

Washing Away Your Sins? Corporate Social Responsibility, Irresponsibility, and Firm Performance

Journal of Marketing

80, 59-79

DOI: 10.1509/jm.15.0324

Citation Report

#	ARTICLE	IF	CITATIONS
2	Perception-Induced Effects of Corporate Social Irresponsibility (CSiR) for Stereotypical and Admired Firms. <i>Frontiers in Psychology</i> , 2016, 7, 970.	1.1	16
3	CSR and Credit Ratings: Do Fallen Angels Adjust Their CSR Engagement?. <i>SSRN Electronic Journal</i> , 2016, , .	0.4	3
4	Managing the Tensions at the Intersection of the Triple Bottom Line: A Paradox Theory Approach to Sustainability Management. <i>Journal of Public Policy and Marketing</i> , 2016, 35, 249-261.	2.2	84
5	Strategic marketing, sustainability, the triple bottom line, and resource-advantage (R-A) theory: Securing the foundations of strategic marketing theory and research. <i>AMS Review</i> , 2017, 7, 52-66.	1.1	26
6	Advertising spending, firm performance, and the moderating impact of CSR. <i>Tourism Economics</i> , 2017, 23, 1484-1495.	2.6	29
7	Can doing good lead to doing poorly? Firm value implications of CSR in the face of CSI. <i>Journal of the Academy of Marketing Science</i> , 2017, 45, 677-697.	7.2	104
8	The Warm Glow of Restaurant Checkout Charity. <i>Cornell Hospitality Quarterly</i> , 2017, 58, 329-341.	2.2	31
9	The social licence to operate and its role in marine governance: Insights from Australia. <i>Marine Policy</i> , 2017, 79, 70-77.	1.5	59
10	Luxusmarkenmanagement. , 2017, , .		4
11	Advanced Methods for Modeling Markets. <i>International Series in Quantitative Marketing</i> , 2017, , .	0.5	20
12	Modeling the CSR barriers in manufacturing industries. <i>Benchmarking</i> , 2017, 24, 1871-1890.	2.9	36
13	Signaling virtue: Does firm corporate social performance trajectory moderate the social performanceâ€“financial performance relationship?. <i>Journal of Business Research</i> , 2017, 81, 86-95.	5.8	23
14	The Future of Marketing Modeling. <i>International Series in Quantitative Marketing</i> , 2017, , 671-683.	0.5	0
15	Tracing stakeholder terminology then and now: Convergence and new pathways. <i>Business Ethics</i> , 2017, 26, 326-346.	3.5	24
16	Modern (Multiple) Time Series Models: The Dynamic System. <i>International Series in Quantitative Marketing</i> , 2017, , 115-148.	0.5	5
17	Doing good and doing bad: The impact of corporate social responsibility and irresponsibility on firm performance. <i>Journal of Business Research</i> , 2017, 80, 82-97.	5.8	208
18	Corporate social irresponsibility: review and conceptual boundaries. <i>European Journal of Management and Business Economics</i> , 2017, 26, 146-162.	1.7	81
19	The impact of corporate social responsibility on customer attitudes and retentionâ€“the moderating role of brand success indicators. <i>Marketing Letters</i> , 2017, 28, 607-619.	1.9	54

#	ARTICLE	IF	CITATIONS
20	An enactment theory perspective of corporate social responsibility and public relations. <i>Marketing Intelligence and Planning</i> , 2017, 35, 626-640.	2.1	3
21	Overcoming the liability of origin by doing no-harm: Emerging country firms' social irresponsibility as they go global. <i>Journal of World Business</i> , 2017, 52, 546-563.	4.6	138
22	Relative Strategic Emphasis and Firm-Idiosyncratic Risk: The Moderating Role of Relative Performance and Demand Instability. <i>Journal of Marketing</i> , 2017, 81, 25-44.	7.0	96
23	Ideology and the Micro-foundations of CSR: Why Executives Believe in the Business Case for CSR and how this Affects their CSR Engagements. <i>Academy of Management Journal</i> , 2017, 60, 1582-1606.	4.3	160
24	Measurement of Conceptual Innovation of Chinese Aerospace Enterprises its Influencing Factors. , 2017, , .		0
25	Communicating Corporate Responsibility To Fit Consumer Perceptions. <i>Journal of Advertising Research</i> , 2017, 57, 410-421.	1.0	24
26	Volume 13 Issue 9 Complete Issue. <i>Eurasia Journal of Mathematics, Science and Technology Education</i> , 2017, 13, .	0.7	0
27	Corporate Governance, Professional Education, and Employee Bonus in High-Tech Industry- Evidence from Taiwan. <i>Eurasia Journal of Mathematics, Science and Technology Education</i> , 2017, 13, .	0.7	0
28	Effects of Corporate Governance on Accounting Education and Enterprise Value in High-Tech Industry. <i>Eurasia Journal of Mathematics, Science and Technology Education</i> , 2017, 14, .	0.7	0
29	International Business and Corporate Wrongdoing: A Review and Research Agenda. , 2018, , 35-53.		12
30	A Framework for the Consumer Psychology of Morality in the Marketplace. <i>Journal of Consumer Psychology</i> , 2018, 28, 167-179.	3.2	52
31	A Moderating Role of Green Practices on the Relationship between Service Quality and Customer Satisfaction: Chinese Hotel Context. <i>Journal of China Tourism Research</i> , 2018, 14, 42-60.	1.2	23
32	Current Issues in Corporate Social Responsibility. <i>CSR, Sustainability, Ethics & Governance</i> , 2018, , .	0.2	7
33	Does Corporate Social Responsibility Influence Firm Performance? Empirical Evidence from Harare, Zimbabwe. <i>Journal of African Business</i> , 2018, 19, 155-173.	1.3	12
34	CEO risk-taking incentives and socially irresponsible activities. <i>British Accounting Review</i> , 2018, 50, 76-92.	2.2	32
35	The Impact of the Economic Crisis on the Corporate Social Responsibility Activities of Greek Companies. <i>Accounting, Finance, Sustainability, Governance & Fraud</i> , 2018, , 241-258.	0.2	1
36	The Influence of Consumer Mindset and Corporate Social Responsibility on Purchase Intention. <i>Social Behavior and Personality</i> , 2018, 46, 1647-1656.	0.3	12
37	Capital expenditure and persistence of firm performance: an empirical study for the Indian automobiles industry. <i>International Journal of Indian Culture and Business Management</i> , 2018, 16, 39.	0.1	7

#	ARTICLE	IF	CITATIONS
38	Modeling Dynamic Relations Among Marketing and Performance Metrics. <i>Foundations and Trends in Marketing</i> , 2018, 11, 215-301.	0.7	9
39	Sustainability marketing. The need for a realistic whole systems approach. <i>Journal of Marketing Management</i> , 2018, 34, 1530-1556.	1.2	25
40	The Theory of Reasoned Action to CSR Behavioral Intentions: The Role of CSR Expected Benefit, CSR Expected Effort and Stakeholders. <i>Sustainability</i> , 2018, 10, 4462.	1.6	20
41	Corporate Social Irresponsibility of African Firms Across the Continent: Does Leaving the Path of Africapitalism Hurt Shareholder Value?. <i>SSRN Electronic Journal</i> , 0, , .	0.4	1
42	CSR Halo: The Gift that Keeps on Giving?. <i>SSRN Electronic Journal</i> , 0, , .	0.4	4
43	When Doing Good, What Good to Do?: Examining Whether and Why Firms Benefit From Their CSR Initiatives. <i>SSRN Electronic Journal</i> , 2018, , .	0.4	0
44	Innovate or Merge? The Role of Corporate Social Responsibility in the Relationship Between R&D and Mergers and Acquisitions. <i>SSRN Electronic Journal</i> , 0, , .	0.4	1
45	The Misuse of Accounting-Based Approximations of Tobin's q in a World of Market-Based Assets. <i>Marketing Science</i> , 2018, 37, 484-504.	2.7	22
47	Investigating the Influence of Characteristics of the New Product Introduction Process on Firm Value: The Case of the Pharmaceutical Industry. <i>Journal of Marketing</i> , 2018, 82, 66-85.	7.0	25
49	Winning us with trifles: Adverse selection in the use of philanthropy as insurance. <i>Strategic Management Journal</i> , 2018, 39, 2591-2617.	4.7	67
50	RESTART Sustainable Business Model Innovation. <i>Palgrave Studies in Sustainable Business in Association With Future Earth</i> , 2018, , .	0.5	25
51	All Are Not Saints, Who Go to Church: Corporate Hypocrisy, Corporate Social Responsibility and the Impact on Customer Satisfaction. <i>SSRN Electronic Journal</i> , 0, , .	0.4	5
52	What Are the Outcomes of Social Responsibility?. <i>CSR, Sustainability, Ethics & Governance</i> , 2018, , 147-159.	0.2	0
53	Society or the environment? Understanding how consumers evaluate brand messages about corporate social responsibility activities. <i>Journal of Brand Management</i> , 2019, 26, 21-34.	2.0	19
54	The influence of corporate social responsibility associations on consumers' perceptions towards global brands. <i>Journal of Strategic Marketing</i> , 2019, 27, 679-695.	3.7	12
55	Managerial Shareholding and CSR: Does Internal Control Quality Matter?—Evidence from China. <i>Sustainability</i> , 2019, 11, 4206.	1.6	6
56	Orchestrating corporate social responsibility in the multinational enterprise. <i>Strategic Management Journal</i> , 2019, 40, 894-916.	4.7	58
57	Inter-organisational knowledge spillovers: attracting talent in science and technology parks and corporate social responsibility practices. <i>Journal of Knowledge Management</i> , 2019, 23, 975-997.	3.2	47

#	ARTICLE	IF	CITATIONS
58	The effect of cause-related marketing on firm value: a look at Fortune's most admired all-stars. <i>Journal of the Academy of Marketing Science</i> , 2019, 47, 899-918.	7.2	56
59	Corporate sustainability efforts and e-WOM intentions in social platforms. <i>International Journal of Advertising</i> , 2019, 38, 1224-1239.	4.2	18
60	Strategic stakeholder management, environmental corporate social responsibility engagement, and financial performance of stigmatized firms derived from Chinese special environmental policy. <i>Business Strategy and the Environment</i> , 2019, 28, 1027-1044.	8.5	48
61	Responding to public disclosure of corporate social irresponsibility in host countries: Information control and ownership control. <i>Journal of International Business Studies</i> , 2019, 50, 1283-1309.	4.6	50
62	The causality direction of the corporate social responsibility "Corporate financial performance Nexus: Application of Panel Vector Autoregression approach. <i>North American Journal of Economics and Finance</i> , 2019, 48, 401-418.	1.8	76
63	Does the perception of incongruence hurt more? Customers' responses to CSR crises affecting the main reputation dimension of a company. <i>Journal of Marketing Management</i> , 2019, 35, 605-633.	1.2	15
64	Customer Satisfaction and Its Impact on the Costs of Selling. <i>SSRN Electronic Journal</i> , 0, , .	0.4	0
65	The effect of corporate social performance on the financial performance of business-to-business and business-to-consumer firms. <i>Corporate Social Responsibility and Environmental Management</i> , 2019, 26, 1333-1350.	5.0	9
66	Scoping irresponsible behaviour in hospitality and tourism: widening the perspective of CSR. <i>International Journal of Contemporary Hospitality Management</i> , 2019, 31, 2526-2543.	5.3	41
67	The corporate social responsibility (CSR) employer brand process: integrative review and comprehensive model. <i>Journal of Marketing Management</i> , 2019, 35, 182-205.	1.2	72
68	Is Sustainability Reporting a Business Strategy for Firm's Growth? Empirical Study on the Romanian Capital Market. <i>Sustainability</i> , 2019, 11, 658.	1.6	24
69	Corporate sustainability management under market uncertainty. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2019, 32, 1023-1037.	1.8	17
70	Internal and vendor employees' unethical behaviors in the supply chain: the case of India. <i>Benchmarking</i> , 2019, 27, 59-80.	2.9	4
71	Corporate social responsibility in marketing: a review of the state-of-the-art literature. <i>Journal of Social Marketing</i> , 2019, 9, 418-446.	1.3	17
72	Optimal Decisions and Coordination in a Socially Responsible Supply Chain with Irresponsibility Risk. <i>Sustainability</i> , 2019, 11, 7252.	1.6	0
74	The impact of CSR on corporate reputation perceptions of the public: A configurational multi-source perspective. <i>Business Ethics</i> , 2019, 28, 141-155.	3.5	64
75	The dramatic breakdown of the market orientation concept in the pharmaceutical industry: lessons from Vioxx. <i>Journal of Strategic Marketing</i> , 2019, 27, 227-247.	3.7	2
76	Does CSR matter? Influence of corporate social responsibility on corporate performance in the creative industry. <i>Annals of Operations Research</i> , 2019, 278, 255-279.	2.6	49

#	ARTICLE	IF	CITATIONS
77	Managerial Efficiency, Corporate Social Performance, and Corporate Financial Performance. <i>Journal of Business Ethics</i> , 2019, 158, 467-486.	3.7	48
78	Investigating the impact of workforce racial diversity on the organizational corporate social responsibility performance: An institutional logics perspective. <i>Journal of Business Research</i> , 2020, 107, 138-152.	5.8	20
79	“They Did Not Walk the Green Talk”: How Information Specificity Influences Consumer Evaluations of Disconfirmed Environmental Claims. <i>Journal of Business Ethics</i> , 2020, 163, 107-123.	3.7	35
80	Corporate social responsibility activities and firm performance: The moderating role of strategic emphasis and industry competition. <i>Corporate Social Responsibility and Environmental Management</i> , 2020, 27, 65-73.	5.0	58
81	Partners in crime? The impact of consumers' culpability for corporate social irresponsibility on their boycott attitude. <i>Journal of Business Research</i> , 2020, 109, 607-620.	5.8	25
82	The impact of social media platform selection on effectively communicating about corporate social responsibility. <i>Journal of Marketing Communications</i> , 2020, 26, 65-87.	2.7	26
83	When Boards Matter: The Case of Corporate Social Irresponsibility. <i>British Journal of Management</i> , 2020, 31, 365-386.	3.3	121
84	Does involvement in corporate social irresponsibility affect the linguistic features of corporate social responsibility reports?. <i>Corporate Social Responsibility and Environmental Management</i> , 2020, 27, 670-680.	5.0	16
85	A systematic review of brand transgression, service failure recovery and product-harm crisis: integration and guiding insights. <i>Journal of the Academy of Marketing Science</i> , 2020, 48, 519-542.	7.2	185
86	Too Much of a Good Thing? The Boomerang Effect of Firms' Investments on Corporate Social Responsibility during Product Recalls. <i>Journal of Management Studies</i> , 2020, 57, 1437-1472.	6.0	25
87	That Could Have Been Me: Director Deaths, CEO Mortality Salience, and Corporate Prosocial Behavior. <i>Management Science</i> , 2020, 66, 3142-3161.	2.4	35
88	Recruiting millennials: Exploring the impact of CSR involvement and pay signaling on organizational attractiveness. <i>Corporate Social Responsibility and Environmental Management</i> , 2020, 27, 870-880.	5.0	45
89	Slack resources and growth performance: The mediating roles of product and process innovation capabilities. <i>Asian Journal of Technology Innovation</i> , 2020, 28, 60-76.	1.7	16
90	CSR reporting practices: an integrative model and analysis. <i>Journal of Marketing Theory and Practice</i> , 2020, 28, 138-155.	2.6	9
91	Who Receives Credit or Blame? The Effects of Made-to-Order Production on Responses to Unethical and Ethical Company Production Practices. <i>Journal of Marketing</i> , 2020, 84, 88-104.	7.0	34
92	An Institutional Theory Approach to the Evolution of the Corporate Social Performance “Corporate Financial Performance Relationship. <i>Journal of Management Studies</i> , 2020, 57, 805-836.	6.0	41
93	“Just Look the Other Way”: Job Seekers' Reactions to the Irresponsibility of Market-Dominant Employers. <i>Journal of Business Ethics</i> , 2021, 174, 403-422.	3.7	13
94	The impact of renewable energy use on firm profit. <i>Energy Economics</i> , 2020, 92, 104957.	5.6	19

#	ARTICLE	IF	CITATIONS
95	The marketingâ€“finance interface: A new integrative review of metrics, methods, and findings and an agenda for future research. <i>International Journal of Research in Marketing</i> , 2021, 38, 857-876.	2.4	55
96	Effects of Corporate Social Responsibility on Firm Performance: Does Customer Satisfaction Matter?. <i>Sustainability</i> , 2020, 12, 7545.	1.6	27
97	Authentically, proudly ethical. <i>European Journal of Marketing</i> , 2020, 54, 351-379.	1.7	15
98	Consumer legitimacy: conceptualization and measurement scales. <i>Journal of Consumer Marketing</i> , 2020, 37, 385-397.	1.2	12
99	Environmental, social and governance reporting in annual reports: A textual analysis. <i>Financial Markets, Institutions and Instruments</i> , 2020, 29, 93-118.	0.9	34
100	Consumer Response to Corporate Hypocrisy From the Perspective of Expectation Confirmation Theory. <i>Frontiers in Psychology</i> , 2020, 11, 580114.	1.1	9
101	Does â€œhowâ€“firms invest in corporate social responsibility matter? An attributional model of job seekersâ€™ reactions to configurational variation in corporate social responsibility. <i>Human Relations</i> , 2022, 75, 532-559.	3.8	15
102	Multiple Time Series Analysis for organizational research. <i>Long Range Planning</i> , 2022, 55, 102067.	2.9	6
103	A New Understanding of Marketing and â€œDoing Goodâ€“ Marketingâ€™s Power in the TMT and Corporate Social Responsibility. <i>Journal of Business Ethics</i> , 2022, 176, 89-109.	3.7	9
104	Does corporate social responsibility affect auditor-client contracting? Evidence from auditor selection and audit fees. <i>Advances in Accounting</i> , 2020, 51, 100499.	0.4	14
105	Does Corporate Social Responsibility Enhance Political Marketing?. <i>Journal of Nonprofit and Public Sector Marketing</i> , 2020, , 1-31.	0.9	4
106	Can we have it all? Sustainability trade-offs and cross-insurance mechanisms in supply chains. <i>International Journal of Operations and Production Management</i> , 2020, 40, 1339-1366.	3.5	32
107	What do companies report for their corporate social responsibility practices on their corporate websites? Evidence from a global airline company. <i>Journal of Hospitality and Tourism Technology</i> , 2020, 11, 385-405.	2.5	18
108	Who Is the Fairest of Them All? Firm and Institutional Determinants of Value Creation Related to CSR Information Disclosure. , 2020, , 133-161.		0
109	Impact of Sustainability Reporting and Inadequate Management of ESG Factors on Corporate Performance and Sustainable Growth. <i>Sustainability</i> , 2020, 12, 8536.	1.6	35
110	Supply Management Research. <i>Advances in Supply Management</i> , 2020, , .	0.2	0
111	The Activist Company: Examining a Companyâ€™s Pursuit of Societal Change Through Corporate Activism Using an Institutional Theoretical Lens. <i>Journal of Public Policy and Marketing</i> , 2020, 39, 461-476.	2.2	67
112	More Accountable, More Ethical, Yet Less Trusted: Misplaced Corporate Governance in the Era of Big Data. <i>British Journal of Management</i> , 2021, 32, 947-968.	3.3	10

#	ARTICLE	IF	CITATIONS
113	Corporate Social (Ir)responsibility and Corporate Hypocrisy: Warmth, Motive and the Protective Value of Corporate Social Responsibility. <i>Business Ethics Quarterly</i> , 2020, 30, 486-524.	1.3	30
114	Customer Satisfaction and Its Impact on the Future Costs of Selling. <i>Journal of Marketing</i> , 2020, 84, 23-44.	7.0	46
115	Forecasting the Environmental, Social, and Governance Rating of Firms by Using Corporate Financial Performance Variables: A Rough Set Approach. <i>Sustainability</i> , 2020, 12, 3324.	1.6	31
116	The influence mechanism of organizational slack on CSR from the perspective of property heterogeneity: Evidence from China's intelligent manufacturing. <i>Journal of Intelligent and Fuzzy Systems</i> , 2020, 38, 7041-7052.	0.8	7
117	Marketing ecosystem: An outside-in view for sustainable advantage. <i>Industrial Marketing Management</i> , 2020, 88, 287-304.	3.7	56
118	Marktorientierte Unternehmensführung und gesellschaftliche Verantwortung. , 2020, , .		2
119	Valuation Effect of Emotionality in Corporate Philanthropy. <i>Journal of Business Ethics</i> , 2021, 173, 47-67.	3.7	7
120	Corporate Sociopolitical Activism and Firm Value. <i>Journal of Marketing</i> , 2020, 84, 1-21.	7.0	232
121	More than Just a Feeling: A Research Agenda for the Study of Consumer Emotions following Corporate Social Irresponsibility (CSI). <i>Australasian Marketing Journal</i> , 2020, 28, 67-70.	3.5	16
123	Effect of service transgressions on distant third-party customers: The role of moral identity and moral judgment. <i>Journal of Business Research</i> , 2020, 121, 696-712.	5.8	27
124	Corporate irresponsibility and stock price crash risk. <i>International Review of Finance</i> , 2021, 21, 786-820.	1.1	14
125	Corporate social responsibility and financial statement comparability: Evidence from China. <i>Corporate Social Responsibility and Environmental Management</i> , 2020, 27, 1375-1394.	5.0	23
126	The Corporate Shared Value for Sustainable Development: An Ecosystem Perspective. <i>Sustainability</i> , 2020, 12, 2348.	1.6	29
127	Firms behaving badly? Investor reactions to corporate social irresponsibility. <i>Business and Society Review</i> , 2020, 125, 41-70.	0.9	5
128	Strategic Alliances in Firm-Centric and Collective Contexts: Implications for Indigenous Entrepreneurship. <i>Economies</i> , 2020, 8, 31.	1.2	8
129	Processing Contradictory CSR Information: The Influence of Primacy and Recency Effects on the Consumer-Firm Relationship. <i>Journal of Business Ethics</i> , 2021, 172, 275-289.	3.7	15
130	The effect of CSR on corporate image, customer citizenship behaviors, and customers' long-term relationship orientation. <i>International Journal of Hospitality Management</i> , 2020, 88, 102520.	5.3	118
132	When Does Corporate Social Irresponsibility Become News? Evidence from More Than 1,000 Brand Transgressions Across Five Countries. <i>Journal of Marketing</i> , 2020, 84, 46-67.	7.0	50

#	ARTICLE	IF	CITATIONS
133	Editorial Commentary: Addressing Confusion in the Diffusion of Archival Data Research. <i>Journal of Supply Chain Management</i> , 2021, 57, 130-146.	7.2	19
134	Is Doing Bad Always Punished? A Moderated Longitudinal Analysis on Corporate Social Irresponsibility and Firm Value. <i>Business and Society</i> , 2021, 60, 1811-1848.	4.2	23
135	Beyond Warm Glow: The Risk-Mitigating Effect of Corporate Social Responsibility (CSR). <i>Journal of Business Ethics</i> , 2021, 171, 317-336.	3.7	72
136	The Synergistic Effects of Solutions Journalism and Corporate Social Responsibility Advertising. <i>Digital Journalism</i> , 2021, 9, 336-363.	2.5	8
137	Authentic or cosmetic: stakeholders' attribution of firms' corporate social responsibility claims. <i>Social Responsibility Journal</i> , 2021, 17, 756-775.	1.6	3
138	From CSR to CSI. <i>Qualitative Market Research</i> , 2021, 24, 143-160.	1.0	12
139	Does corporate social responsibility affect consumer boycotts? A cost-benefit approach. <i>Corporate Social Responsibility and Environmental Management</i> , 2021, 28, 796-807.	5.0	12
140	Toward a Doctrine of Socially Responsible Marketing (SRM): A Macro and Normative-Ethical Perspective. <i>Journal of Macromarketing</i> , 2021, 41, 201-231.	1.7	42
141	Sustainable Retailing. <i>Journal of Retailing</i> , 2021, 97, 62-80.	4.0	77
142	Developing a strong sustainability research program in marketing. <i>AMS Review</i> , 2021, 11, 96-114.	1.1	4
143	Corporate social irresponsibility and boards: The implications of legal expertise. <i>Journal of Business Research</i> , 2021, 125, 143-154.	5.8	17
144	Measuring the association of environmental, corporate, financial, and social CSR: evidence from fuzzy TOPSIS nexus in emerging economies. <i>Environmental Science and Pollution Research</i> , 2021, 28, 10749-10762.	2.7	16
145	Corporate social responsibility, organizational trust and commitment: a moderated mediation model. <i>Personnel Review</i> , 2021, 50, 1093-1111.	1.6	23
146	Paths of Corporate Irresponsibility: A Dynamic Process. <i>Journal of Business Ethics</i> , 2021, 169, 579-601.	3.7	13
147	Multiple-dimensions of corporate social responsibility and global brand value: a stakeholder theory perspective. <i>Journal of Marketing Theory and Practice</i> , 2021, 29, 409-422.	2.6	9
148	COVID-19 and Corporate Social Responsibility: A Canadian Perspective. <i>World Sustainability Series</i> , 2021, , 23-41.	0.3	2
149	Modeling Marketing Dynamics Using Vector Autoregressive (VAR) Models. , 2021, , 1-34.		1
150	Firms as Moral Agents in the COVID-19 Era: Ethical Principles That Shall Guide the Company's Relationship with Its Stakeholders. , 2021, , 13-44.		0

#	ARTICLE	IF	CITATIONS
151	Regional Review: Latin America. , 2021, , 955-990.		1
152	How Do Consumers React to Company Moral Transgressions? The Role of Power Distance Belief and Empathy for Victims. <i>Journal of Consumer Research</i> , 2021, 48, 77-101.	3.5	30
153	How socially irresponsible are socially responsible mutual funds? A persistence analysis.. <i>Finance Research Letters</i> , 2021, , 101990.	3.4	7
154	Understanding the dynamic relationships between CSR and CSIR. <i>Journal of Strategy and Management</i> , 2021, 14, 545-561.	1.9	3
155	Beyond Market Strategies: How Multiple Decision-Maker Groups Jointly Influence Underperforming Firms's™ Corporate Social (Ir)responsibility. <i>Journal of Business Ethics</i> , 2022, 178, 481-499.	3.7	48
156	Influence for social good: exploring the roles of influencer identity and comment section in Instagram-based LGBTQ-centric corporate social responsibility advertising. <i>International Journal of Advertising</i> , 2022, 41, 462-499.	4.2	34
157	CSR and job satisfaction: Role of CSR importance to employee and procedural justice. <i>Journal of Marketing Theory and Practice</i> , 2021, 29, 518-533.	2.6	11
158	Long-run dynamics between CFP and CSP in the GCC banking sector: estimation of non-stationary heterogeneous panels allowing for cross-sectional dependence. <i>Social Responsibility Journal</i> , 2022, 18, 518-533.	1.6	2
159	Communicating Corporate Social Responsibility: External Stakeholder Involvement, Productivity and Firm Performance. <i>Journal of Business Ethics</i> , 2022, 178, 501-517.	3.7	23
160	Happiness Begets Money: Emotion and Engagement in Live Streaming. <i>Journal of Marketing Research</i> , 2021, 58, 417-438.	3.0	131
161	How Does a Responsible Leader Win in a Competitive World?. <i>International Journal of Applied Management and Technology</i> , 2021, 20, .	0.2	5
162	Assessing the Impact of Corporate Governance Index on Financial Performance in the Romanian and Italian Banking Systems. <i>Sustainability</i> , 2021, 13, 5535.	1.6	3
163	Corporate social responsibility as a signaling technology. <i>Review of Managerial Science</i> , 2022, 16, 907-930.	4.3	9
164	Shareholder Value Effects of Ethical Sourcing: Comparing Reactive and Proactive Initiatives. <i>Journal of Business Ethics</i> , 2022, 179, 887-906.	3.7	7
165	Vertical Interlock and Firm Value: The Role of Corporate Innovation. <i>Emerging Markets Finance and Trade</i> , 2022, 58, 1061-1077.	1.7	5
166	Believe to go the extra mile: the influence of internal CSR initiatives on service employee organizational citizenship behaviors. <i>Journal of Service Theory and Practice</i> , 2021, 31, 845-867.	1.9	13
167	Role Reversal! Financial Performance as an Antecedent of ESG: The Moderating Effect of Total Quality Management. <i>Sustainability</i> , 2021, 13, 7026.	1.6	22
168	Toward a Theoretical Framework of Corporate Social Irresponsibility: Clarifying the Gray Zones Between Responsibility and Irresponsibility. <i>Business and Society</i> , 2022, 61, 1473-1511.	4.2	30

#	ARTICLE	IF	CITATIONS
170	The effects of corporate governance on the customer's recommendations: a study of the banking sector at the time of COVID-19. <i>Journal of Knowledge Management</i> , 2022, 26, 165-191.	3.2	19
171	Corporate social responsibility and hotel financial performance. <i>Journal of Hospitality Marketing and Management</i> , 2022, 31, 226-246.	5.1	18
172	Impact of customer's perceptions regarding corporate social responsibility and irresponsibility in the grocery retailing industry: The role of corporate reputation. <i>Journal of Business Research</i> , 2021, 131, 709-721.	5.8	34
173	Internal and external CSR in China: How do women independent directors matter?. <i>Asia Pacific Journal of Management</i> , 2023, 40, 169-204.	2.9	12
174	Materiality of Disclosure of Non-financial Sustainability Information and Company Financial Performance: Evidence from Australian Listed Companies. <i>American Journal of Trade and Policy</i> , 2021, 8, 199-214.	0.1	0
175	Do Consumers Really Care about Aspects of Corporate Social Responsibility When Developing Attitudes toward a Brand?. <i>Journal of Global Marketing</i> , 2022, 35, 193-207.	2.0	13
176	Are All Narcissistic CEOs Socially Responsible? An Empirical Investigation of an Inverted U-Shaped Relationship Between CEO Narcissism and Corporate Social Responsibility. <i>Group and Organization Management</i> , 2022, 47, 612-646.	2.7	10
177	The Impact of Corporate Social Responsibility on Brand Sales: An Accountability Perspective. <i>Journal of Marketing</i> , 2022, 86, 5-28.	7.0	21
178	IS GREEN MARKETING AN OXYMORON? A HOLISTIC VIEWPOINT. <i>Trames</i> , 2021, 25, 321.	0.3	4
179	Corporate Social Responsibility as a Voluntary Initiative But a Mandatory Non-financial Reporting Link Between the Social and Financial Performance of Romanian Companies. <i>CSR, Sustainability, Ethics & Governance</i> , 2018, , 77-96.	0.2	9
180	Demand for and Supply of Responsible Managerial Behaviour. , 2018, , 83-95.		2
181	How do buyers respond to corporate social irresponsibility of suppliers? (Extended abstract). , 2019, , 117-127.		1
182	Doing good when times are bad: the impact of CSR on brands during recessions. <i>European Journal of Marketing</i> , 2020, 54, 2049-2077.	1.7	37
183	Review of Corporate Social Responsibility Effects Studies. <i>International Journal of Industrial Distribution and Business</i> , 2019, 10, 17-27.	0.1	5
184	The Use by Large Polish Organizations of Information about CSR Activities in e-Recruitment. <i>Economics and Sociology</i> , 2017, 10, 47-60.	0.8	10
185	Benefits and Risks of Satisficing Levels for Input and Output Quantities in Efficiency Analyses from a Corporate Social Responsibility Perspective. <i>International Journal of Management and Sustainability</i> , 2016, 5, 94-101.	0.1	6
186	Is Corporate Social Responsibility Related to Corporate Tax Avoidance? Evidence from a Natural Experiment. <i>Journal of the American Taxation Association</i> , 2021, 43, 79-106.	0.6	17
187	THE HETEROGENEOUS EFFECTS OF CSR DIMENSIONS ON FINANCIAL PERFORMANCE – A NEW APPROACH FOR CSR MEASUREMENT. <i>Journal of Business Economics and Management</i> , 2020, 21, 987-1009.	1.1	23

#	ARTICLE	IF	CITATIONS
188	ASSESSMENT OF CORPORATE SOCIAL RESPONSIBILITY AND ITS IMPACTS ON CORPORATE REPUTATION OF COMPANIES IN SELECTED BALKAN COUNTRIES FORMER YUGOSLAVIA STATES. Technological and Economic Development of Economy, 2020, 26, 504-524.	2.3	16
189	Contabilidad verde y desarrollo sostenible: tendencias y perspectivas. , 2019, , 107-119.		3
190	Corporate social responsibility and firm performance: a theory of dual responsibility. Management Decision, 2022, 60, 1513-1540.	2.2	54
191	Are we all in the same boat? Appropriate response strategies to collective CSR crises. Asia Pacific Journal of Management, 2023, 40, 483-515.	2.9	2
192	Examining the prominence and congruence of organizational corporate social responsibility (CSR) communication in medical tourism provider websites. Journal of Hospitality and Tourism Insights, 2023, 6, 1-17.	2.2	7
193	Transforming Luxury Brands â€œ nachhaltige Entwicklung als Leitbild fÃ¼r Luxusmarken. , 2017, , 503-546.		0
194	Corporate Social Responsibility aus Kundensicht â€œ KÃ¶nnen sich Unternehmen ein gutes Image kaufen?. Management-Reihe Corporate Social Responsibility, 2017, , 61-85.	0.1	0
195	The Empirical Study of Earnings Management on Corporate Social Responsibility i¼¼The Comparative of Kospi and Kosdaq Firmsi¼¼. Korean International Accounting Review, 2017, null, 187-205.	0.0	0
196	Materiality of Non-financial Sustainability Disclosures: Implications for the Business Enterprises in Bangladesh. Asian Business Review, 2018, 8, 145-154.	0.4	1
197	KURUMSAL SOSYAL SORUMLULUÄžUN FÄ°RMA PERFORMANSINA ETKÄ°SÄ°: TÄœRKÄ°YE Ä–RNEÄžÄ°. UludaÄŸ Äœniversitesi Fen Edebiyat FakÄ¼ltesi Sosyal Bilimler Dergisi, 0, , 185-214.	0.1	3
198	Results Rather than Indulgences. Palgrave Studies in Sustainable Business in Association With Future Earth, 2018, , 135-151.	0.5	0
199	Avenues for Future Research. , 2018, , 193-208.		0
200	The Effect of Investment Distribution to Economic and Social Responsibility Activities of Corporation on the Consumer's Corporate Evaluation. Journal of Distribution and Management Research, 2018, 21, 157-164.	0.0	0
201	Nonmarket Strategy in Mexico. , 2019, , 75-85.		0
202	Nonmarket Strategy in the USA. , 2019, , 37-54.		0
203	The problem of recognizing the intentionality of actions in the identification of manifestations of social irresponsibility of an enterprise. Prace Naukowe Uniwersytetu Ekonomicznego We WrocÅawiu, 2019, 63, 196-206.	0.3	0
204	iÄ¼, iœ…i, òi–… è, òi–…i, òi–iœCEè³µí–CE í™œè™è³¼ è°s°i†CEè¹, iž•i†–è–j¹~èŠ” i†–¥. Journal of Product Research, 2019, 37, 57-65.		0
205	Assessing the effect of corporate social responsibility on financial performance of a company. European Journal of Management Issues, 2019, 27, 73-81.	0.1	1

#	ARTICLE	IF	CITATIONS
206	Sustainable Retailing. SSRN Electronic Journal, 0, , .	0.4	1
207	Corporate social responsibility and firm financial performance: A literature review. Science & Technology Development Journal - Economics - Law and Management, 2020, 4, First.	0.0	5
208	Beliefs to Behaviors: How Religiosity Alters Perceptions of CSR Initiatives and Retail Selection. Journal of Macromarketing, 2022, 42, 114-127.	1.7	7
209	The Impact of Corporate Social Responsibility as a Marketing Investment on Firmsâ€™ Performance: A Risk-Oriented Approach. Journal of Risk and Financial Management, 2021, 14, 515.	1.1	4
210	Investors' Interpretations of Imprecise Standards and Their Perceptions of Earnings Management by Reputable Companies. Behavioral Research in Accounting, 2020, 32, 103-122.	0.2	4
211	The Buffering and Backfiring Effects of CSR Strategies During a Crisis: A US Perspective. CSR, Sustainability, Ethics & Governance, 2020, , 257-277.	0.2	2
212	Identification of Social Irresponsibility Manifestations in the Social Responsibility Management System in a Small Enterpriseâ€™ Importance, Place and Conditions. , 2020, , 41-53.		0
213	Decision-making in supply risk and supply disruption management. Advances in Supply Management, 2020, , 27-40.	0.2	0
214	ESG Equity Investing: A Short Survey. SSRN Electronic Journal, 0, , .	0.4	2
216	Social Responsibility and Sustainability of Fast Fashion Retail Companies in the Textile Sector. Advances in Logistics, Operations, and Management Science Book Series, 2020, , 303-324.	0.3	0
217	Regional Review: Latin America. , 2020, , 1-36.		0
218	Can Banks Sustain the Growth in Renewable Energy Supply? An International Evidence. European Journal of Development Research, 2023, 35, 20-50.	1.2	17
219	Do Firms Adjust Corporate Social Responsibility Engagement After a Focal Change in Credit Ratings?. Business and Society, 2022, 61, 1684-1722.	4.2	2
220	COMPARISON OF SUSTAINABILITY PERFORMANCES AND FINANCIAL PERFORMANCES OF THE MANUFACTURING INDUSTRY COMPANIES IN THE BORSA ISTANBUL SUSTAINABILITY INDEKS. Yâ€™netim Ve Ekonomi AraÅ™tÄ±rmalarÄ± Dergisi, 2020, 18, 96-115.	0.0	3
222	(Ir)responsabilidade social empresarial: uma avaliaÃ§Ã£o do desastre de Mariana-MG. Revista De Administracao Publica, 2020, 54, 1188-1206.	0.3	0
223	Corporate social (ir)responsibility: an analysis of the disaster in Mariana-Brazil. Revista De Administracao Publica, 2020, 54, 1188-1206.	0.3	2
224	Founder CEOs and corporate environmental violations: Evidence from S&P 1500 firms. Business Strategy and the Environment, 2022, 31, 1204-1219.	8.5	10
225	The effect of supplier CSR practices on sales performance with major customers in B2B markets. International Journal of Logistics Research and Applications, 2023, 26, 1060-1080.	5.6	2

#	ARTICLE	IF	CITATIONS
226	The use of corporate social responsibility in the recovery phase of crisis management: A case study in the Brazilian company Petrobras. <i>Journal of Cleaner Production</i> , 2021, 329, 129741.	4.6	5
227	Modeling Marketing Dynamics Using Vector Autoregressive (VAR) Models. , 2022, , 515-547.		3
228	The short and long-run impact of empowering customers in corporate social responsibility initiatives. <i>Journal of Economic Behavior and Organization</i> , 2021, 192, 616-637.	1.0	4
229	Corporate social responsibility and systematic risk: international evidence. <i>Journal of Risk Finance</i> , 2022, 23, 85-120.	3.6	62
230	Education and Marketing: Decision Making, Spending, and Consumption. <i>Journal of Marketing Research</i> , 2022, 59, 1-10.	3.0	6
231	Buffering or Aggravating Effect? Examining the Effects of Prior Corporate Social Responsibility on Corporate Social Irresponsibility. <i>Journal of Business Ethics</i> , 2023, 183, 147-163.	3.7	9
232	Does corporate social responsibility yield financial returns in Islamic banking?. <i>Social Responsibility Journal</i> , 2022, 18, 1285-1310.	1.6	6
233	Being good at being goodâ€”The mediating role of an environmental management system in valueâ€”creating green supply chain management practices. <i>Business Strategy and the Environment</i> , 2022, 31, 1964-1984.	8.5	14
234	More Bang for Their Buck: Why (and When) Family Firms Better Leverage Corporate Social Responsibility. <i>Journal of Management</i> , 2023, 49, 575-605.	6.3	18
235	Marketing experience of CEOs and corporate social performance. <i>Journal of the Academy of Marketing Science</i> , 2022, 50, 460-481.	7.2	21
236	How Corporate Sociopolitical Activism (Csa) Impacts Portfolio Allocations: An Experiment. <i>SSRN Electronic Journal</i> , 0, , .	0.4	0
237	Corporate Social Responsibility and Marketing: A Bibliometric and Visualization Analysis of the Literature between the Years 1994 and 2020. <i>Sustainability</i> , 2022, 14, 1694.	1.6	15
238	Corporate social responsibility in market liberalization: Evidence from Shanghai-Hong Kong Stock Connect. <i>Journal of International Financial Markets, Institutions and Money</i> , 2022, 77, 101519.	2.1	14
239	Impact of corporate social (ir)responsibility on volume and valence of online employee reviews: Evidence from the tourism and hospitality industry. <i>Tourism Management</i> , 2022, 91, 104501.	5.8	18
240	Remaking capitalism: The movement for sustainable business and the future of the corporation. <i>Management Decision</i> , 2022, 60, 2897-2903.	2.2	4
241	Do at home as Romans do? CEO overseas experience and financial misconduct risk of emerging market firms. <i>Research in International Business and Finance</i> , 2022, 60, 101624.	3.1	8
242	A consumer perspective on managing the consequences of chain liability. <i>Journal of Supply Chain Management</i> , 2022, 58, 58-89.	7.2	5
243	The impact of corporate social irresponsibility on emerging-economy firmsâ€™ long-term performance: An explanation based on signal theory. <i>Journal of Business Research</i> , 2022, 144, 345-357.	5.8	27

#	ARTICLE	IF	CITATIONS
244	Channel Governance Through Brand Equity. SSRN Electronic Journal, 0, , .	0.4	0
245	Market success through recycling programs: Strategic options, consumer reactions, and contingency factors. Journal of Cleaner Production, 2022, , 131003.	4.6	3
246	Corporate social (ir)responsibility towards employees and financial performance: using time to solve the chicken-egg problem. Review of Managerial Science, 0, , 1.	4.3	2
247	How Determinants of Employee Innovation Behavior Matter During the COVID-19 Pandemic: Investigating Cross-Regional Role via Multi-Group Partial Least Squares Structural Equation Modeling Analysis. Frontiers in Psychology, 2022, 13, 739898.	1.1	5
248	Impacts of positive and negative corporate social responsibility on multinational enterprises in the global retail industry: DEA game cross-efficiency approach. Journal of the Operational Research Society, 2023, 74, 1063-1078.	2.1	8
249	Corporate social irresponsibility and consumer punishment: A systematic review and research agenda. Journal of Business Research, 2022, 144, 1218-1233.	5.8	26
250	Top Management Team Stability and Corporate Social Responsibility: The Moderating Effects of Performance Aspiration Gap and Organisational Slack. Sustainability, 2021, 13, 13972.	1.6	3
251	Can earning much lead to doing good? Firm performance implications for corporate social responsibility. Chinese Management Studies, 2022, 16, 1205-1223.	0.7	3
252	Impact of corporate governance on corporate social responsibility disclosure of the UAE listed banks. Journal of Financial Reporting and Accounting, 2022, ahead-of-print, .	1.2	15
253	The value relevance of digital marketing capabilities to firm performance. Journal of the Academy of Marketing Science, 2022, 50, 666-688.	7.2	29
254	Social Responsibility and Sustainability of Fast Fashion Retail Companies in the Textile Sector. , 2022, , 1836-1858.		0
255	Brand actions and financial consequences: a review of key findings and directions for future research. Journal of the Academy of Marketing Science, 2022, 50, 639-664.	7.2	11
256	Irresponsabilit� et �sipiscence. Revue Francaise De Gestion, 2022, 48, 35-68.	0.1	0
257	Read the News, Not the Books: Forecasting Firms' Long-term Financial Performance via Deep Text Mining. ACM Transactions on Management Information Systems, 2023, 14, 1-37.	2.1	4
258	Open knowledge disclosure and technical standard competition in transition economies: A legitimacy perspective. Technology in Society, 2022, 70, 102001.	4.8	2
259	Contingent view on the relationship between proactive environmental strategy and corporate performance: Toward stakeholder engagement. Corporate Social Responsibility and Environmental Management, 2022, 29, 1605-1616.	5.0	4
260	Firm response to ethically motivated boycotts. European Journal of Operational Research, 2022, , .	3.5	0
261	The Impact of Perceived Greenwashing on Customer Satisfaction and the Contingent Role of Capability Reputation. Journal of Business Ethics, 2023, 185, 333-347.	3.7	39

#	ARTICLE	IF	CITATIONS
262	Impact of Global Brand Chief Marketing Officers'™ Corporate Social Responsibility and Sociopolitical Activism Communication on Twitter. <i>Journal of International Marketing</i> , 2022, 30, 72-82.	2.5	8
263	Effect of Matching Between the Adopted Corporate Response Strategy and the Type of Hypocrisy Manifestation on Consumer Behavior: Mediating Role of Negative Emotions. <i>Frontiers in Psychology</i> , 0, 13, .	1.1	1
264	From teamwork to psychological well-being and job performance: the role of CSR in the workplace. <i>International Journal of Contemporary Hospitality Management</i> , 2022, 34, 3764-3789.	5.3	14
265	Drivers of Global Banking Stability in Times of Crisis: The Role of Corporate Social Responsibility. <i>British Journal of Management</i> , 2023, 34, 595-622.	3.3	14
266	Investigating the impacts of 'microlevel CSR activities on firm sustainability: mediating role of 'CSR performance and moderating role of top management support. <i>Cross Cultural and Strategic Management</i> , 2023, 30, 123-141.	1.0	12
267	Corporate social responsibility and corporate tax avoidance: The channel effect of consumer awareness. <i>Journal of Business Finance and Accounting</i> , 2023, 50, 31-60.	1.5	8
268	Sales well-being: a salesperson-focused framework for individual, organizational, and societal well-being. <i>Journal of Personal Selling and Sales Management</i> , 2023, 43, 65-83.	1.7	9
269	Political connection and <scp>CSR</scp>: Evidence from Korea. <i>Business Ethics, Environment and Responsibility</i> , 2022, 31, 1102-1116.	1.6	4
270	CSR Structures: Evidence, Drivers, and Firm Value Implications. <i>Journal of Business Ethics</i> , 2023, 185, 115-145.	3.7	13
271	To Forgive Or Not To Forgive An Organization: Perceived Integrity Versus Competence Transgressions Shape Consumers'™ Forgiveness Of Transgressing Organizations. <i>Applied Psychology</i> , 0, , .	4.4	0
272	CSR, moral licensing and organizational misconduct: a conceptual review. <i>Organization Management Journal</i> , 2022, ahead-of-print, .	0.5	2
273	Doing bad by doing good? Corporate social responsibility fails when controversy arises. <i>Industrial Marketing Management</i> , 2022, 106, 1-13.	3.7	10
274	To sin in secret is no sin at all: On the linkage of policy, society, culture, and firm characteristics with corporate scandals. <i>Journal of Economic Behavior and Organization</i> , 2022, 202, 762-784.	1.0	14
275	Sustainable behaviour of B Corps fashion companies during Covid-19: A quantitative economic analysis. <i>Journal of Cleaner Production</i> , 2022, 374, 134010.	4.6	8
276	Is corporate tax avoidance related to employee treatment?. <i>Journal of Empirical Finance</i> , 2022, 69, 63-80.	0.9	5
277	Moral Deteriorations Sever Firm Identity. <i>SSRN Electronic Journal</i> , 0, , .	0.4	1
278	A systematic review of ethical issues in hospitality and tourism innovation. <i>Journal of Hospitality and Tourism Insights</i> , 2022, 5, 782-803.	2.2	3
279	Optimal taxation of sin goods: an analytical review. <i>Journal of Public Finance and Public Choice</i> , 2022, 37, 232-259.	0.2	0

#	ARTICLE	IF	CITATIONS
280	How does social trust affect corporate financial performance? The mediating role of corporate social responsibility. <i>Business Ethics, Environment and Responsibility</i> , 2023, 32, 236-255.	1.6	7
281	Effect of Corporate Social Responsibility on Financial Performance of Listed Companies in Nigeria. <i>WSEAS Transactions on Business and Economics</i> , 2022, 19, 1343-1352.	0.3	0
282	Irresponsible contagions: Propagating harmful behavior through imitation. <i>Business Ethics, Environment and Responsibility</i> , 2023, 32, 292-311.	1.6	2
283	Catholic Social Teaching, Corporate Moral Responsibility of Big Pharma, and COVID-19. , 2022, , 71-89.		0
284	Too much of a good thing? Exploring the curvilinear relationship between environmental, social, and governance and corporate financial performance. <i>Asian Journal of Business Ethics</i> , 2022, 11, 399-421.	0.7	1
285	Corporate social irresponsibility and stakeholdersâ€™ support: evidence from a case study. <i>Journal of Management and Governance</i> , 2024, 28, 37-62.	2.4	0
286	Is auditor tolerant of earnings management in socially responsible firms? Evidence from China. <i>Asian Review of Accounting</i> , 2022, 30, 669.	0.9	1
287	Trees in the Forest: How Do Family Owners Make CSR Decisions in Business Groups?. <i>Journal of Business Ethics</i> , 2023, 187, 759-780.	3.7	2
288	Equal gains and pains? Analyzing corporate financial performance for industrial corporate social performance leaders and laggards. <i>Journal of Business Research</i> , 2023, 155, 113414.	5.8	2
289	The Drucker intangibles measurement system: An academic perspective. <i>Journal of Business Research</i> , 2023, 155, 113452.	5.8	3
290	Trade-off among stakeholders: CEO political orientation and corporate social irresponsibility. <i>Long Range Planning</i> , 2023, 56, 102273.	2.9	5
291	Where does ESG pay? The role of national culture in moderating the relationship between ESG performance and financial performance. <i>International Business Review</i> , 2023, 32, 102071.	2.6	27
292	Factors affecting eco-friendly purchase intention: subjective norms and ecological consciousness as moderators. <i>Cogent Business and Management</i> , 2022, 9, .	1.3	5
293	Does doing good help employees perform well? Understanding the consequences of CSR on industrial sales employees. <i>Journal of Cleaner Production</i> , 2023, 383, 135337.	4.6	3
294	The negative effect of CSR-CSI domain overlap in CSR-linked sport sponsorship. <i>Journal of Business Research</i> , 2023, 156, 113527.	5.8	1
295	Consumer Response to Food Corporate Social Irresponsibility: Food Performance and Company Ethics Irresponsibility. <i>Behavioral Sciences (Basel, Switzerland)</i> , 2022, 12, 461.	1.0	0
296	Carrots or sticks? Inferring motives of corporate CSR Engagement from empirical data. <i>Review of Managerial Science</i> , 2023, 17, 2921-2943.	4.3	4
297	Consumers' moral licensing of firms' CSR transgressions. <i>Psychology and Marketing</i> , 0, , .	4.6	1

#	ARTICLE	IF	CITATIONS
298	Does Brand Truth-Telling Yield Customer Participation? The Interaction Effects of CSR Strategy and Transparency Signaling. Behavioral Sciences (Basel, Switzerland), 2022, 12, 514.	1.0	0
299	The influence of corporate social responsibility appeals (CSRAs) on product sales: Which appeal types perform better?. Journal of Retailing, 2022, , .	4.0	1
300	Corporate social irresponsibility: What we know and what we need to know. Corporate Social Responsibility and Environmental Management, 2023, 30, 1421-1439.	5.0	5
301	How historical and social aspirations reshape the relationship between corporate financial performance and corporate social responsibility. Journal of Business Research, 2023, 157, 113553.	5.8	4
302	Can corporate social responsibility protect firm value during corporate environmental violation events?. Corporate Social Responsibility and Environmental Management, 2023, 30, 1942-1952.	5.0	10
303	Responding to a societal crisis: How does corporate social responsibility engagement influence corporate reputation?. Journal of General Management, 0, , 030630702311700.	0.8	3
304	Predicting primary and secondary stakeholder engagement: A CEO motivation-means contingency model. Journal of Business Research, 2023, 160, 113760.	5.8	3
305	Guest editorial: Microfoundations of CSR and sustainable performance. Cross Cultural and Strategic Management, 2023, 30, 1-4.	1.0	1
306	How Corporate Sociopolitical Activism (CSA) impacts portfolio allocations: an experiment. International Journal of Corporate Social Responsibility, 2023, 8, .	2.5	0
307	Why entrepreneur sourcing matters: the effects of entrepreneur sourcing on alternative types of business incubation performance. R and D Management, 2023, 53, 481-502.	3.0	0
308	The Impact of Trustworthiness on the Association of Corporate Social Responsibility and Irresponsibility on Legitimacy. Journal of Management Studies, 0, , .	6.0	3
309	Signalling through accountability reporting for family firms: Does the institutional environment matter?. Revista Espanola De Financiacion Y Contabilidad, 0, , 1-24.	0.3	0
310	Corporate Social Responsibility: Where Does It Come from, and Where Does It Go? Evolution of the Conceptual Structure from 1975 to 2021. Sustainability, 2023, 15, 5770.	1.6	1
311	Inertia of Original Country's CSR Impact on Corporate Financial and Market Performance: Evidence of Multinational Corporations in China. IBusiness, 2023, 15, 60-70.	0.4	0
312	Brand Activism for Sustainable Development Goals: A Comparative Analysis in the Beauty and Personal Care Industry. Sustainability, 2023, 15, 6245.	1.6	0
313	Drivers and outcomes of corporate sustainability in the Indian hospitality industry. Management Decision, 2023, 61, 1677-1696.	2.2	5
314	Sostenibilidad y economÃa circular en el sector textil: anÃlisis del consumo de ropa de segunda mano como alternativa de moda sostenible.. , 0, 1, .		1
315	Una aplicaciÃn de un juego econÃmico conductual sobre el salario de reserva en MÃxico. , 0, 1, .		0

#	ARTICLE	IF	CITATIONS
316	Stakeholder Management. , 2023, , 1-6.		0
329	The Environmental Performance of Firms and the Probability of Environmental Events. Sustainable Finance, 2023, , 83-105.	0.2	0
348	Stakeholder Management. , 2023, , 3111-3116.		0
350	Sustainable Brand Washing. , 2023, , 31-51.		0