

Relationship of product claims between private label and

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Citation Report

#	ARTICLE	IF	CITATIONS
1	Comparing UK food retailers corporate social responsibility strategies. British Food Journal, 2017, 119, 658-675.	2.9	31
2	Mavensâ€™ price and non-price on-pack extrinsic cue search behaviours. International Journal of Retail and Distribution Management, 2017, 45, 689-710.	4.7	2
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4	Examining the moderating effect of shopping value on private-label and loyalty in Indian grocery stores. Management and Marketing, 2018, 13, 748-760.	1.7	2
5	A comparative analysis of hedonic models of nutrition information and health claims on food products: An application to soup products. Journal of Food Products Marketing, 2018, 24, 906-926.	3.3	3
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9	The impacts of comparative ads used by retailers to compare their store brands with national brands. International Journal of Retail and Distribution Management, 2020, 49, 1-22.	4.7	9
10	National versus private brand: A regulatory focus perspective. Journal of Retailing and Consumer Services, 2020, 57, 102198.	9.4	15
11	Taking advantage of the gluten-free opportunity: Assortment as the key driver for modern grocery retailers. Journal of Retailing and Consumer Services, 2021, 63, 102747.	9.4	5
12	Determinants of customer brand loyalty in the retail industry: A comparison between national and private brands in South Korea. Journal of Retailing and Consumer Services, 2021, 63, 102684.	9.4	10
13	Trust transfer, price fairness and brand loyalty: the moderating influence of private label product type. International Journal of Retail and Distribution Management, 2022, 50, 658-674.	4.7	7
14	Substitute foods are more likely than their traditional food counterparts to display front-of-package references. Facets, 2018, 3, 455-468.	2.4	0
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16	Influences of Juxtaposition, Coordination and Brand Type on Product Evaluation: An In-Store Experimental Approach. Springer Proceedings in Business and Economics, 2020, , 105-114.	0.3	0
17	â€™d like to, but I Canâ€™tâ€™ Store Brandsâ€™ Limited Exploitation of the Gluten-Free Opportunity. Springer Proceedings in Business and Economics, 2020, , 130-136.	0.3	0
19	Persistance de lâ€™innovation dans les secteurs de basse technologie. Revue Economique, 2021, Vol. 72, 1079-1109.	0.3	2

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20	Smart shopper feelings in the case of store brands: the role of human capital as a key antecedent and the implications for store loyalty. International Review of Retail, Distribution and Consumer Research, 2024, 34, 52-72.	2.0	0
21	Private label brands vs national brands: new battle fronts and future competition. Cogent Business and Management, 2024, 11, .	2.9	0