Z TURÄ°ZMÄ°NDE MÃœÅŸTERÄ° KATILIMININ Ã–NCÃœLLERÄ° VE SONUÃ‡LARI. Dokuz EylÃ¼l Ãœniversitesi Denizcilik FakÃ¼ltesi Dergisi, 0, , 52-53.	0.9	0
207	The role of natural soundscape in nature-based tourism experience: an extension of the stimulusâ€"organismâ€"response model. Current Issues in Tourism, 2022, 25, 707-726.	7.2	46
208	Interactive voice assistants â€" Does brand credibility assuage privacy risks?. Journal of Business Research, 2022, 139, 701-717.	10.2	55
209	How does media richness foster online gamer loyalty?. International Journal of Information Management, 2022, 62, 102439.	17.5	18
210	CONSUMER JOURNEY OF CULINARY PRODUCTS THROUGH SOCIAL MEDIA IN INDONESIA. Humanities and Social Sciences Reviews, 2020, 8, 306-314.	0.2	1
211	Online Value Coâ€creation Activities in Three Management Domains: The Role of Climate and Personal Needs. International Journal of Consumer Studies, 0, , .	11.6	3
212	Factors Leading to Increased Online Engagement. Advances in Electronic Commerce Series, 2022, , 139-159.	0.3	0
213	Solver engagement in online crowdsourcing communities: The roles of perceived interactivity, relationship quality and psychological ownership. Technological Forecasting and Social Change, 2022, 175, 121389.	11.6	14
214	Consumer engagement in social media brand communities: A literature review. International Journal of Information Management, 2022, 63, 102457.	17.5	78
215	An integrated model for using social media applications in non-profit organizations. International Journal of Information Management, 2022, 63, 102452.	17.5	45
216	What contributes to online communities' prosperity? Understanding value co-creation in product-experience-shared communities (PESCs) from the view of resource integration. Information Technology and People, 2022, 35, 2241-2262.	3.2	7
217	When e-commerce becomes more human by transposing the hospitality concept to merchant websites. Journal of Retailing and Consumer Services, 2022, 65, 102831.	9.4	5
218	Nature-based solutions, mental health, well-being, price fairness, attitude, loyalty, and evangelism for green brands in the hotel context. International Journal of Hospitality Management, 2022, 101, 103126.	8.8	36
219	Examining consumer experience in using m-banking apps: A study of its antecedents and outcomes. Journal of Retailing and Consumer Services, 2022, 65, 102870.	9.4	49
220	Swift trust development and prosocial behavior in time banking: A trust transfer and social support theory perspective. Computers in Human Behavior, 2022, 129, 107137.	8.5	16

#	Article	IF	Citations
221	Motivation Toward Plugin Hybrid Electric Vehicles to Reduce Transport Carbon Emission in Malaysia: A Conceptual Paper. Eurasian Studies in Business and Economics, 2021, , 163-178.	0.4	3
222	Brand Identity-image Congruence: A Framework for Business-to-business Banks in South Africa. Journal of Business-to-Business Marketing, 2021, 28, 283-305.	1.5	1
223	Negative effects of enterprise social networks (ESNs) and technostress: empirical evidence from R&D centres operating in India. Aslib Journal of Information Management, 2022, 74, 956-988.	2.1	4
224	Effect of online social media marketing efforts on customer response. Journal of Consumer Behaviour, 2022, 21, 554-571.	4.2	22
225	The Effects of Instagram Marketing Activities on Customer-Based Brand Equity in the Coffee Industry. Sustainability, 2022, 14, 1657.	3.2	14
226	Fake or real news? Understanding the gratifications and personality traits of individuals sharing fake news on social media platforms. Aslib Journal of Information Management, 2022, 74, 840-876.	2.1	24
227	The role of virtual reality interactivity in building tourists' memorable experiences and post-adoption intentions in the COVID-19 era. Journal of Hospitality and Tourism Technology, 2022, 13, 481-499.	3.8	28
228	Design principles for conversational agents to support Emergency Management Agencies. International Journal of Information Management, 2022, 63, 102469.	17.5	15
229	"I follow what you post!" The role of social media influencers' content characteristics in consumers' online brand-related activities (COBRAs). Journal of Retailing and Consumer Services, 2022, 66, 102940.	9.4	77
230	How digital marketing evolved over time: A bibliometric analysis on scopus database. Heliyon, 2021, 7, e08603.	3.2	54
231	eWOM, destination preference and consumer involvement – a stimulus-organism-response (SOR) lens. Tourism Review, 2021, ahead-of-print, .	6.4	15
232	Understanding the Influential Mechanism of Automobile Product Attributes on Consumers'ÂPurchasing Behavior: A Sem Modeling Study. SSRN Electronic Journal, 0, , .	0.4	0
233	How short-form video features influence addiction behavior? Empirical research from the opponent process theory perspective. Information Technology and People, 2023, 36, 387-408.	3.2	24
234	The Nexus Between Social Media Marketing Efforts and Overall Brand Equity in the Banking Sector in Bangladesh: Testing a Moderated Mediation Model. Journal of Internet Commerce, 2023, 22, 293-320.	5.5	4
235	Augmented Reality as an Emerging Technology to Promote Products and Services. , 0, , .		0
236	The effect of social media communications on travellers' brand switching intention: an Ecotel's perspective. Tourism Recreation Research, 0, , 1-14.	4.9	2
237	Impact of International Tourists' Co-creation Experience on Brand Trust, Brand Passion, and Brand Evangelism. Frontiers in Psychology, 2022, 13, 866362.	2.1	3
238	Predicting value cocreation behavior in social media via integrating uses and gratifications paradigm and theory of planned behavior. Journal of Research in Interactive Marketing, 2023, 17, 195-214.	8.9	8

#	Article	IF	Citations
239	Patterns of publications in social media-based co-creation: a bibliometric analysis. VINE Journal of Information and Knowledge Management Systems, 2022, ahead-of-print, .	2.0	1
240	Digital technologies: tensions in privacy and data. Journal of the Academy of Marketing Science, 2022, 50, 1299-1323.	11.2	73
241	The impact of excessive social media use at work: a usage experience–stressor–strain perspective. Behaviour and Information Technology, 2023, 42, 985-1004.	4.0	8
242	Searching memories of pleasures in local cuisine: how nostalgia and hedonic values affect tourists' behavior at hot spring destinations?. British Food Journal, 2022, 124, 493-513.	2.9	10
243	The Moderating Role of Anticipated Regret and Product Involvement on Online Impulsive Buying Behavior. Frontiers in Psychology, 2021, 12, 732459.	2.1	7
245	Study of Social Media Indulgence Among College Students in UAE and Kuwait. Advances in Social Networking and Online Communities Book Series, 2022, , 173-200.	0.4	0
246	Online cross-religion donation during COVID-19: mediating role of empathy and trust. Journal of Islamic Marketing, 2023, 14, 1531-1550.	3.5	3
247	The Impact of Advertising Values on Impulsive and Compulsive Buying. Journal of Internet Commerce, 2023, 22, 349-394.	5.5	3
248	Are You Tired? I am: Trying to Understand Privacy Fatigue of Social Media Users. , 2022, , .		1
249	How Small Brands Survive the Social Media Firestorm Through Culture Heritage: A Case Study of Irish Fashion Microblogging. SAGE Open, 2022, 12, 215824402210950.	1.7	0
250	Does a beautiful environment make food better - The effect of environmental aesthetics on food perception and eating intention. Appetite, 2022, 175, 106076.	3.7	5
251	Intention to adopt user generated content on virtual travel communities: Exploring the mediating role of attitude. Tourism and Hospitality Research, 0, , 146735842210897.	3.8	0
252	The role of meta-UTAUT factors, perceived anthropomorphism, perceived intelligence, and social self-efficacy in chatbot-based services?. Technological Forecasting and Social Change, 2022, 180, 121692.	11.6	55
253	Drawing goals nearer: Using the goal-gradient perspective to increase online game usage. International Journal of Information Management, 2022, 66, 102522.	17.5	8
254	Traditional media or social media? Corporate green media communication and consumer intention to cocreate green value inÂpost-COVID-19 China. Asia Pacific Journal of Marketing and Logistics, 2023, 35, 745-774.	3.2	6
255	Online communities and offline sales: considerations on visiting behavior dimensions and online community types. Industrial Management and Data Systems, 2022, ahead-of-print, .	3.7	2
256	Predicting Smartphone Brand Loyalty Using Four-Stage Loyalty Model. SAGE Open, 2022, 12, 215824402210992.	1.7	3
257	The Dynamics of Social Media Marketing Content and Customer Retention. , 2022, , 217-237.		0

#	ARTICLE	IF	CITATIONS
258	User-Generated Content and Consumer Brand Engagement. , 2022, , 304-331.		0
259	Digital technologies and privacy: State of the art and research directions. Psychology and Marketing, 2022, 39, 1687-1697.	8.2	18
260	Supporting participatory innovation during the COVID-19 pandemic: a comparative study of enterprise social media use. Information Technology and People, 2023, 36, 2030-2062.	3.2	1
261	The Impact of Scarcity on Consumersâ€™ Impulse Buying Based on the S-O-R Theory. Frontiers in Psychology, 0, 13, .	2.1	10
262	On-line marketing of fresh fruits by New Farmers: Use of a WeChat platform in China. Computers and Electronics in Agriculture, 2022, 199, 107117.	7.7	3
263	Conceptualization and validation of brand social capital construct by analyzing the role of social media capital. VINE Journal of Information and Knowledge Management Systems, 2022, ahead-of-print, .	2.0	1
264	Improving touristsâ€™ green electronic word-of-mouth: a mediation and moderation analysis. Asia Pacific Journal of Tourism Research, 2022, 27, 547-561.	3.7	8
265	Accessing the Influence of Consumer Participation on Purchase Intention Toward Community Group Buying Platform. Frontiers in Psychology, 0, 13, .	2.1	5
266	How learner engagement impacts non-formal online learning outcomes through value co-creation: an empirical analysis. International Journal of Educational Technology in Higher Education, 2022, 19, .	7.6	9
267	Social media adoption behaviour: Consumer innovativeness and participation intention. International Journal of Consumer Studies, 2023, 47, 523-544.	11.6	6
268	Customer brand co-creation on social media: a systematic review. Marketing Intelligence and Planning, 2022, 40, 1038-1053.	3.5	12
269	A systematic literature review on the enablers of green marketing adoption: Consumer perspective. Journal of Cleaner Production, 2022, 366, 132852.	9.3	13
270	A Conceptual Framework to Study Effective Short-Video Platform Advertising on Chinese Generation Y Consumer Online Purchase Intention. WSEAS Transactions on Environment and Development, 2022, 18, 1055-1072.	0.7	2
271	Impact of brand hate on consumer well-being for technology products through the lens of stimulus organism response approach. Frontiers in Psychology, 0, 13, .	2.1	4
272	â€œThe bestâ€•and â€œThe leastâ€• Cross-country cluster analysis of Instagram and tourism destinations. Loisir Et Societe, 0, , 1-16.	0.4	0
273	The influence of customer trust and artificial intelligence on customer engagement and loyalty â€“ The case of the home-sharing industry. Frontiers in Psychology, 0, 13, .	2.1	5
274	Explaining and predicting click-baitiness and click-bait virality. Industrial Management and Data Systems, 2022, 122, 2485-2507.	3.7	2
275	Use and behavioural intention of m-payment in GCC countries: Extending meta-UTAUT with trust and Islamic religiosity. Journal of Innovation & Knowledge, 2022, 7, 100240.	14.0	28

#	ARTICLE	IF	CITATIONS
276	E-commerce in high uncertainty avoidance cultures: The driving forces of repurchase and word-of-mouth intentions. Technology in Society, 2022, 71, 102083.	9.4	32
277	Consumers' decision-making process in redeeming and sharing behaviors toward app-based mobile coupons in social commerce. International Journal of Information Management, 2022, 67, 102550.	17.5	16
279	Designing a sustainable brand by engaging brand-consumers' collaboration Generation Z co-creators and influencers in Serbia. Quarterly Marketing Journal, 2022, 53, 37-50.	0.4	2
280	La creación y el consumo de contenido online a partir de las emociones positivas de los consumidores: estudio de caso. Revista CEA, 2022, 8, e1857.	0.4	0
281	How does consumer-to-consumer community interaction affect brand trust?. Frontiers in Environmental Science, 0, 10, .	3.3	0
282	Understanding farmers' eco-friendly fertilization technology adoption behavior using an integrated S-O-R model: The case of soil testing and formulated fertilization technology in shaanxi, china. Frontiers in Environmental Science, 0, 10, .	3.3	3
283	The impact of oppositional loyalty on brand identification in online brand communities: the moderating role of self-expression. Current Psychology, 2023, 42, 26651-26662.	2.8	3
284	Purchase Behavior of Consumers Toward GSAs: A Longitudinal Assessment. Journal of Computer Information Systems, 2023, 63, 1031-1056.	2.9	10
285	Assessment of Discrete BAT-Modified (DBAT-M) Optimization Algorithm for Community Detection in Complex Network. Arabian Journal for Science and Engineering, 0, , .	3.0	1
286	What Drives People to Share Misinformation on Social Media during the COVID-19 Pandemic: A Stimulus-Organism-Response Perspective. International Journal of Environmental Research and Public Health, 2022, 19, 11752.	2.6	4
287	Customers' dining choice using meal ordering apps: insights from China and Indonesia. Asia Pacific Journal of Marketing and Logistics, 2023, 35, 1443-1473.	3.2	8
288	The impact of user emotions on intentions to continue using online food delivery applications: the influence of application quality attributes. Cogent Business and Management, 2022, 9, .	2.9	1
289	Management response and user idea generation: evidence from an online open innovation community. Information Technology and Management, 0, , .	2.4	0
290	Customer brand co-creation behavior and brand sincerity through CSR interactivity: The role of psychological implications in service-dominant logic. International Journal of Hospitality Management, 2023, 108, 103388.	8.8	14
291	Technology & behavioral changes mediation for personnel safety intentions: Crisis in theoretical framework.. International Journal of Information Management Data Insights, 2022, 2, 100137.	9.7	3
292	MDMA for the treatment of misophonia, a proposal. Frontiers in Psychiatry, 0, 13, .	2.6	2
293	An extended stimulus-organism-response model of Hanfu experience in cultural heritage tourism. Journal of Vacation Marketing, 2024, 30, 288-310.	4.3	8
294	Tourism promotion through vlog advertising and customer engagement behaviours of generation Z. Current Issues in Tourism, 2023, 26, 3651-3670.	7.2	7

#	ARTICLE	IF	CITATIONS
295	Impressions Evoked by Photographic Presentations of Hot-Spring Hotels in Prospective Japanese Tourists. International Journal of Affective Engineering, 2022, , .	0.5	0
296	Meu corpo, suas regras? Reflexões sobre grupos de referência e sacrifício percebido pelo consumidor fitness. Cadernos EBAPE BR, 2022, 20, 720-739.	0.4	0
297	My body, your rules? Reflections on reference groups and sacrifice perceived by the fitness consumer. Cadernos EBAPE BR, 2022, 20, 720-739.	0.4	0
298	Influencing factors and mechanism of tourists' pro-environmental behavior â€" Empirical analysis of the CAC-MOA integration model. Frontiers in Psychology, 0, 13, .	2.1	7
299	The semiotics of social-distance branding during the post-coronavirus crisis. Semiotica, 2022, 2022, 145-175.	0.5	3
300	Big data applications with theoretical models and social media in financial management. Annals of Operations Research, 0, , .	4.1	1
301	From Groups to Communities: A Resource Mobilization Theory Perspective on the Emergence of Communities. Information Systems Frontiers, 0, , .	6.4	0
302	Addiction to social networking sites: Motivations, flow, and sense of belonging at the root of addiction. Technological Forecasting and Social Change, 2023, 188, 122280.	11.6	15
303	How does involvement build loyalty towards music-streaming platforms? A multi-analytical SEM-ANN technique. Journal of Product and Brand Management, 2023, 32, 645-660.	4.3	11
304	Mapping brand community research from 2001 to 2021: Assessing the field's stage of development and a research agenda. Psychology and Marketing, 2023, 40, 431-454.	8.2	7
305	Online reviews towards reducing risk. Journal of Tourism Futures, 2023, ahead-of-print, .	3.9	1
306	Building a social media community around your brand: the moderating role of firm engagement tactics. Journal of Marketing Management, 2023, 39, 702-734.	2.3	0
307	A Stimulus-Organism-Response Paradigm to Word-of-Mouth and Continuance Intention of Mobile Application. Lecture Notes in Networks and Systems, 2023, , 192-204.	0.7	1
308	IPO-Based Evaluation of Sustainable Postdisaster Recovery from Stakeholder Perspectives of the Lushan Earthquake. Natural Hazards Review, 2023, 24, .	1.5	0
309	The new wave of AI-powered luxury brands online shopping experience: The role of digital multisensory cues and customers' engagement. Journal of Retailing and Consumer Services, 2023, 72, 103273.	9.4	25
310	Do you reap what you sow? Driving mechanism of supply chain transparency on consumers' indirect reciprocity. Frontiers in Psychology, 0, 14, .	2.1	2
311	Effects of social media empowerment on COVID-19 preventive behaviors in China. Information Technology and People, 0, , .	3.2	2
312	The Impact of *Mukbang* Live Streaming Commerce on Consumers' Overconsumption Behavior. Journal of Interactive Marketing, 2023, 58, 198-221.	6.2	9

#	ARTICLE	IF	CITATIONS
313	Smart city and remote services: The case of South Korea's national pilot smart cities. Telematics and Informatics, 2023, 79, 101957.	5.8	4
314	COVID-19 and telemedicine: A netnography approach. Technological Forecasting and Social Change, 2023, 190, 122420.	11.6	2
315	The impact of buy-online-and-return-in-store channel integration on online and offline behavioral intentions: The role of offline store. Journal of Retailing and Consumer Services, 2023, 72, 103227.	9.4	8
316	Exploring 360-degree virtual reality videos for CSR communication: An integrated model of perceived control, telepresence, and consumer behavioral intentions. Computers in Human Behavior, 2023, 144, 107736.	8.5	1
317	The Platform Revolution in Interactive Marketing: Increasing Customer-Brand Engagement on Social Media Platforms. , 2023, , 433-450.		2
318	Disengagement toward brand-based online communities: The role of culture. Journal of Global Marketing, 2023, 36, 268-283.	3.4	9
319	The impact of digital empowerment on open innovation performance of enterprises from the perspective of SOR. Frontiers in Psychology, 0, 14, .	2.1	2
320	Are Online Mobile Gamers Really Happy? On the Suppressor Role of Online Game Addiction. Information Systems Frontiers, 2024, 26, 217-249.	6.4	10
321	Customer participation, positive electronic word-of-mouth intention and repurchase intention: The mediation effect of online brand community trust. Journal of Marketing Communications, 0, , 1-18.	4.0	3
322	The dark side of group heterogeneity on a brand-based online community. Journal of Global Marketing, 2023, 36, 303-318.	3.4	0
323	Customer Resource Integration in Virtual Brand Communities: Conceptual Framework. Lecture Notes in Networks and Systems, 2023, , 659-666.	0.7	0
324	How Can Governmental Incentives Inspire Youth to Be More Engaged in Environmental Protection?. Public Governance, Administration and Finances Law Review, 2023, 7, 109-137.	0.1	1
325	Impulsive Buying as a Response to COVID-19-Related Negative Psychological States. Advances in Psychology, Mental Health, and Behavioral Studies, 2023, , 104-125.	0.1	0
326	Exploring the sustainable consumption behavior in emerging countries: The role of pro-environmental self-identity, attitude, and environmental protection emotion. Business Strategy and the Environment, 2023, 32, 5174-5186.	14.3	13
327	The effects of AI service quality and AI function-customer ability fit on customer's overall co-creation experience. Industrial Management and Data Systems, 2023, 123, 1717-1735.	3.7	4
328	How Does Social Media Influencer Credibility Blow the Promotional Horn? A Dual Mediation Model. Journal of Relationship Marketing, 2023, 22, 172-201.	4.4	4
329	Remodeling Consumer Brand Choice Behavior: The Effects of Social Media Influences and Celebrity Endorsement. MATEC Web of Conferences, 2023, 377, 02004.	0.2	0
330	Why do consumers engage in a social media brand community: investigating the effect of psychological empowerment on commitment and loyalty. Journal of Consumer Marketing, 2023, 40, 734-747.	2.3	1

#	ARTICLE	IF	CITATIONS
331	Digital Transformation and Firm Performance. Journal of Global Information Management, 2023, 31, 1-23.	2.8	6
332	Dark side of consumer-brand relationships: A brand hate perspective in anti-brand social media communities. Journal of Global Marketing, 2023, 36, 245-267.	3.4	0
333	The effect of interactivity of brands' marketing activities on Facebook fan pages on continuous participation intentions: An S–O-R framework study. Journal of Retailing and Consumer Services, 2023, 74, 103446.	9.4	4
334	Building value co-creation with social media marketing, brand trust, and brand loyalty. Journal of Retailing and Consumer Services, 2023, 74, 103442.	9.4	13
335	What Drives Followers-Influencer Intention in Influencer Marketing? The Perspectives of Emotional Attachment and Quality of Information. SAGE Open, 2023, 13, .	1.7	0
336	Sustainability advocacy antecedents: how social media content influences sustainable behaviours among Generation Z. Journal of Consumer Marketing, 2023, 40, 758-774.	2.3	3
337	Modelling the Effects of Social Media–based Brand Communities on Brand Trust, Brand Equity and Consumer Response. Vikalpa, 2023, 48, 114-141.	1.2	0
338	Promoting brand gratitude through unique emotional connection: a qualitative study. Qualitative Market Research, 0, , .	1.5	0
339	The effect of social media use on job performance with moderating effects of Cyberloafing and job complexity. Information Technology and People, 2023, ahead-of-print, .	3.2	1
340	Customer Experience in Open Banking and How It Affects Loyalty Intention: A Study from Saudi Arabia. Sustainability, 2023, 15, 10867.	3.2	2
341	Understanding golf tourists' memorable tourism experiences emphasizing the double mediating effects and moderating effects: the case of East Asia. Asia Pacific Journal of Marketing and Logistics, 2023, ahead-of-print, .	3.2	2
342	Turkish gen Z players' in-game purchase intention: does gender difference matter?. Young Consumers, 2023, ahead-of-print, .	3.5	0
343	Personalized Tourism Recommendations and the E-Tourism User Experience. Journal of Travel Research, 0, , .	9.0	2
344	Perceived uncertainty and switching intention on e-commerce platforms: The moderating role of usage habit. Electronic Commerce Research and Applications, 2023, 61, 101302.	5.0	1
345	How Attachment Influences Users' Decisions in Mobile Social Commerce Context From a Socio-Technical Systems Perspective. Journal of Organizational and End User Computing, 2023, 35, 1-23.	2.9	0
346	Examining Mobile Shopping Loyalty Drivers: The Moderated-Mediation Role of Uncertainty Avoidance and Collectivism. Global Business Review, 0, , .	3.1	0
347	Driving organizational communication impact on social media: Understanding Information, Relational, and Action content for Effective Resource Mobilization and Awareness in Africa. Information Development, 0, , .	2.3	0
348	Intelligent Information System for Product Promotion in Internet Market. Applied Sciences (Switzerland), 2023, 13, 9585.	2.5	1

#	Article	IF	Citations
349	What drives social co-creation in tourism? An empirical study. Foresight, 0, , .	2.1	0
350	Corporate Social Responsibility and Brand Community Engagement: Dual Mediating Role of Brand and Community Identifications in the Chinese Decor Industry. Fudan Journal of the Humanities and Social Sciences, 2024, 17, 51-72.	2.2	0
351	Impact of the E-brand on the Consumer's E-trust, Reliance and Resistance Towards the Chatbot. Springer Series in Design and Innovation, 2023, , 267-292.	0.3	0
352	Determinants of followers' purchase intentions toward brands endorsed by social media influencers: Findings from PLS and fsQCA. Journal of Consumer Behaviour, 0, , .	4.2	2
353	Understanding small and medium enterprises' behavioral intention to adopt social commerce: a perceived value perspective. Journal of Enterprise Information Management, 0, , .	7.5	0
354	Brand crowdfunding using followers boosted through gamification affordances: insights from two emerging markets. Journal of Product and Brand Management, 0, , .	4.3	0
355	Investigating the Relationships Among LINE Users' Concerns, Motivations for Information Sharing Intention and Information Sharing Behavior. SAGE Open, 2023, 13, .	1.7	0
356	Response to social media influencers: Consumer dispositions as drivers. International Journal of Consumer Studies, 2023, 47, 1979-1998.	11.6	2
357	The Role of Social Media Analytics in Providing Product Intelligence: A Qualitative Study. Data Base for Advances in Information Systems, 2023, 54, 119-136.	1.7	0
358	Emerging armchair travel: Investigation of authentic armchair travel experiences and their effect on armchair travel stickiness. Journal of Travel and Tourism Marketing, 2023, 40, 203-220.	7.0	6
359	How do enterprise social media affordances affect knowledge sharing within project teams: the social cognitive theory view. Information Technology and People, 0, , .	3.2	2
360	The effect of social commerce attributes on customer engagement: an empirical investigation. Internet Research, 0, , .	4.9	0
361	Following too much on Facebook brand page: A concept of brand overload and its validation. International Journal of Information Management, 2023, 73, 102682.	17.5	4
362	The effects of app-related factors on app stickiness: The role of cognitive and emotional app relationship quality. Journal of Retailing and Consumer Services, 2023, 75, 103412.	9.4	0
363	The Co-creation of Luxury Brand Hedonic Experiences in Social Media: Luxury Brand Strategies from a Design Perspective. Archives of Design Research, 2023, 36, 27-47.	0.3	0
364	Exploring the pivotal role of community engagement on tourists' behaviors in social media: A cross-national study. International Journal of Information Management, 2024, 74, 102701.	17.5	3
365	Investigating Appearance Ideal Alignment of Popular Fitness Apparel Brands on Instagram. International Journal of Social Media and Online Communities, 2023, 15, 1-13.	0.1	0
366	Unlocking luxury purchase intentions in China: A study of consumer attitude, perceived value, and the moderating effect of perceived enjoyment. Acta Psychologica, 2023, 240, 104048.	1.5	4

#	Article	IF	Citations
367	Sustainable consumption behaviour: Mediating role of pro-environment self-identity, attitude, and moderation role of environmental protection emotion. Journal of Environmental Management, 2023, 347, 119106.	7.8	4
369	Understanding the determinants of reviewer credibility: an interpretive structural modeling and artificial neural network approach. Annals of Operations Research, 0, , .	4.1	0
370	What is driving consumer resistance to crypto‑payment? A multianalytical investigation. Psychology and Marketing, 0, , .	8.2	0
371	The effect of perceived influence on brand loyalty mediated by brand trust among automotive consumers in YouTube. International Journal of Research in Business and Social Science, 2023, 12, 01-12.	0.3	0
372	The Power of Live-Streaming in Consumers' Purchasing Decision. SAGE Open, 2023, 13, .	1.7	0
373	Determinants of Continuous Usage Intention in Community Group Buying Platform in China: Based on the Information System Success Model and the Expanded Technology Acceptance Model. Behavioral Sciences (Basel, Switzerland), 2023, 13, 941.	2.1	0
374	A review of existing literature on competitive intelligence and insurance markets. Corporate Governance and Organizational Behavior Review, 2023, 7, 183-199.	1.2	0
375	Mapping research in marketing: trends, influential papers and agenda for future research. Spanish Journal of Marketing - ESIC, 2024, 28, 187-206.	5.2	0
376	Effective reporting system to encourage users' reporting behavior in social media platforms: an empirical study based on structural empowerment theory. Behaviour and Information Technology, 0, , 1-20.	4.0	0
377	Human vs. AI: Exploring students' preferences between human and AI TA and the effect of social anxiety and problem complexity. Education and Information Technologies, 0, , .	5.7	0
378	A study on the role of information cues in E-commerce live streaming: evidence from self-reported and fNIRS data. Electronic Commerce Research, 0, , .	5.0	0
379	Exercising the "Right to Repair": A Customer's Perspective. Journal of Business Ethics, 0, , .	6.0	0
380	The S-O-R paradigm in explaining enterprise social network (ESN) discontinuous usage intention. Aslib Journal of Information Management, 0, , .	2.1	0
381	Trust in the chatbot: a semi-human relationship. Future Business Journal, 2023, 9, .	2.8	0
382	The value of craft souvenirs induces travel intention by shaping destination image: from the perspective of souvenir gift recipients. Asia Pacific Journal of Tourism Research, 2023, 28, 1311-1326.	3.7	0
383	Can new technologies replace the experience that cultural heritage sites and museums essentially offer?. SAJ Serbian Architectural Journal, 2023, 15, 332-347.	0.0	0
384	Identifying factors influencing purchase intention of sustainable luxury retailing products. International Journal of Retail and Distribution Management, 2024, 52, 259-275.	4.7	0
385	Unlocking Trust Dynamics: An Exploration of Playfulness, Expertise, and Consumer Behavior in Virtual Influencer Marketing. International Journal of Human-Computer Interaction, 0, , 1-13.	4.8	0

#	ARTICLE	IF	CITATIONS
386	Shall brands create their own virtual influencers? A comprehensive study of 33 virtual influencers on Instagram. Humanities and Social Sciences Communications, 2024, 11, .	2.9	0
387	Scrutinizing the effects of pop-up stores' retailscape on young Chinese tourists' emotion and patronage intention. Young Consumers, 2024, 25, 383-399.	3.5	0
388	Investigating antecedents of brand value co-creation behaviors in social media based brand communities. Electronic Commerce Research and Applications, 2024, 64, 101359.	5.0	0
389	The function of competitive intelligence in South African insurance post-COVID-19 outbreak. South African Journal of Information Management, 2024, 26, .	0.8	0
390	Does customer-based destination brand equity help customers forgive firm service failure in a tourist ecosystem? An investigation through explanatory sequential mixed-method design. Journal of Destination Marketing & Management, 2024, 31, 100866.	5.3	0
391	Impact of Branding on Customer Purchase Decision in Apparel Industry: An Application of Stimulus-organism-response Theory. Vision, 0, , .	2.4	0
392	Identification of knowledge anxiety factors among researchers based on grounded theory. Heliyon, 2024, 10, e25752.	3.2	0
393	Do Store and Brand Attachments Influence Customer Loyalty? Evidence From Migrant Workers in Taiwan. SAGE Open, 2024, 14, .	1.7	0
394	How do Teleworkers Relieve Negative Emotions to Improve Job Performance Through Enterprise Social Media? The Conservation of Resources Theory View. Social Science Computer Review, 0, , .	4.2	0
395	Digital Transformation as a Means of Achieving SME Resilience During COVID-19 – A Systematic Review and Future Research Agenda. Management for Professionals, 2024, , 17-32.	0.5	0
396	From digital touchpoints to digital journeys: How shopping mindsets influence appraisal of omnichannel journeys. International Journal of Information Management, 2024, 77, 102778.	17.5	0
397	How green social network affordances enhance pro‐environmental behaviour?. International Journal of Consumer Studies, 2024, 48, .	11.6	0
398	The role of online retail website experience on brand happiness and willingness to share personal information: an SOR perspective. Marketing Intelligence and Planning, 2024, 42, 553-575.	3.5	0