

Spotlights, Floodlights, and the Magic Number Zero: Simultaneous Regression

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Citation Report

#	ARTICLE	IF	CITATIONS
1	On the Consequences of Scarcity: When Limited Resources Promote Agentive Responses. SSRN Electronic Journal, 2012, , .	0.4	2
2	The 1/N Rule revisited: Heterogeneity in the naïve diversification bias. International Journal of Research in Marketing, 2013, 30, 310-313.	2.4	26
3	Consumer Misunderstanding of Credit Card Use, Payments, and Debt: Causes and Solutions. Journal of Public Policy and Marketing, 2013, 32, 66-81.	2.2	100
4	Explanation Fiends and Foes: How Mechanistic Detail Determines Understanding and Preference. Journal of Consumer Research, 2013, 39, 1115-1131.	3.5	53
5	“Wii Will Rock You!” The Use and Effect of Figurative Language in Consumer Reviews of Hedonic and Utilitarian Consumption. Journal of Consumer Research, 2013, 40, 726-739.	3.5	195
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8	A Penny Saved is a Partner Earned: The Romantic Appeal of Savers. SSRN Electronic Journal, 2013, , .	0.4	1
9	Time Inconsistent Preferences and the Annuitization Decision. SSRN Electronic Journal, 2013, , .	0.4	7
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