

# Personality factors as predictors of online consumer en investigation

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Citation Report

#	ARTICLE	IF	CITATIONS
1	Consumer engagement with retail firms through social media: an empirical study in Chile. <i>International Journal of Retail and Distribution Management</i> , 2018, 46, 364-385.	4.7	55
2	The S-D logic-informed "hamburger" model of service innovation and its implications for engagement and value. <i>Journal of Services Marketing</i> , 2018, 32, 1-7.	3.0	70
3	Epilogue " service innovation actor engagement: an integrative model. <i>Journal of Services Marketing</i> , 2018, 32, 95-100.	3.0	41
4	Consumer engagement in online brand communities: a solicitation of congruity theory. <i>Internet Research</i> , 2018, 28, 23-45.	4.9	230
5	The influence of social media marketing activities on customer loyalty. <i>Benchmarking</i> , 2018, 25, 3882-3905.	4.6	93
6	Seriously Engaged Consumers: Navigating Between Work and Play in Online Brand Communities. <i>Journal of Interactive Marketing</i> , 2018, 44, 29-42.	6.2	24
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