

Innovative tools and techniques to ensure effective employment

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#	ARTICLE	IF	CITATIONS
1	A psychometric analysis of the Utrecht Work Engagement Scale in Indian banking sector. Industrial and Commercial Training, 2017, 49, 296-302.	0.8	14
2	The Relationship between Employee Engagement, HRM practices and Perceived Organizational Support: Evidence from Banking Employees. International Journal of Human Resource Studies, 2017, 7, 1.	0.1	31
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4	Impact of employer branding on employee engagement in business process outsourcing (BPO) sector in India: mediating effect of personâ€™organization fit. Industrial and Commercial Training, 2019, 52, 35-49.	0.8	20
6	The Influence of Customers Social Media Brand Community Engagement on Restaurants Visit Intentions. International Journal of Customer Relationship Marketing and Management, 2019, 10, 1-14.	0.2	2
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18	FACTORS INFLUENCING JOB SATISFACTION TO EMPLOYEES IN TANZANIA. International Journal of Social Sciences and Management Review, 2020, 03, 32-44.	0.0	0
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20	Impacts of Employee Engagement and Workforce Productivity on Retail Companies. International Journal of Business & Management Research, 2022, 10, 6-18.	0.3	2
21	The Influence of Customers Social Media Brand Community Engagement on Restaurants Visit Intentions. , 2022, , 1467-1481.		0