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Share, like and achieve: the power of Facebook to reach health-related goals

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| #  | Paper  | IF                  | Citations        |
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| 46 | Consumption, lifestyle and social movements. <i>International Journal of Consumer Studies</i> , <b>2015</b> , 39, 397-   | 493 <del>)</del>    | 36               |
| 45 | More Than Numbers: Effects of Social Media Virality Metrics on Intention to Help Unknown Others in the Context of Bone Marrow Donation. <i>Cyberpsychology, Behavior, and Social Networking</i> , <b>2016</b> , 19, 404-11 | 4.4                 | 23               |
| 44 | Motivation, opportunity, and ability: Understanding new habits and changes adopted for weight management. <i>International Journal of Consumer Studies</i> , <b>2017</b> , 41, 291-298                                     | 5.7                 | 8                |
| 43 | Rethinking physical activity communication: using focus groups to understand women's goals, values, and beliefs to improve public health. <i>BMC Public Health</i> , <b>2017</b> , 17, 462                                 | 4.1                 | 32               |
| 42 | The effects of social media virality metrics, message framing, and perceived susceptibility on cancer screening intention: The mediating role of fear. <i>Telematics and Informatics</i> , <b>2017</b> , 34, 1387-1397     | 8.1                 | 15               |
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| 40 | Use of multiple social media platforms and symptoms of depression and anxiety: A nationally-representative study among U.S. young adults. <i>Computers in Human Behavior</i> , <b>2017</b> , 69, 1-9                       | 7.7                 | 198              |
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| 34 | Consumer Behavior on Social Media: A Thematic Exploration and an Agenda for Future Inquiry. <b>2019</b> , 281-301  |                     | 3                |
| 33 | Motivational Impacts on Intent to Use Health-Related Social Media. <i>Journal of Computer Information Systems</i> , <b>2020</b> , 60, 136-145  | 1.9                 | 2                |
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| 30 | An exploratory study of factors motivating Mexican women to undertake and continue with nutritional programs. <i>Health Marketing Quarterly</i> , <b>2020</b> , 37, 245-264  | 1.1                 | O                |

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