

Tell me what they are like and I will tell you where they
consumer behavior

Computers in Human Behavior

68, 465-471

DOI: [10.1016/j.chb.2016.11.064](https://doi.org/10.1016/j.chb.2016.11.064)

Citation Report

#	ARTICLE	IF	CITATIONS
1	Channel integration quality, perceived fluency and omnichannel service usage: The moderating roles of internal and external usage experience. <i>Decision Support Systems</i> , 2018, 109, 61-73.	3.5	232
2	The role of technology in an omnichannel physical store. <i>Spanish Journal of Marketing - ESIC</i> , 2018, 22, 63-82.	2.7	62
4	An investigation of consumers' purchase intentions towards omni-channel shopping. <i>International Journal of Retail and Distribution Management</i> , 2018, 46, 959-976.	2.7	90
5	Chapter 6: The Birth of Omni-Channel Marketing and New Dynamics of Consumers' Approach to Retail Channels. , 2018, , 247-272.		3
6	Quel smart retailing en magasin pour quelle expérience omnicanal vécue ?. <i>Recherche Et Applications En Marketing</i> , 2019, 34, 95-118.	0.2	10
7	The Outcome Expectations of Promocode in Mobile Shopping Apps. , 2019, , .		3
8	What Drives M-Shoppers to Continue Using Mobile Devices to Buy?. <i>Journal of Marketing Theory and Practice</i> , 2019, 27, 83-102.	2.6	37
9	Chronotypes' Task-Technology Fit for Search and Purchase in Omnichannel Context. <i>Mobile Information Systems</i> , 2019, 2019, 1-9.	0.4	5
10	Impulsiveness and its impact on behavioural intention and use of mobile shopping apps: a mediation model. <i>International Journal of Business Innovation and Research</i> , 2019, 19, 29.	0.1	10
11	Applied Ethics for Entrepreneurial Success: Recommendations for the Developing World. <i>Springer Proceedings in Business and Economics</i> , 2019, , .	0.3	0
12	Mobile shopper typology: a shopping motive-based clustering approach to discovering differences in shopping patterns along the mobile path-to-purchase. <i>International Journal of Mobile Communications</i> , 2019, 17, 326.	0.2	3
13	Different kinds of research shoppers, different cognitive-affective consequences. <i>Spanish Journal of Marketing - ESIC</i> , 2019, 23, 45-68.	2.7	14
14	Are you still online or are you already mobile? â€ Predicting the path to successful conversions across different devices. <i>Journal of Retailing and Consumer Services</i> , 2019, 50, 10-21.	5.3	28
16	Understanding online review helpfulness in omnichannel retailing. <i>Industrial Management and Data Systems</i> , 2019, 119, 1565-1580.	2.2	36
17	What kind of in-store smart retailing for an omnichannel real-life experience?. <i>Recherche Et Applications En Marketing</i> , 2019, 34, 91-112.	0.3	30
18	How information processing and mobile channel choice influence product returns: An empirical analysis. <i>Psychology and Marketing</i> , 2019, 36, 198-213.	4.6	17
19	Analysis of user preference and expectation on shared economy platform: An examination of correlation between points of interest on Airbnb. <i>Computers in Human Behavior</i> , 2020, 107, 105730.	5.1	14
20	Conceptualization of omnichannel customer experience and its impact on shopping intention: A mixed-method approach. <i>International Journal of Information Management</i> , 2020, 50, 325-336.	10.5	206

#	ARTICLE	IF	CITATIONS
21	Tourism value VS barriers to booking trips online. Journal of Retailing and Consumer Services, 2020, 53, 101957.	5.3	16
22	Combining channels to make smart purchases: The role of webrooming and showrooming. Journal of Retailing and Consumer Services, 2020, 52, 101923.	5.3	116
23	Product touch in the real and digital world: How do consumers react?. Journal of Business Research, 2020, 112, 492-501.	5.8	29
24	The role of omnichannel tendency in digital information processing. Online Information Review, 2020, 44, 1347-1367.	2.2	10
25	The Unobserved Heterogeneous Influence of Gamification and Novelty-Seeking Traits on Consumers' Repurchase Intention in the Omnichannel Retailing. Frontiers in Psychology, 2020, 11, 1664.	1.1	20
26	Differences between mobile and non-mobile buyers: comparing attitudinal, motive-related, and media behaviour. International Journal of Electronic Marketing and Retailing, 2020, 11, 50.	0.1	2
27	Are privacy concerns still relevant? Revisiting consumer behaviour in omnichannel retailing. Journal of Retailing and Consumer Services, 2022, 65, 102242.	5.3	70
28	When digitalized customers meet digitalized services: A digitalized social cognitive perspective of omnichannel service usage. International Journal of Information Management, 2020, 54, 102200.	10.5	54
29	Facility Selection Model for BOPS Service for an Omnichannel Retail Chain. IEEE Transactions on Engineering Management, 2022, 69, 2857-2870.	2.4	12
30	Have an omnichannel seamless interaction experience! Dimensions and effect on consumer satisfaction. Journal of Marketing Management, 2020, 36, 1731-1761.	1.2	32
31	Inventory Share Policy Designs for a Sustainable Omni-Channel E-Commerce Network. Sustainability, 2020, 12, 10022.	1.6	16
32	Omnichannel retailing: The role of situational involvement in facilitating consumer experiences. Information and Management, 2020, 57, 103390.	3.6	40
33	Exploring the system of digitised retail design "flattening the ontology. Journal of Retailing and Consumer Services, 2020, 54, 102053.	5.3	18
34	Is showrooming really so terrible? Start understanding showroomers. Journal of Retailing and Consumer Services, 2020, 54, 102048.	5.3	38
35	Consumers response towards mobile commerce applications: S-O-R approach. International Journal of Information Management, 2020, 53, 102106.	10.5	148
36	Going with the flow: smart shopping malls and omnichannel retailing. Journal of Services Marketing, 2021, 35, 325-348.	1.7	35
37	Searching online and buying offline: Understanding the role of channel-, consumer-, and product-related factors in determining webrooming intention. Journal of Retailing and Consumer Services, 2021, 58, 102328.	5.3	50
38	Consumer decision-making in omnichannel retailing: Literature review and future research agenda. International Journal of Consumer Studies, 2021, 45, 147-174.	7.2	178

#	ARTICLE	IF	CITATIONS
39	The influence of website quality and star rating signals on booking intention: Analyzing the moderating effect of variety seeking. Spanish Journal of Marketing - ESIC, 2021, 25, 3-28.	2.7	9
40	Promocode: an examination of the outcome expectations in shopping apps. International Journal of Electronic Marketing and Retailing, 2021, 12, 111.	0.1	0
41	Determinants of Webrooming and Showrooming Behavior: A Systematic Literature Review. Journal of Internet Commerce, 2021, 20, 137-166.	3.5	22
42	Challenges, Opportunities, and Lessons Learned: Sustainability in Brazilian Omnichannel Retail. Sustainability, 2021, 13, 666.	1.6	10
43	Critical View of Multiple Channels Retailing. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2021, , 302-313.	0.7	0
44	Price consciousness as basis for Thai and Finnish young adults's™ mobile shopping in retail stores. Procedia Computer Science, 2021, 181, 628-633.	1.2	1
45	Impact of environmental attitude and materialism on apparel disposal intention. Journal of Physics: Conference Series, 2021, 1790, 012095.	0.3	1
46	Understanding Omni-Channel Shopping Value from a Customer Perspective. Japan Marketing Journal, 2021, 40, 75-83.	0.1	0
47	The use of mobile devices in store and the effect on shopping experience: A systematic literature review and research agenda. International Journal of Consumer Studies, 2021, 45, 1198-1216.	7.2	29
48	Optimal Channel Strategy for a Fresh Produce E-Commerce Supply Chain. Sustainability, 2021, 13, 6057.	1.6	18
49	Tourist purchases in a destination: what leads them to seek information from digital sources?. European Journal of Management and Business Economics, 2021, 30, 243-260.	1.7	5
50	How customer experience incongruence affects omnichannel customer retention: The moderating role of channel characteristics. Journal of Retailing and Consumer Services, 2021, 60, 102487.	5.3	36
51	Decision and Coordination of Cross-Border E-Commerce Supply Chain: Based on Four Modes of Cooperation. Scientific Programming, 2021, 2021, 1-15.	0.5	11
52	Appreciating and Judging the Design of Independent Retailers' Blended Concepts. , 2021, , 25-37.		0
53	A conceptual framework of the antecedents of customer journey satisfaction in omnichannel retailing. Journal of Retailing and Consumer Services, 2021, 61, 102550.	5.3	45
54	Linking digitalization and human capital to shape supply chain integration in omni-channel retailing. Industrial Management and Data Systems, 2021, 121, 2298-2317.	2.2	25
55	Consumer interaction with cutting-edge technologies: Implications for future research. Computers in Human Behavior, 2021, 120, 106761.	5.1	71
56	Å†OK KANALLI PAZARLAMADAN BÅœTÅœNCÅœL KANALLI PAZARLAMAYA: PERAKENDE SEKTÅ–RÅœNDE BÅœTÅœNCÅœL KANALLI PAZARLAMANIN AVANTAJLARI, ZORLUKLARI VE STRATEJÅ°LERÅ° ÅœZERÅ°NE KAVRAMSAL BÅ°R Å†ERÅ†EVÅœ2 Yorum-YÅ†netim-YÅ†ntem Uluslararası YÅ†netim-Ekonomi Ve Felsefe Dergisi, 0, , .		0

#	ARTICLE	IF	CITATIONS
57	Effects of visit behavior on online store sales performance: personal computer (PC) versus mobile channels. <i>Internet Research</i> , 2022, 32, 728-767.	2.7	6
58	Additive omnichannel atmospheric cues: The mediating effects of cognitive and affective responses on purchase intention. <i>Journal of Retailing and Consumer Services</i> , 2022, 64, 102731.	5.3	15
59	Tourist Shopping and Omnichanneling. <i>Advances in Hospitality, Tourism and the Services Industry</i> , 2020, , 87-97.	0.2	2
60	The Effect of Personality Traits and Gender Roles on Consumer Channel Choices. <i>Lecture Notes in Information Systems and Organisation</i> , 2021, , 147-163.	0.4	0
61	Analysis of the factors of forming customer loyalty: regional aspects. , 2018, , .		0
62	Exploring Omnichannel Retailing Differences and Preferences Among Consumer Generations. <i>Springer Proceedings in Business and Economics</i> , 2019, , 129-146.	0.3	4
63	Towards Preprocessing Guidelines for Neural Network Embedding of Customer Behavior in Digital Retail. , 2019, , .		5
64	Value creation through omnichannel practices for multi-actor customers: an evolutionary view. <i>Journal of Enterprising Communities</i> , 2022, 16, 93-118.	1.6	5
65	The Omnichannel Retailing Capabilities Wheel: Findings of the Literature. <i>Lecture Notes in Logistics</i> , 2020, , 204-214.	0.6	0
66	Consumer Behavior in Omnichannel Retailing. , 2020, , 75-95.		2
67	Examining the role of consumer impulsiveness in multiple app usage behavior among mobile shoppers. <i>Journal of Business Research</i> , 2022, 140, 657-669.	5.8	50
68	Is the shopper always the king/queen? Study of omnichannel retail technology use and shopping orientations. <i>Journal of Retailing and Consumer Services</i> , 2022, 65, 102844.	5.3	14
69	Factors that Determine the Purchase of Portable Electronic Devices. <i>Revista De Negócios</i> , 2020, 25, 19.	0.2	0
70	Analyzing the Omni-Channel Shopper Journey Configuration of Generations Y and Z. <i>Journal of Organizational and End User Computing</i> , 2021, 33, 1-18.	1.6	3
71	A Qualitative Study on Innovation and Dimensional Aspects of the Omnichannel Retail Business Model. <i>International Journal of E-Business Research</i> , 2022, 18, 1-20.	0.7	0
72	Omnichannel marketing: structured review, synthesis, and future directions. <i>International Review of Retail, Distribution and Consumer Research</i> , 2022, 32, 221-265.	1.3	6
73	Determinants of Consumersâ€™ Willingness to Participate in Fast Fashion Brandsâ€™ Used Clothes Recycling Plans in an Omnichannel Retail Environment. <i>Journal of Theoretical and Applied Electronic Commerce Research</i> , 2021, 16, 3340-3355.	3.1	18
74	What drives consumers to shop on mobile devices? Insights from a Meta-Analysis. <i>Journal of Retailing</i> , 2022, 98, 178-196.	4.0	21

#	ARTICLE	IF	CITATIONS
75	Understanding the E-Banking Channel Selection Behavior of Elderly Customers. Journal of Organizational and End User Computing, 2022, 34, 1-21.	1.6	3
76	Omnichannel Integration Quality, Perceived Value, and Brand Loyalty in the Consumer Electronics Market: The Mediating Effect of Consumer Personality. Lecture Notes in Networks and Systems, 2022, , 29-45.	0.5	1
77	Futurizing luxury: an activity-centric model of phygital luxury experiences. Journal of Fashion Marketing and Management, 2023, 27, 397-417.	1.5	5
78	On the Same Page? What Users Benefit from a Desktop View on Mobile Devices. Information Systems Research, 2023, 34, 423-441.	2.2	2
79	Mobile dependency and uncertainty reduction: influence on showrooming behaviours and user-generated content creation. International Journal of Retail and Distribution Management, 2022, 50, 996-1014.	2.7	8
80	OMNICHANNEL E RETAIL DESIGN. Revista Projetar - Projeto E Percepção Do Ambiente, 2022, 7, 55-72.	0.0	0
81	Factors of customers' channel choice in an omnichannel environment: a systematic literature review. Management Review Quarterly, 2023, 73, 1579-1630.	5.7	6
82	Evaluating the Benefits of Omnichannel Retail. Advances in Logistics, Operations, and Management Science Book Series, 2022, , 176-203.	0.3	1
83	Impulse buying behaviour in omnichannel retail: an approach through the stimulus-organism-response theory. International Journal of Retail and Distribution Management, 2023, 51, 39-58.	2.7	23
84	An optimal decision for the fresh food supply chain network under omnichannel context. International Journal of Logistics Research and Applications, 0, , 1-42.	5.6	1
85	Predicting review helpfulness in the omnichannel retailing context: An elaboration likelihood model perspective. Frontiers in Psychology, 0, 13, .	1.1	1
86	How is mobile task performance different? The case of information processing without information search. Behaviour and Information Technology, 0, , 1-16.	2.5	0
87	The Different Phases of the Omnichannel Consumer Buying Journey: A Systematic Literature Review and Future Research Directions. Journal of Theoretical and Applied Electronic Commerce Research, 2023, 18, 79-104.	3.1	4
88	Do women and men click differently? Mobile devices mitigate gender differences in online dating. Information and Management, 2023, 60, 103750.	3.6	6
93	Simulating the Synergistic Experiences of Customers in Show-Rooming and Web-Rooming Retail Channels. Springer Texts in Business and Economics, 2023, , 347-367.	0.2	0
95	Acceptance and Use of Omni-Channel Retail Services (Segment Analysis). Kobe University Monograph Series in Social Science Research, 2023, , 125-150.	0.2	1
105	Navigating the Digital Era: Exploring Consumer Behavior Across Multiple Channels: A Review and Research Agenda. , 2024, , 211-229.		0