

Marketing Analytics for Data-Rich Environments

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Citation Report

#	ARTICLE	IF	CITATIONS
1	Freemium Pricing: Evidence from a Large-scale Field Experiment. SSRN Electronic Journal, 0, , .	0.4	7
2	Probabilistic Topic Model for Hybrid Recommender Systems: A Stochastic Variational Bayesian Approach. SSRN Electronic Journal, 2016, , .	0.4	0
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