

Effects of reputation and website quality on online consumption and purchase intention

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Citation Report

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338	Once upon a time: using brand stories to sell signature sneakers. <i>International Journal of Sports Marketing and Sponsorship</i> , 0, , .	1.4	0
339	Virtual realityâ€™s impact on destination visit intentions and the moderating role of amateur photography. <i>Tourism Review</i> , 2024, 79, 355-377.	6.4	5
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343	Warmth or competence: understanding the effect of brand perception on purchase intention via online reviews. <i>Journal of Contemporary Marketing Science</i> , 0, , .	1.1	0
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348	Risk, Trust, and Emotion in Online Pharmacy Medication Purchases: Multimethod Approach Incorporating Customer Self-Reports, Facial Expressions, and Neural Activation. <i>JMIR Formative Research</i> , 0, 7, e48850.	1.4	1
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352	Investigating metaverse marketing-enabled consumersâ€™ social presence, attachment, engagement and (re)visit intentions. <i>Journal of Retailing and Consumer Services</i> , 2024, 77, 103671.	9.4	2
353	Understanding the Effects of Social Media Advertising on Purchase Intention Through Metaverse. <i>Studies in Computational Intelligence</i> , 2023, , 121-144.	0.9	0

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