

# Social media usage and organizational performance: Re managers

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Citation Report

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1	The importance of the internet in international businessâ€”business markets. <i>International Marketing Review</i> , 2008, 25, 487-503.	3.6	87
2	Exploring virtual worlds: success factors in virtual world marketing. <i>Management Decision</i> , 2009, 47, 1357-1381.	3.9	87
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