

CITATION REPORT

List of articles citing

Consumer Behavior in the Mobile Environment

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International Journal of Technology and Human Interaction, 2014, 10, 36-48.

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#	Paper	IF	Citations
8	Mobile Social Commerce: Current State and Future Directions. <i>Journal of Global Marketing</i> , 2019 , 32, 306-318	2.4	7
7	Understanding How Mexican and U.S. Consumers Decide to Use Mobile Social Media. 2021 , 1004-1028		
6	Tecnologías de la Información y Comunicación exclusivo para el comportamiento del consumidor desde una perspectiva teórica. <i>Retos: Revista De Ciencias De La Administración Y Economía</i> , 2021 , 11, 147-164	1.8	2
5	Examining the Role of WeChat in Advertising. <i>Advances in Human and Social Aspects of Technology Book Series</i> , 2016 , 386-405	0.2	1
4	Consumer Behavior in M-Commerce. <i>Advances in E-Business Research Series</i> , 2017 , 264-287	0.4	1
3	Designing Website Interfaces for M-Commerce With Consideration for Adult Consumers. <i>Advances in E-Business Research Series</i> , 2017 , 288-308	0.4	
2	Understanding How Mexican and U.S. Consumers Decide to Use Mobile Social Media. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2018 , 168-198	0.3	1
1	Examining the Role of WeChat in Advertising. 2018 , 349-368		