

Investigating the Influence of E-Word-of-Mouth on E-R

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#	ARTICLE	IF	CITATIONS
1	A two-phase multiobjective optimization for benchmarking and evaluating service quality in banks. International Journal of Intelligent Computing and Cybernetics, 2018, 11, 446-470.	1.6	2
2	Customer review or influencer endorsement: which one influences purchase intention more?. Heliyon, 2020, 6, e05543.	1.4	49
3	ELEKTRONİK AÄİZDAN AÄİZİZA A°LETÄ°Ä°M (EWOM), WEB SÄ°TESÄ° A°TÄ°BARI VE GÄ°VENÄ°LÄ°RLÄ°Ä°NÄ°N, OTEL REZERVASYON SÄ°TELERÄ°NDEN REZERVASYON YAPMA NÄ°YETÄ° A°ZERÄ°NDEKÄ° ETKÄ°SÄ°NÄ°N A°NCELENMESÄ°. Dokuz Eylül Üniversitesi Sosyal Bilimler Enstitüsü Dergisi, 0, , 1-31.	1.4	49
4	The power of gossip: contextual talk in tourism communication. Social Science Journal, 0, , 1-19.	0.9	2
5	La medición de la reputación: una herramienta al servicio de los territorios de esquí, aplicada a las estaciones de Isère. Via Tourism Review, 2020, , .	0.1	0
6	Reputation measurement: a tool for ski station applied to Isère Mountain. Via Tourism Review, 2020, , .	0.1	0
7	La mesure de la réputation : un outil au service des territoires de ski appliquée aux stations iséroises. Via Tourism Review, 2020, , .	0.1	0
8	Applying qualitative approach to identify the characteristics of effective messages in eWOM communications. , 2022, 19, 1-12.		3
9	The optimal encroachment strategy of private-label considering the quality effort and platform's e-word-of-mouth. Electronic Commerce Research, 0, , .	3.0	3
10	Etude de l'influence de l'e-personnalisation sur l'expérience en ligne de consommateurs en situation d'incapacités : la facilité d'utilisation comme source de plaisir. Recherche Et Applications En Marketing, 0, , 076737012211093.	0.2	0
11	Studying the influence of e-personalisation on the online experience of consumers with disabilities: Ease of use as a source of pleasure. Recherche Et Applications En Marketing, 2022, 37, 86-120.	0.3	0
12	The effect of social media on bank performance: an fsQCA approach. Electronic Commerce Research, 0, , .	3.0	3