

A toy story: Association between young children's knowledge and their fast food consumption

Appetite

96, 473-480

DOI: [10.1016/j.appet.2015.10.006](https://doi.org/10.1016/j.appet.2015.10.006)

Citation Report

#	ARTICLE	IF	CITATIONS
1	Transforming Life: A Broad View of the Developmental Origins of Health and Disease Concept from an Ecological Justice Perspective. International Journal of Environmental Research and Public Health, 2016, 13, 1075.	2.6	49
2	The Impact of Marketing and Advertising on Food Behaviours: Evaluating the Evidence for a Causal Relationship. Current Nutrition Reports, 2016, 5, 139-149.	4.3	75
3	Child-targeted fast-food television advertising exposure is linked with fast-food intake among pre-school children. Public Health Nutrition, 2017, 20, 1548-1556.	2.2	51
4	Food marketing with movie character toys: Effects on young children's preferences for unhealthy and healthier fast food meals. Appetite, 2017, 117, 342-350.	3.7	25
5	Progress Evaluation for the Restaurant Industry Assessed by a Voluntary Marketing-Mix and Choice-Architecture Framework That Offers Strategies to Nudge American Customers toward Healthy Food Environments, 2006â€“2017. International Journal of Environmental Research and Public Health, 2017, 14, 760.	2.6	26
6	Nutritional quality of meals offered to children (kidsâ€™ meals) at chain restaurants in Japan. Public Health Nutrition, 2018, 21, 3101-3110.	2.2	11
7	Influence of child-targeted fast food TV advertising exposure on fast food intake: A longitudinal study of preschool-age children. Appetite, 2019, 140, 134-141.	3.7	24
8	Food Advertising and Prevention of Childhood Obesity in Spain: Analysis of the Nutritional Value of the Products and Discursive Strategies Used in the Ads Most Viewed by Children from 2016 to 2018. Nutrients, 2019, 11, 2873.	4.1	11
9	Retailers targeting children with set collection promotions: the childâ€™s perspective. International Journal of Retail and Distribution Management, 2019, 47, 643-658.	4.7	6
10	To toy or not to toy in supermarket instant reward programs. Asia Pacific Journal of Marketing and Logistics, 2020, 33, 513-525.	3.2	2
11	Balancing benefits: evidence-based guidelines for school-banking programmes. International Journal of Bank Marketing, 2020, ahead-of-print, .	6.4	1
12	Soft drinks and premiums with childrenâ€™s meals marketed on the websites of the top restaurant chains worldwide. Public Health Nutrition, 2021, 24, 3437-3441.	2.2	0
13	Biologie und Verhalten. , 2021, , 87-130.		0
14	Choice Hygiene for â€œConsumer Neuroscientistsâ€? Ethical Considerations and Proposals for Future Endeavours. Frontiers in Neuroscience, 0, 15, .	2.8	0
15	Feeding the Child. , 2020, , .		0
16	The Founder: Dispositional Greed, Showbiz, and the Commercial Determinants of Health. International Journal of Environmental Research and Public Health, 2023, 20, 5616.	2.6	1
17	The impact of fast food marketing on brand preferences and fast food intake of youth aged 10â€“17 across six countries. BMC Public Health, 2023, 23, .	2.9	0
18	Feeding the Child. , 2020, , .		0

#	ARTICLE	IF	CITATIONS
19	Food marketing communication targeting children: A content analysis of research literature (2000â€“2023). Journal of Global Scholars of Marketing Science, 0, , 1-25.	2.0	0