

# Warm Glow or Extra Charge? The Ambivalent Effect of Activities on Customers' Perceived Price Fairness

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Citation Report

#	ARTICLE	IF	CITATIONS
2	Consistency Matters! How and When Does Corporate Social Responsibility Affect Employees' Organizational Identification?. <i>Journal of Management Studies</i> , 2016, 53, 1141-1168.	6.0	211
3	Adjusting the Warm-Glow Thermostat: How Incentivizing Participation in Voluntary Green Programs Moderates Their Impact on Service Satisfaction. <i>Journal of Marketing</i> , 2016, 80, 56-71.	7.0	86
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