

# Building Trust Between Consumers and Corporations: The Role of Transparency and Social Responsibility

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Citation Report

#	ARTICLE	IF	CITATIONS
1	An analysis of antecedents and consequences of trust in a corporate brand. <i>European Journal of Marketing</i> , 2007, 41, 999-1015.	1.7	257
2	Explaining buyers' responses to sellers' violation of trust. <i>European Journal of Marketing</i> , 2007, 41, 1033-1052.	1.7	74
4	Corporate Social Responsibility in Garment Sourcing Networks: Factory Management Perspectives on Ethical Trade in Sri Lanka. <i>Journal of Business Ethics</i> , 2015, 130, 737-752.	3.7	103
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