

Culture as a moderator of cognitive age and travel motivation among seniors

Journal of Consumer Marketing

34, 455-466

DOI: [10.1108/jcm-02-2014-0869](https://doi.org/10.1108/jcm-02-2014-0869)

Citation Report

#	ARTICLE	IF	CITATIONS
1	Cognitive structures of Iranian senior tourists towards domestic tourism destinations: A means-end chain approach. <i>Journal of Hospitality and Tourism Management</i> , 2019, 39, 9-19.	3.5	30
2	Senior Travelers to Integrated Resorts: Preferences, Consuming Behaviors and Barriers. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2020, 21, 297-319.	1.7	14
3	Information processing by elderly consumers: a five-decade review. <i>Journal of Services Marketing</i> , 2021, 35, 14-28.	1.7	16
4	Scent marketing: linking the scent congruence with brand image. <i>International Journal of Contemporary Hospitality Management</i> , 2021, 33, 402-427.	5.3	22
5	Smart or partly smart? Accessibility and innovation policies to assess smartness and competitiveness of destinations. <i>Current Issues in Tourism</i> , 2022, 25, 1270-1288.	4.6	13
6	Understanding consumer sophistication and the moderating role of culture in the tourism context. <i>International Journal of Hospitality and Tourism Administration</i> , 2023, 24, 29-64.	1.7	2
7	The travel constraints faced by retired travelers in the 21st. <i>Journal of Consumer Marketing</i> , 2021, 38, 69-77.	1.2	6
8	Unveiling the antecedents of senior citizens' behavioural intentions to travel: A mixed-method approach. <i>Tourism and Hospitality Research</i> , 2023, 23, 312-331.	2.4	4
9	Elderly consumers in marketing research: A systematic literature review and directions for future research. <i>International Journal of Consumer Studies</i> , 2022, 46, 1640-1664.	7.2	10
11	A Comparative Study of Emotional Solidarity Between Homestay Hosts and Tourists. <i>Journal of Travel Research</i> , 2024, 63, 153-174.	5.8	3
12	The effects of health beliefs upon nature-based tourism during COVID-19: Cases from the United States and South Korea. <i>Journal of Leisure Research</i> , 2023, 54, 203-226.	1.0	2