

A Thematic Exploration of Digital, Social Media, and Mobile Marketing from 2000 to 2015 and an Agenda for Future Inquiry

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Citation Report

#	ARTICLE	IF	CITATIONS
1	Is it What You Say or How You Say it? How Content Characteristics Affect Consumer Engagement with Brands on Facebook. SSRN Electronic Journal, 0, , .	0.4	15
2	In Mobile We Trust: How Mobile Reviews Can Overcome Consumer Distrust of User-Generated Reviews. SSRN Electronic Journal, 2016, , .	0.4	0
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18	The Contents-Based Website Classification for the Internet Advertising Planning: An Empirical Application of the Natural Language Analysis. The Review of Socionetwork Strategies, 2017, 11, 129-142.	1.0	4

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