

Genetic algorithm segmentation in partial least squares

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Citation Report

#	ARTICLE	IF	CITATIONS
1	A review of recent approaches for capturing heterogeneity in partial least squares path modelling. <i>Journal of Modelling in Management</i> , 2008, 3, 140-161.	1.1	132
2	On the Emancipation of PLS-SEM: A Commentary on Rigdon (2012). <i>Long Range Planning</i> , 2014, 47, 154-160.	2.9	404
3	Partial least squares structural equation modeling (PLS-SEM): A useful tool for family business researchers. <i>Journal of Family Business Strategy</i> , 2014, 5, 105-115.	3.7	1,096
4	Partial least squares structural equation modeling (PLS-SEM). <i>European Business Review</i> , 2014, 26, 106-121.	1.9	5,348
5	Common Beliefs and Reality About PLS. <i>Organizational Research Methods</i> , 2014, 17, 182-209.	5.6	1,979
6	In Pursuit of Understanding What Drives Fan Satisfaction. <i>Journal of Leisure Research</i> , 2014, 46, 419-447.	1.0	30
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10	A critical look at the use of SEM in international business research. <i>International Marketing Review</i> , 2016, 33, 376-404.	2.2	355
11	Prediction-oriented modeling in business research by means of PLS path modeling: Introduction to a JBR special section. <i>Journal of Business Research</i> , 2016, 69, 4545-4551.	5.8	194
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17	Identifying and treating unobserved heterogeneity with FIMIX-PLS. <i>European Business Review</i> , 2016, 28, 208-224.	1.9	133
18	Using PLS path modeling in new technology research: updated guidelines. <i>Industrial Management and Data Systems</i> , 2016, 116, 2-20.	2.2	3,247

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21	Mirror, mirror on the wall: a comparative evaluation of composite-based structural equation modeling methods. <i>Journal of the Academy of Marketing Science</i> , 2017, 45, 616-632.	7.2	1,200
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