

# Ultra-processed food product brands on Facebook page through their marketing techniques

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Citation Report

#	ARTICLE	IF	CITATIONS
1	Effects of an Evidence-Informed Healthy Eating Blog on Dietary Intakes and Food-Related Behaviors of Mothers of Preschool- and School-Aged Children: A Randomized Controlled Trial. <i>Journal of the Academy of Nutrition and Dietetics</i> , 2020, 120, 53-68.	0.8	12
2	Digital food marketing to children: Exploitation, surveillance and rights violations. <i>Global Food Security</i> , 2020, 27, 100423.	8.1	44
3	How food companies use social media to influence policy debates: a framework of Australian ultra-processed food industry Twitter data. <i>Public Health Nutrition</i> , 2021, 24, 3124-3135.	2.2	14
4	The COVID-19 pandemic and its implications for the food information environment in Brazil. <i>Public Health Nutrition</i> , 2021, 24, 321-326.	2.2	23
5	Effect of ultra-processed foods consumption on glycemic control and gestational weight gain in pregnant with pregestational diabetes mellitus using carbohydrate counting. <i>PeerJ</i> , 2021, 9, e10514.	2.0	14
6	Food marketing in supermarket circulars in Brazil: An obstacle to healthy eating. <i>Preventive Medicine Reports</i> , 2021, 21, 101304.	1.8	10
7	#Socialfood: Virtuous or vicious? A systematic review. <i>Trends in Food Science and Technology</i> , 2021, 110, 674-686.	15.1	17
8	Perceptions of risk and benefit of different foods consumed in Brazil and the optimism about chronic diseases. <i>Food Research International</i> , 2021, 143, 110227.	6.2	14
9	Marketing of commercial foods for infant and young children in Uruguay: sugary products, health cues on packages and fun social products on Facebook. <i>Public Health Nutrition</i> , 2021, 24, 5963-5975.	2.2	9
10	Rising to the challenge: Introducing protocols to monitor food marketing to children from the World Health Organization Regional Office for Europe. <i>Obesity Reviews</i> , 2021, 22, e13212.	6.5	25
11	Digital marketing of products with poor nutritional quality: a major threat for children and adolescents. <i>Public Health</i> , 2021, 198, 263-269.	2.9	19
12	Use of persuasive strategies in food advertising on television and on social media in Brazil. <i>Preventive Medicine Reports</i> , 2021, 24, 101520.	1.8	10
13	COVID-washing of ultra-processed products: the content of digital marketing on Facebook during the COVID-19 pandemic in Uruguay. <i>Public Health Nutrition</i> , 2021, 24, 1142-1152.	2.2	26
14	Ultra-processed Foods, Weight Gain, and Co-morbidity Risk. <i>Current Obesity Reports</i> , 2022, 11, 80-92.	8.4	41
15	Patrones de autoridad e influencia en instagram para la gesti3n de la comunicaci3n organizacional y de las marcas personales. <i>Redmarka Revista De Marketing Aplicado</i> , 2019, 1, 79-101.	0.3	1
17	The Effective Marketing Channels of Agricultural Products in the Artificial Intelligence Environment. <i>Advances in Intelligent Systems and Computing</i> , 2020, , 694-701.	0.6	1
18	Food availability and advertising within food outlets around primary healthcare services in Brazil. <i>Journal of Nutritional Science</i> , 2020, 9, e49.	1.9	3
19	Data on the Facebook marketing strategies used by fast-food chains in four Latin American countries during the COVID-19 lockdowns. <i>BMC Research Notes</i> , 2021, 14, 463.	1.4	7

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20	Advertising patterns of a fast-food chain on social media in Brazil. <i>Public Health Nutrition</i> , 2021, , 1-8.	2.2	3
21	How policy actors assert authority in the governance of food marketing policies. <i>Food Policy</i> , 2022, 110, 102297.	6.0	3
22	“Even if you don't pay attention to it, you know it's there”: A qualitative exploration of adolescents' experiences with digital food marketing. <i>Appetite</i> , 2022, 176, 106128.	3.7	16
23	Global case study of digital marketing on social media by a top soda brand. <i>Health Promotion International</i> , 2022, 37, .	1.8	1
24	The content of Instagram posts featuring ultra-processed products through the lens of the heuristic-systematic model. <i>Appetite</i> , 2023, 181, 106393.	3.7	3
25	Dietary interventions using Facebook: a systematic review. <i>Porto Biomedical Journal</i> , 2023, 8, e185.	1.0	0
26	A Scoping Review of Observational Studies on Food and Beverage Advertising on Social Media: A Public Health Perspective. <i>International Journal of Environmental Research and Public Health</i> , 2023, 20, 3615.	2.6	0
27	The nature and extent of food marketing on Facebook, Instagram, and <sc>YouTube</sc> posts in Mexico. <i>Pediatric Obesity</i> , 2023, 18, .	2.8	2
28	Colorful candy, teen vibes and cool memes: prevalence and content of Instagram posts featuring ultra-processed products targeted at adolescents. <i>European Journal of Marketing</i> , 2024, 58, 471-496.	2.9	5
29	Publicidade de alimentos direcionada à criança e ao adolescente no Brasil: análise longitudinal de denúncias no CONAR. <i>Ciencia E Saude Coletiva</i> , 2023, 28, 1959-1970.	0.5	0
30	Food advertising aimed at children and adolescents in Brazil: a longitudinal analysis of denouncements in CONAR. <i>Ciencia E Saude Coletiva</i> , 2023, 28, 1959-1970.	0.5	0
31	The dark side of advertising: promoting unhealthy food consumption. <i>European Journal of Marketing</i> , 2023, 57, 2316-2352.	2.9	4