

# From Multi-Channel Retailing to Omni-Channel Retailing

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Citation Report

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1	When Online Engagement Gets in the Way of Offline Sales - A Natural Experiment. SSRN Electronic Journal, 2015, , .	0.4	0
2	Cannibalization or Market Expansion? The Impact of E-Books on Print Book Sales. SSRN Electronic Journal, 0, , .	0.4	4
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