

Shopper Response to Front-of-Package Nutrition Labeling and Retail Store Benefits

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Citation Report

#	ARTICLE	IF	CITATIONS
1	Twenty Years of Country-of-Origin Food Labeling Research. <i>Journal of Macromarketing</i> , 2014, 34, 505-519.	1.7	69
2	Consumer Research Needs from the Food and Drug Administration on Front-of-Package Nutritional Labeling. <i>Journal of Public Policy and Marketing</i> , 2014, 33, 10-16.	2.2	56
3	The impact of front-of-pack nutrition labels on consumer product evaluation and choice: an experimental study. <i>Public Health Nutrition</i> , 2015, 18, 2126-2134.	1.1	47
4	Front of Pack Nutrition Labelling, Nutrition, Quality and Consumer Choices. <i>Current Nutrition Reports</i> , 2015, 4, 323-329.	2.1	19
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6	Now that's a Bright Idea: The Influence of Consumer Elaboration and Distance Perceptions on Sustainable Choices. <i>Journal of Retailing</i> , 2015, 91, 410-421.	4.0	25
7	To Choose or to Reject: The Effect of Decision Frame on Food Customization Decisions. <i>Journal of Retailing</i> , 2015, 91, 422-435.	4.0	26
8	Broken halos and shattered horns: overcoming the biasing effects of prior expectations through objective information disclosure. <i>Journal of the Academy of Marketing Science</i> , 2015, 43, 240-256.	7.2	63
9	Do Health Claims and Front-of-Pack Labels Lead to a Positivity Bias in Unhealthy Foods?. <i>Nutrients</i> , 2016, 8, 787.	1.7	69
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18	Assessing the Efficacy of Nutritional Rating Systems in Altering Unhealthy Dietary Patterns. <i>Topics in Clinical Nutrition</i> , 2017, 32, 243-251.	0.2	0

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