

# Commercial mythmaking at the Holy Land Experience

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Citation Report

#	ARTICLE	IF	CITATIONS
1	The Jerusalem of Jesus: space and Pentecostal-evangelical branding in Orlando's Holy Land Experience and Eureka Spring's Holy Land Tour. <i>Culture and Religion</i> , 2017, 18, 296-323.	0.4	2
2	The theme park: Hey, Mickey, whistle on this!. <i>Consumption Markets and Culture</i> , 2018, 21, 178-186.	2.1	6
3	Therapeutic Servicescapes and Market-Mediated Performances of Emotional Suffering. <i>Journal of Consumer Research</i> , 2019, 45, 1230-1253.	5.1	51
4	Consumer transits and religious identities: towards a syncretic consumer. <i>Journal of Marketing Management</i> , 2019, 35, 742-769.	2.3	9
5	~If it comes from Juazeiro, it's blessed! Liquid and solid attachment in systems of object itineraries of pilgrimages. <i>Journal of Marketing Management</i> , 2019, 35, 514-539.	2.3	7
6	The continuing significance of social structure in liquid modernity. <i>Marketing Theory</i> , 2020, 20, 547-572.	3.1	8
7	The Role of Religious Leaders in Religious Heritage Tourism Development: The Case of the Church of Jesus Christ of Latter-Day Saints. <i>Religions</i> , 2020, 11, 256.	0.6	8
8	The inter-generational arts branding of the Star Wars saga: may the myth be with you!. <i>Arts and the Market</i> , 2021, ahead-of-print, .	0.5	1
9	Consumption Ideology. <i>Journal of Consumer Research</i> , 2022, 49, 74-95.	5.1	25
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11	What is a Theme Park? A Synthesis and Research Framework. <i>Journal of Hospitality and Tourism Research</i> , 2023, 47, 1343-1370.	2.9	10
12	Smart Assistants for Smart Living: Ideology and Mythology in AI-Powered Smart Speaker Advertising. <i>Journal of Communication Inquiry</i> , 2023, 47, 481-500.	1.1	0
13	Guest editorial: Sacred journeys: moving in, out and around sacred spaces. <i>Qualitative Market Research</i> , 2023, 26, 61-67.	1.5	0
14	Church advertising and the marketization of religious hegemony. <i>Marketing Theory</i> , 0, , .	3.1	1
15	Country-of-origin and competitive market dynamics: Italian biscuits and German cutlery, 1870-1920. <i>Business History</i> , 0, , 1-20.	0.8	0