

Consumer Markets for Remanufactured and Refurbished

California Management Review

57, 26-42

DOI: [10.1525/cmr.2015.57.4.26](https://doi.org/10.1525/cmr.2015.57.4.26)

Citation Report

#	ARTICLE	IF	CITATIONS
1	Understanding reverse supply chains. <i>International Journal of Supply Chain and Operations Resilience</i> , 2016, 2, 246.	0.2	7
2	Consumer Markets in Closed-Loop Supply Chains. <i>Springer Series in Supply Chain Management</i> , 2016, , 3-17.	0.5	4
3	Contaminated Interaction: Another Barrier to Circular Material Flows. <i>Journal of Industrial Ecology</i> , 2017, 21, 507-516.	2.8	87
4	How Do Intelligent Goods Shape Closed-Loop Systems?. <i>California Management Review</i> , 2018, 60, 20-44.	3.4	51
5	Comparison of perceived acquisition value sought by online second-hand and new goods shoppers. <i>European Journal of Marketing</i> , 2018, 52, 1412-1438.	1.7	48
6	Managing a Complex Global Circular Economy Business Model: Opportunities and Challenges. <i>California Management Review</i> , 2018, 60, 71-94.	3.4	167
7	Selling remanufactured products: Does consumer environmental consciousness matter?. <i>Journal of Cleaner Production</i> , 2018, 181, 527-536.	4.6	58
8	Emerging drivers and business models for equipment reuse and remanufacturing in the US: lessons from the biotech industry. <i>Journal of Environmental Planning and Management</i> , 2018, 61, 1631-1653.	2.4	13
9	A typology of remanufacturing in closed-loop supply chains. <i>International Journal of Production Research</i> , 2018, 56, 374-384.	4.9	78
10	Returning Customers: The Hidden Strategic Opportunity of Returns Management. <i>California Management Review</i> , 2018, 60, 176-203.	3.4	30
11	Using Word Embedding and Community Discovery to Understand the Market for Remanufactured and Refurbished Products. <i>SSRN Electronic Journal</i> , 0, , .	0.4	0
12	Consumption in the Circular Economy: A Literature Review. <i>Sustainability</i> , 2018, 10, 2758.	1.6	235
13	Consumer familiarity, ambiguity tolerance, and purchase behavior toward remanufactured products: The implications for remanufacturers. <i>Business Strategy and the Environment</i> , 2018, 27, 1741-1750.	8.5	57
14	Consumers'™ Green Preferences for Remanufactured Products. <i>Communications in Computer and Information Science</i> , 2018, , 332-342.	0.4	5
15	Consumer attitudes towards biobased packaging " A cross-cultural comparative study. <i>Journal of Cleaner Production</i> , 2018, 194, 203-218.	4.6	159
16	Marketing Approaches for a Circular Economy: Using Design Frameworks to Interpret Online Communications. <i>Sustainability</i> , 2018, 10, 2070.	1.6	66
17	Psychological Ownership and Consumer Behavior. , 2018, , .		28
18	Ownership by Design. , 2018, , 119-134.		17

#	ARTICLE	IF	CITATIONS
19	Assessment of consumers' motivations to purchase a remanufactured product by applying Fuzzy Delphi method and single valued neutrosophic sets. <i>Journal of Cleaner Production</i> , 2018, 196, 230-244.	4.6	72
20	Consumer motivation for product disposal and its role in acquiring products for reuse. <i>Journal of Operations Management</i> , 2019, 65, 612-635.	3.3	29
21	Pricing and warranty decisions in a two-period closed-loop supply chain. <i>International Journal of Production Research</i> , 0, , 1-17.	4.9	15
22	A Cinderella Story: How Past Identity Salience Boosts Demand for Repurposed Products. <i>Journal of Marketing</i> , 2019, 83, 76-92.	7.0	44
23	A Study on Consumers'™ Willingness to Pay for Remanufactured Products: A Study Based on Hierarchical Regression Method. <i>Frontiers in Psychology</i> , 2019, 10, 2044.	1.1	15
24	Value generation of remanufactured products: multi-case study of third-party companies. <i>Sustainability</i> , 2019, 11, 584.	1.6	10
25	Sustainability through remanufacturing of e-waste: Examination of critical factors in the Indian context. <i>Sustainable Production and Consumption</i> , 2019, 20, 128-139.	5.7	34
26	Designing Away Waste: A Comparative Analysis of Urban Reuse and Remanufacture Initiatives. <i>Recycling</i> , 2019, 4, 15.	2.3	10
27	Factors influencing the purchase intention of consumers towards remanufactured products: a systematic review and meta-analysis. <i>International Journal of Production Research</i> , 2019, 57, 7289-7299.	4.9	75
28	Assessing consumers'™ motivations for purchasing remanufactured products. <i>Kybernetes</i> , 2019, 49, 2221-2240.	1.2	5
29	Modelling the purchase intention of millennial and Generation X consumers, towards refurbished mobile phones in India. <i>International Journal of Green Economics</i> , 2019, 13, 257.	0.4	5
30	Marketing research and life cycle pricing strategies for new and remanufactured products. <i>Journal of Remanufacturing</i> , 2019, 9, 29-50.	1.6	17
31	Pricing decisions for a supply chain with refurbished products. <i>International Journal of Production Research</i> , 2019, 57, 2867-2900.	4.9	31
32	Fuzzy inventory model for new and refurbished deteriorating items with cannibalisation in green supply chain. <i>International Journal of Systems Science: Operations and Logistics</i> , 2022, 9, 22-38.	2.0	8
33	Mapping the market for remanufacturing: An application of "Big Data" analytics. <i>International Journal of Production Economics</i> , 2020, 230, 107807.	5.1	12
34	New-Product Diffusion in Closed-Loop Supply Chains. <i>Manufacturing and Service Operations Management</i> , 2021, 23, 1413-1430.	2.3	10
35	Remanufacturing for the circular economy: Study and evaluation of critical factors. <i>Resources, Conservation and Recycling</i> , 2020, 156, 104681.	5.3	109
36	Distribution Channel Choice and Divisional Conflict in Remanufacturing Operations. <i>Production and Operations Management</i> , 2020, 29, 1702-1719.	2.1	63

#	ARTICLE	IF	CITATIONS
37	It might be ethical, but I won't buy it: Perceived contamination of, and disgust towards, clothing made from recycled plastic bottles. <i>Psychology and Marketing</i> , 2021, 38, 298-312.	4.6	55
38	Close the loop: Evidence on the implementation of the circular economy from the Italian fashion industry. <i>Business Strategy and the Environment</i> , 2021, 30, 856-873.	8.5	62
39	Assessing an EEE manufacturer's economic benefit with remanufacturing. <i>Procedia CIRP</i> , 2021, 98, 103-108.	1.0	4
40	Refurbished products and supply chain incentives. <i>Annals of Operations Research</i> , 2022, 310, 27-47.	2.6	11
41	Marketing strategies for refurbished products: Survey-based insights for probabilistic selling and technology level. <i>Resources, Conservation and Recycling</i> , 2021, 167, 105401.	5.3	19
42	Promoting consumer's attitude toward refurbished mobile phones: A social media analytics approach. <i>Resources, Conservation and Recycling</i> , 2021, 167, 105398.	5.3	36
43	Closed-loop supply chain models with coopetition options. <i>International Journal of Production Research</i> , 2022, 60, 3078-3106.	4.9	16
44	Leveraging big data analytics capabilities in making reverse logistics decisions and improving remanufacturing performance. <i>International Journal of Logistics Management</i> , 2021, 32, 742-765.	4.1	19
45	Production mode and pricing coordination strategy of sustainable products considering consumers' preference. <i>Journal of Cleaner Production</i> , 2021, 296, 126476.	4.6	10
46	Distribution Channel and Remanufacturing Strategy Selection. <i>Mathematical Problems in Engineering</i> , 2021, 2021, 1-20.	0.6	0
47	Hierarchical analysis of factors influencing acceptance of remanufactured medical devices. <i>Cleaner and Responsible Consumption</i> , 2021, 2, 100017.	1.6	3
48	Monte Carlo Simulation of the Effect of Heterogeneous Too-Cheap Prices on the Average Price Preference for Remanufactured Products. <i>Sustainability</i> , 2021, 13, 9498.	1.6	3
49	Seller reputation, distribution and intention to purchase refurbished products. <i>Journal of Cleaner Production</i> , 2021, 316, 128296.	4.6	27
50	Rented But MINE! Application of Psychological Ownership Theory to Access-Based Consumption and the Circular Economy. <i>Circular Economy and Sustainability</i> , 2021, 1, 719-744.	3.3	2
51	Remanufacturing and refurbishment in the age of Industry 4.0: an integrated research agenda. , 2021, , 87-107.		3
52	Tüketicilerin davranışları zamanla değiştiği için kapalı devre tedarik zincirlerinde satış planı geliştirilmesi. <i>Gazi Üniversitesi Fen Bilimleri Dergisi</i> , 2019, 7, 627-638.	0,2	0
53	Do consumers mind contamination by previous users? A choice-based conjoint analysis to explore strategies that improve consumers' choice for refurbished products. <i>Resources, Conservation and Recycling</i> , 2022, 177, 105998.	5.3	14
54	Show, Don't Tell: Education and Physical Experience Effects in Remanufactured Product Markets. <i>SSRN Electronic Journal</i> , 0, , .	0.4	1

#	ARTICLE	IF	CITATIONS
55	Consumer Demand for Circular Products: Identifying Customer Segments in the Circular Economy. Sustainability, 2021, 13, 12348.	1.6	9
56	Disgust and Consumer Behaviour. , 2021, , 259-279.		1
57	The strategic value of design for remanufacturing: a case study of professional imaging equipment. Journal of Remanufacturing, 2022, 12, 187-212.	1.6	8
58	Impact of Intercompetitor Licensing on Remanufacturing Market Competition and Cooperation. IEEE Transactions on Engineering Management, 2024, 71, 1296-1313.	2.4	2
59	Warranty or education?: An analysis of marketing strategy choices for remanufactured products. Asia Pacific Journal of Marketing and Logistics, 2023, 35, 511-532.	1.8	5
62	Willingness to purchase refurbished products sold online: a qualitative inquiry of young consumers from an emerging market. Young Consumers, 2022, 23, 627-650.	2.3	7
63	Contaminated by Its Prior Use: Strategies to Design and Market Refurbished Personal Care Products. Circular Economy and Sustainability, 2023, 3, 1077-1098.	3.3	4
64	Unveiling Refurbished Mobile Phones Consumers Characteristic Using Social Media Analytics Approach. SSRN Electronic Journal, 0, , .	0.4	0
65	Consumer behavior in the circular economy: Developing a product-centric framework. Journal of Cleaner Production, 2023, 384, 135568.	4.6	31
66	Remanufacturing and Refurbishment of Electronic Devicesâ€™ Their Future from a Business Perspective. Studies in Systems, Decision and Control, 2023, , 229-270.	0.8	0
67	Impact of circular economy on the decarbonization of the Italian residential sector. Journal of Cleaner Production, 2023, 408, 136949.	4.6	3
68	Remanufactured products: A systematic review from the consumer perspective. Journal of Remanufacturing, 0, , .	1.6	0
69	Show, don't tell: Education and physical exposure effects in remanufactured product markets. Journal of Operations Management, 2024, 70, 243-256.	3.3	4
79	Refurbished Products and Green Mindfulness: A Qualitative Study from an Emerging Market. Contributions To Management Science, 2023, , 251-274.	0.4	0
82	Sustainable Green Design and Life Cycle Assessment for Engineering Education. , 0, , .		0