

Which Products Are Best Suited to Mobile Advertising? Advertising Effects on Consumer Attitudes and Intentions

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Citation Report

#	ARTICLE	IF	CITATIONS
1	Mobile Crowdsensing. SSRN Electronic Journal, 0, , .	0.4	5
2	Do Sympathy Biases Induce Charitable Giving? The Persuasive Effects of Advertising Content. SSRN Electronic Journal, 2014, , .	0.4	2
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