

Exploring antecedents and consequence of online group perspective on theory of planned behavior

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Citation Report

#	ARTICLE	IF	CITATIONS
1	Factors Affecting Customer Loyalty for Online Group-Buy. Applied Mechanics and Materials, 0, 631-632, 1127-1130.	0.2	0
2	Examining the moderating role of rational-versus emotional-focused websites. Journal of Vacation Marketing, 2014, 20, 95-109.	2.5	31
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5	Examining the antecedents of persuasive eWOM messages in social media. Online Information Review, 2014, 38, 746-768.	2.2	183
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