

Investigating the role of fan club membership on perceived football

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Citation Report

#	ARTICLE	IF	CITATIONS
1	Satisfaction as a predictor of football club members' intentions. <i>International Journal of Sports Marketing and Sponsorship</i> , 2005, 7, 75-81.	0.8	20
2	Season-ticket holder satisfaction and sponsor-related behaviour: evidence of a positive relationship. <i>International Journal of Sports Marketing and Sponsorship</i> , 2006, 7, 23-30.	0.8	14
3	Introducing a Sport Experience Design (SX) framework for sport consumer behaviour research. <i>Sport Management Review</i> , 2017, 20, 145-158.	1.9	96
4	Sport team brand-equity index: a new measurement. <i>Journal of Indian Business Research</i> , 2017, 9, 169-188.	1.2	8
5	Effects of social media interactions on brand associations. <i>International Journal of Sports Marketing and Sponsorship</i> , 2017, 18, 149-165.	0.8	24
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8	Sports events and interaction among spectators: examining antecedents of spectators's value creation. <i>European Sport Management Quarterly</i> , 2018, 18, 193-215.	2.3	46
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15	Consequences of event-sponsor fit in sport sponsorship: evidence from the Indian Premier League. <i>International Journal of Economics and Business Research</i> , 2020, 20, 348.	0.1	2
16	When sponsorship causes anger: understanding negative fan reactions to postings on sports clubs' online social media channels. <i>European Sport Management Quarterly</i> , 2022, 22, 335-357.	2.3	15
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18	Testing the impact of athlete brand image attributes on fan loyalty. <i>Journal of Business and Industrial Marketing</i> , 2021, 36, 244-255.	1.8	12

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19	The social impact of the 2016 Rio Olympic Games: comparison of residents' pre- and post-event perceptions. <i>Sport, Business and Management</i> , 2021, 11, 201-221.	0.7	20
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37	Those Who Rarely Attend Alone. , 0, , 386-416.		0
39	Dört B4k Futbol Kulübü ve Taraftarlar Twitter'daki Covid-19 Paylaşmalarının Netnografik Analizi. Spor Bilimleri Araştırmalar Dergisi, 0, , 521-534.	0.1	0
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