

Institutions and axioms: an extension and update of ser

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Citation Report

#	ARTICLE	IF	CITATIONS
1	Towards a theory of marketing systems. <i>European Journal of Marketing</i> , 2011, 45, 259-276.	1.7	121
2	Extending the context of service: from encounters to ecosystems. <i>Journal of Services Marketing</i> , 2015, 29, 453-462.	1.7	199
3	Value Paradoxes and the Time Value of Value. <i>Service Science</i> , 2015, 7, 149-162.	0.9	10
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5	Emerging Digital Frontiers for Service Innovation. <i>Communications of the Association for Information Systems</i> , 2016, 39, 136-149.	0.7	45
6	The Analytics of Product Return Episodes in Retailing. <i>SSRN Electronic Journal</i> , 0, , .	0.4	1
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8	Towards Design Principles for Aligning Human-Centered Service Systems and Corresponding Business Models. <i>SSRN Electronic Journal</i> , 0, , .	0.4	12
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10	The evoking power of servicescapes: Consumers' inferences of manipulative intent following service environment-driven evocations. <i>Journal of Business Research</i> , 2016, 69, 6097-6105.	5.8	19
11	Towards a service-led relationship in project-based firms. <i>Construction Management and Economics</i> , 2016, 34, 317-334.	1.8	25
12	Innovation in service ecosystems. <i>Journal of Service Management</i> , 2016, 27, 619-651.	4.4	48
13	Innovative marketing in professional baseball teams. <i>Service Industries Journal</i> , 2016, 36, 576-594.	5.0	6
14	A service ecosystem experience-based framework for sport marketing. <i>Service Industries Journal</i> , 2016, 36, 478-509.	5.0	37
15	How context shapes value co-creation: spectator experience of sport events. <i>Service Industries Journal</i> , 2016, 36, 510-531.	5.0	66
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17	Systemic principles of value co-creation: Synergetics of value and service ecosystems. <i>Journal of Business Research</i> , 2016, 69, 2981-2989.	5.8	151
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