

How Television Fast Food Marketing Aimed at Children Advertisements

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Citation Report

#	ARTICLE	IF	CITATIONS
1	Impact of San Francisco's Toy Ordinance on Restaurants and Children's Food Purchases, 2011-2012. Preventing Chronic Disease, 2014, 11, E122.	3.4	19
2	Food and Beverage Marketing to Youth. Current Obesity Reports, 2014, 3, 440-450.	8.4	12
3	Food Marketing to Youth. JAMA - Journal of the American Medical Association, 2014, 312, 1918.	7.4	5
4	Children's Reaction to Depictions of Healthy Foods in Fast-Food Television Advertisements. JAMA Pediatrics, 2014, 168, 422.	6.2	18
5	Children's knowledge of packaged and fast food brands and their BMI. Why the relationship matters for policy makers. Appetite, 2014, 81, 277-283.	3.7	23
6	Associations between the use of social networking sites and unhealthy eating behaviours and excess body weight in adolescents. British Journal of Nutrition, 2015, 114, 1941-1947.	2.3	44
7	Reading the mind of children in response to food advertising: a cross-sectional study of Malaysian schoolchildren's attitudes towards food and beverages advertising on television. BMC Public Health, 2015, 15, 1047.	2.9	21
8	"We're Part of the Solution" Evolution of the Food and Beverage Industry's Framing of Obesity Concerns Between 2000 and 2012. American Journal of Public Health, 2015, 105, 2228-2236.	2.7	57
9	The Influence of Parental Concern on Food Companies' Marketing Strategies. International Journal of Marketing Studies, 2015, 7, .	0.4	1
10	Children's Recall of Fast Food Television Advertising: Testing the Adequacy of Food Marketing Regulation. PLoS ONE, 2015, 10, e0119300.	2.5	15
11	The role of television viewing and direct experience in predicting adolescents' beliefs about the health risks of fast-food consumption. Appetite, 2015, 92, 200-206.	3.7	27
12	Exploring the Association between Television Advertising of Healthy and Unhealthy Foods, Self-Control, and Food Intake in Three European Countries. Applied Psychology: Health and Well-Being, 2015, 7, 41-62.	3.0	33
13	Exposure to "healthy" fast food meal bundles in television advertisements promotes liking for fast food but not healthier choices in children. British Journal of Nutrition, 2015, 113, 1012-1018.	2.3	47
14	Medical Journals and Free Speech. Pediatrics, 2015, 135, 403-405.	2.1	1
15	An accountability evaluation for the industry's responsible use of brand mascots and licensed media characters to market a healthy diet to American children. Obesity Reviews, 2015, 16, 433-453.	6.5	34
16	Child-Directed Marketing Inside and on the Exterior of Fast Food Restaurants. American Journal of Preventive Medicine, 2015, 48, 22-30.	3.0	32
17	The investigation of the causes of failure to thrive among children referred to health centers based on the health belief model. PEDIATRIA POLSKA, 2016, 91, 528-532.	0.2	0
18	Can Smaller Meals Make You Happy? Behavioral, Neurophysiological, and Psychological Insights into Motivating Smaller Portion Choice. Journal of the Association for Consumer Research, 2016, 1, 71-91.	1.7	14

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19	Commercial Television Exposure, Fast Food Toy Collecting, and Family Visits to Fast Food Restaurants among Families Living in Rural Communities. <i>Journal of Pediatrics</i> , 2016, 168, 158-163.e1.	1.8	11
20	High on Attractiveness, Low on Nutrition: An Over-Time Comparison of Advertising Food Products on Israeli Television. <i>Health Communication</i> , 2016, 31, 988-997.	3.1	12
21	A toy story: Association between young children's knowledge of fast food toy premiums and their fast food consumption. <i>Appetite</i> , 2016, 96, 473-480.	3.7	19
22	Consumption of sugar-sweetened beverages and energy drinks and adherence to physical activity and screen time recommendations among adolescents. <i>International Journal of Adolescent Medicine and Health</i> , 2017, 29, .	1.3	14
23	Child-targeted fast-food television advertising exposure is linked with fast-food intake among pre-school children. <i>Public Health Nutrition</i> , 2017, 20, 1548-1556.	2.2	51
24	A content analysis of outdoor non-alcoholic beverage advertisements in Ghana. <i>BMJ Open</i> , 2017, 7, e012313.	1.9	14
25	Cancer Risk—Promoting Information: The Communication Environment of Young Adults. <i>American Journal of Preventive Medicine</i> , 2017, 53, S63-S72.	3.0	21
26	Weekday and weekend food advertising varies on children's television in the USA but persuasive techniques and unhealthy items still dominate. <i>Public Health</i> , 2017, 142, 22-30.	2.9	31
27	Progress Evaluation for the Restaurant Industry Assessed by a Voluntary Marketing-Mix and Choice-Architecture Framework That Offers Strategies to Nudge American Customers toward Healthy Food Environments, 2006—2017. <i>International Journal of Environmental Research and Public Health</i> , 2017, 14, 760.	2.6	26
28	Fast food in the diet: Implications and solutions for families. <i>Physiology and Behavior</i> , 2018, 193, 252-256.	2.1	11
29	Implicit Messages Regarding Unhealthy Foodstuffs in Chinese Television Advertisements: Increasing the Risk of Obesity. <i>International Journal of Environmental Research and Public Health</i> , 2018, 15, 70.	2.6	15
30	Role of government policy in nutrition—barriers to and opportunities for healthier eating. <i>BMJ: British Medical Journal</i> , 2018, 361, k2426.	2.3	256
31	Influence of child-targeted fast food TV advertising exposure on fast food intake: A longitudinal study of preschool-age children. <i>Appetite</i> , 2019, 140, 134-141.	3.7	24
32	Media Multitasking Is Associated With Higher Body Mass Index in Pre-adolescent Children. <i>Frontiers in Psychology</i> , 2019, 10, 2534.	2.1	6
33	The prevalence and audience reach of food and beverage advertising on Chilean television according to marketing tactics and nutritional quality of products. <i>Public Health Nutrition</i> , 2019, 22, 1113-1124.	2.2	21
34	Promotion of Meal Premiums in Child-Directed TV Advertising for Children's Fast-food Meals. <i>Pediatrics</i> , 2021, 147, .	2.1	5
35	Can a Toy Encourage Lower Calorie Meal Bundle Selection in Children? A Field Experiment on the Reinforcing Effects of Toys on Food Choice. <i>PLoS ONE</i> , 2017, 12, e0169638.	2.5	9
36	Correcting Market Failures to Address the Obesity Crisis. <i>Proceedings - Academy of Management</i> , 2016, 2016, 11716.	0.1	1

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37	FAST FOOD ��N TERC�HLER�NDE OYUNCAK ETK�S�. Mehmet Akif Ersoy �niversitesi �ktisadi Ve �dari Bilimler Fak�ltesi Dergisi, 0, , .	0.9	0
38	Food advertising during children�s television programmes in Italy. Public Health Nutrition, 2021, 24, 4663-4670.	2.2	4
39	A content analysis of health-related advertisements in Islamic Republic of Iran broadcasting (IRIB). Medical Journal of the Islamic Republic of Iran, 2016, 30, 353.	0.9	5
41	Food advertisement and its influence on childhood obesity. , 0, 11, 210-217.		0
42	Attention to food cues following media multitasking is associated with cross-sectional BMI among adolescents. Frontiers in Psychology, 0, 13, .	2.1	0